

# Translating Data into Images

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Séminaire du médialab de Sciences Po, Paris  
Tuesday, January 15<sup>th</sup> 2019

Transforming  
Translating  
Projecting



## transform (transformer)

verb [*with object*]

**1** make a marked change in the form, nature, or appearance of: *lasers have transformed cardiac surgery | he wanted to **transform** himself **into** a successful businessman.*

**2** *Mathematics* change (a mathematical entity) by transformation.

## translate (traduire)

verb [*with object*]

**1** express the sense of (words or text) in another language: *several of his books were **translated into** English.*

**2** move from one place or condition to another: *she had been translated from familiar surroundings to a foreign court.*

**3** *Physics* cause (a body) to move so that all its parts travel in the same direction, without rotation or change of shape.

Callon, Michel. 1984. "Some Elements of a Sociology of Translation: Domestication of the Scallops and the Fishermen of St. Briec Bay." *The Sociological Review* 32 (1): 196–233. doi:10.1111/j.1467-954x.1984.tb00113.x.

## project (projeter)

verb | prə'jekt | [*with object*]

**1** estimate or forecast (something) on the basis of present trends: *spending was **projected** at \$72 million.*

**2** [*no object*] extend outward beyond something else; protrude: *I noticed a slip of paper **projecting from** the book | (as adjective **projecting**) : a projecting bay window.*

**3** throw or cause to move forward or outward: *seeds are projected from the tree.*

**4** present or promote (a particular view or image): *he strives to project an image of youth.*

**5** *Geometry* draw straight lines from a center of or parallel lines through every point of (a given figure) to produce a corresponding figure on a surface or a line by intersecting the surface.

**6** make a projection of (the earth, sky, etc.) on a plane surface.

# Affinity Map

*the case study*

The Affinity Map is a visual representation of **ENAC**

ENAC is the school of building constructions that gathers  
**Architecture, Civil and Environmental Engineering**

The ENAC is composed by **three institutes,**  
**seventy laboratories** and a **thousand of scholars**



# Representing Academic Practice

*the exercise, the thesis*

## *Academic Practice*

Many activities

Different according to discipline

Not only literature



## *Collaboration*

An academic practice

Multidimensional (writing, teaching, etc.)

Multi-scale (scholars, laboratories, etc.)

## *Affinity*

Intellectual and operational closeness between individuals

Actual and potential

A way to describe the academic practice

## *Visualization*

Mostly hidden

Can be made visible

Can be made visible through affinities

## *Questions about Representing Academic Practice*

Which data describes the academic practice?

How to translate these data using visual grammar?

Is there an ethics concerning scholar representation?

# Data Investigation

*embrace all of the different practices*

manque description !!

Indicators	Primary source	Secondary source	To be specially required in online labs' activity report?
Focus topics (thematics)	Symphony database	Lab's websites (research)	Maybe (would be nice to have the user confirming existing data from Symphony/lab's website for instance)
Keywords	Lab's websites (metadata "keywords", from audit 2011)	<del>Lab's websites (research)</del>	Idem <i>pas possible</i>
Expertise areas	Symphony database	Lab's websites (expertise box)	Idem
Publications keywords and contents/abstract	Infoscience		No
Publications co-authors and their institutions	Infoscience (but institutions may be labelled variously...)	People's publication page	No
Alumni a3 (activity sector, localization)	Alumni database (with probable confidentiality issues?)		No
Co-teaching	IS-Academia	People's teaching page	Maybe (it could be provided by selecting the joint Professor from a list in the online formular?)
Industrial partners	Audit 2011 or lab's annual reports (extract from "valorization, collaboration & network")	Lab's annual reports	Yes (should be structured in an easy way for being extracted)
Main funding organizations	EPFL Grants database (maybe not possible?)		Yes (proposing a selectable list?) <i>gelle infos</i>
Link to flagship projects	Audit 2011 or lab's annual reports		Yes (proposing a selectable list, if possible?)
People & Team	<i>Annuaire surtout</i> People's pages (Expertise+Biography&Work +Teaching)		No
Lab's activities (events co-organised, guest speaker invitation, ...)	Memento	News flux	Maybe

faire une liste glissant  
laisser les gens proposer eux-mêmes  
ce qu'ils considèrent comme flagship

2 choses différentes

il n'a pas de sens  
du moment qu'il y  
a accès aux flux!

comment  
gérer les mouvements?





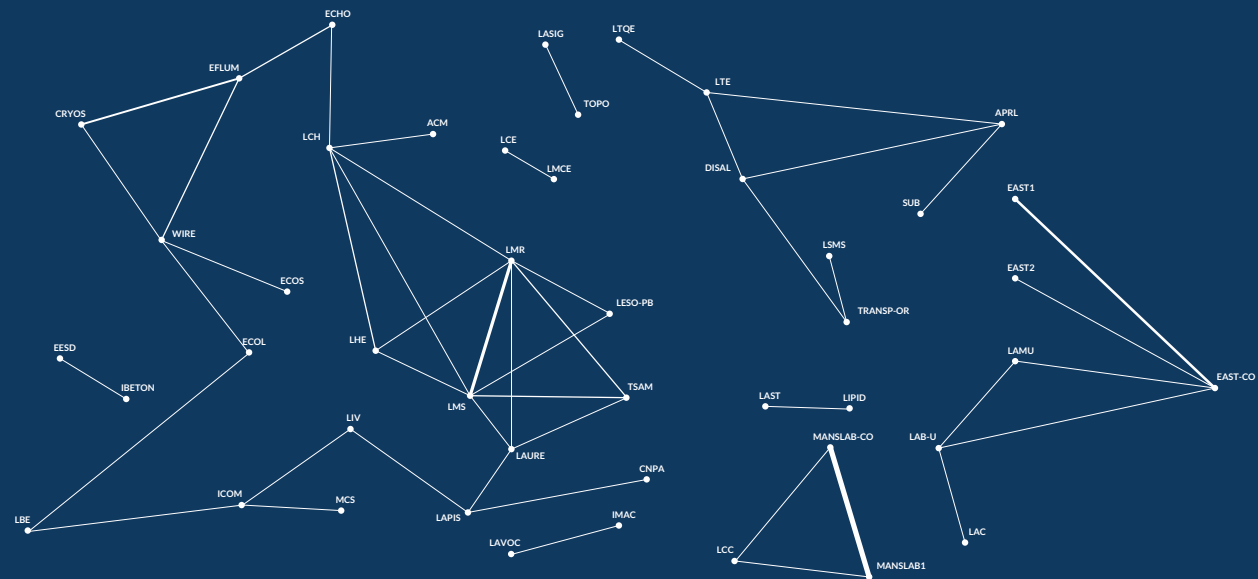






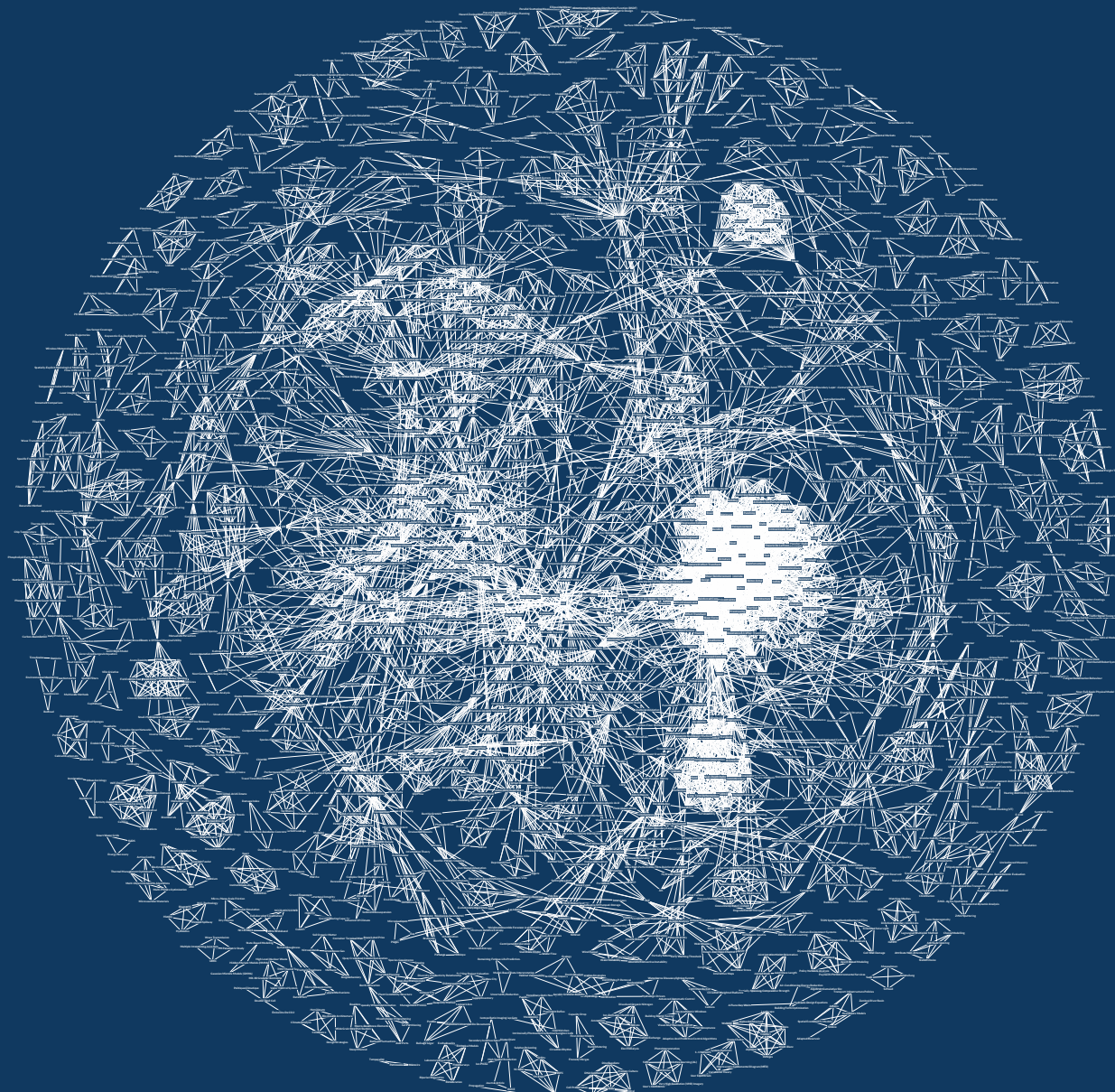


# LABORATOIRES DE L'ENAC QUI PARTAGENT DES COLLABORATEURS



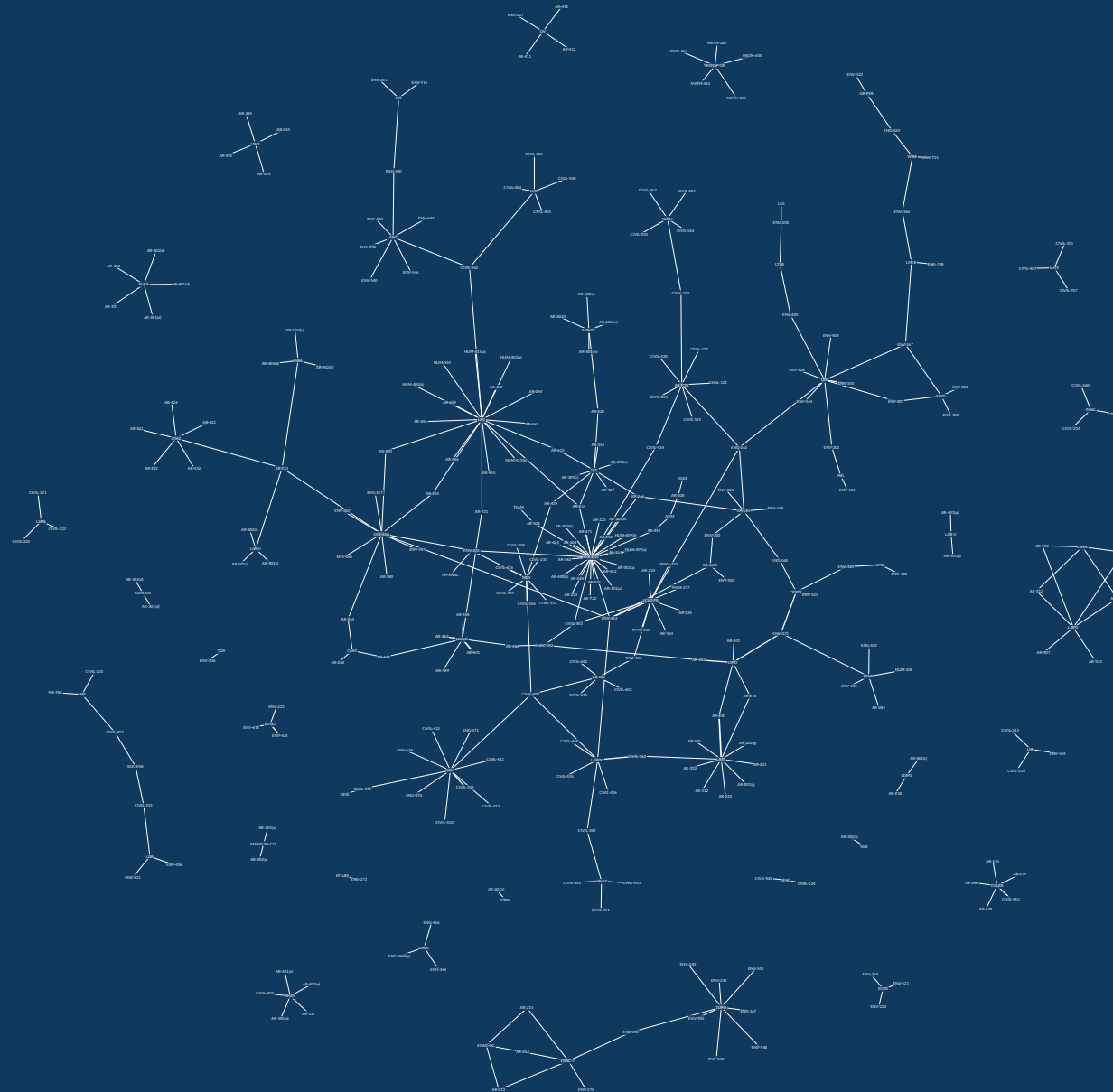
LABORATOIRES		PERSONNEL PAR ORDRE ALPHABÉTIQUE		PERSONNEL PAR LABORATOIRE	
ACM	Archives de la construction moderne	Ahissou, M.M.	Assistante	ACM	Secrétaire
ALICE	Atelier de la conception de l'espace	Ahissou, M.M.	Assistante	APRL	Secrétaire
APHYS	Laboratoire de physique des systèmes aquatiques - Chaire Margertha Kamrad	Amy, P.	Informaticien	APRL	Secrétaire
APRL	Laboratoire de recherche sur les particules atmosphériques	Amy, P.	Informaticien	CNPA	Ingénieur
CCAB	Laboratoire de construction en bois	Amy, P.	Informaticien	CNPA	Informaticien
CEAT	Communauté d'études pour l'aménagement du territoire	Amy, P.	Informaticien	CRYOS	Collaborateur administratif
CNPA	Laboratoire de culture numérique du projet architectural	Amy, P.	Informaticien	CRYOS	Collaborateur scientifique
CRYOS	Laboratoire des sciences cryosphériques	Amy, P.	Informaticien	CRYOS	Ingénieur système
DIPL	Laboratoire de systèmes et algorithmes intelligents distribués	Amy, P.	Informaticien	CRYOS	Assistante
EAST-CO	Laboratoire d'architecture élémentaire et d'études typologiques - Commun	Amy, P.	Informaticien	CRYOS	Assistante
EAST1	Laboratoire d'architecture élémentaire et d'études typologiques 1	Amy, P.	Informaticien	CRYOS	Assistante
EAST2	Laboratoire d'architecture élémentaire et d'études typologiques 2	Amy, P.	Informaticien	CRYOS	Assistante
ECHO	Laboratoire d'écologie	Amy, P.	Informaticien	CRYOS	Assistante
ECOL	Laboratoire de technologie écologique	Amy, P.	Informaticien	CRYOS	Assistante
ECOS	Laboratoire des systèmes écologiques	Amy, P.	Informaticien	CRYOS	Assistante
EESO	Laboratoire du génie parasismique et dynamique des structures	Amy, P.	Informaticien	CRYOS	Assistante
EFLUM	Laboratoire de mécanique des fluides de l'environnement	Amy, P.	Informaticien	CRYOS	Assistante
EML	Laboratoire de microbiologie environnementale	Amy, P.	Informaticien	CRYOS	Assistante
FORM	Laboratoire de recherche pour l'architecture comme forme	Amy, P.	Informaticien	CRYOS	Assistante
BETON	Laboratoire de construction en béton	Amy, P.	Informaticien	CRYOS	Assistante
IBOS	Laboratoire de construction en bois	Amy, P.	Informaticien	CRYOS	Assistante
ICOM	Laboratoire de la construction métallique	Amy, P.	Informaticien	CRYOS	Assistante
IMAC	Laboratoire d'urbanisme et de mécanique appliquées à la construction	Amy, P.	Informaticien	CRYOS	Assistante
LAB-U	Laboratoire de fabrication	Amy, P.	Informaticien	CRYOS	Assistante
LABA	EPFL Laboratoire Béton	Amy, P.	Informaticien	CRYOS	Assistante
LAC	Laboratoire CHôras	Amy, P.	Informaticien	CRYOS	Assistante
LAMU	Laboratoire d'architecture et mobilité urbaine	Amy, P.	Informaticien	CRYOS	Assistante
LAPIS	Laboratoire de physique des sciences - Archives de l'imagerie	Amy, P.	Informaticien	CRYOS	Assistante
LASIG	Laboratoire de systèmes d'information géographique	Amy, P.	Informaticien	CRYOS	Assistante
LAST	Laboratoire d'architecture et technologies durables	Amy, P.	Informaticien	CRYOS	Assistante
LASUR	Laboratoire de sociologie urbaine	Amy, P.	Informaticien	CRYOS	Assistante
LAURE	Laboratoire d'architecture urbaine	Amy, P.	Informaticien	CRYOS	Assistante
LAVOC	Laboratoire des voies de circulation	Amy, P.	Informaticien	CRYOS	Assistante
LBE	Laboratoire de biotechnologie environnementale	Amy, P.	Informaticien	CRYOS	Assistante
LCC	Laboratoire de construction et conservation	Amy, P.	Informaticien	CRYOS	Assistante
LCE	Laboratoire de chimie environnementale	Amy, P.	Informaticien	CRYOS	Assistante
LCH	Laboratoire de constructions hydrauliques	Amy, P.	Informaticien	CRYOS	Assistante
LDM2	Laboratoire de design et media (ENAC/IC)	Amy, P.	Informaticien	CRYOS	Assistante
LESO-PB	Laboratoire d'énergie solaire et physique du bâtiment	Amy, P.	Informaticien	CRYOS	Assistante
LGB	Laboratoire de géobiologie biologique	Amy, P.	Informaticien	CRYOS	Assistante
LHE	Laboratoire d'hydraulique environnementale	Amy, P.	Informaticien	CRYOS	Assistante
LIPID	Laboratoire interdisciplinaire de performance intégrée au projet	Amy, P.	Informaticien	CRYOS	Assistante
LIV	Laboratoire d'informaticien et de visualisation	Amy, P.	Informaticien	CRYOS	Assistante
LMCE	Laboratoire de modification de la chimie environnementale	Amy, P.	Informaticien	CRYOS	Assistante
LMS	Laboratoire de mécanique des sols - Chaire gaz naturel Petrosvolvi	Amy, P.	Informaticien	CRYOS	Assistante
LSMS	Laboratoire de simulation en mécanique des solides	Amy, P.	Informaticien	CRYOS	Assistante
LTE	Laboratoire de télédétection environnementale	Amy, P.	Informaticien	CRYOS	Assistante
LTH2	Laboratoire de théorie et Histoire 2	Amy, P.	Informaticien	CRYOS	Assistante
LTH3	Laboratoire de théorie et Histoire 3	Amy, P.	Informaticien	CRYOS	Assistante
LTQE	Laboratoire pour le traitement et la qualité de l'eau	Amy, P.	Informaticien	CRYOS	Assistante
LUTS	Laboratoire de systèmes de transports urbains	Amy, P.	Informaticien	CRYOS	Assistante
MANSLAB-CO	Laboratoire de manufacture spatiale - Commun	Amy, P.	Informaticien	CRYOS	Assistante
MANSLAB1	Laboratoire de manufacture spatiale 1	Amy, P.	Informaticien	CRYOS	Assistante
MCS	Laboratoire de maintenance, construction et sécurité des ouvrages	Amy, P.	Informaticien	CRYOS	Assistante
REME	Laboratoire de recherches en économie et management de l'environnement	Amy, P.	Informaticien	CRYOS	Assistante
SUB	Laboratoire d'architecture souterraine	Amy, P.	Informaticien	CRYOS	Assistante
TOPO	Laboratoire de topographie	Amy, P.	Informaticien	CRYOS	Assistante
TON	Laboratoire de technologie de l'environnement	Amy, P.	Informaticien	CRYOS	Assistante
TRANSP-OR	Laboratoire de transport et mobilité	Amy, P.	Informaticien	CRYOS	Assistante
TSAM	Laboratoire des techniques et de la sauvegarde de l'architecture moderne	Amy, P.	Informaticien	CRYOS	Assistante
UPJSC	Unité de la Prof. Steffen en chimie environnementale	Amy, P.	Informaticien	CRYOS	Assistante
WIRE	Unité du Prof. Steffen en science de la cryosphère	Amy, P.	Informaticien	CRYOS	Assistante
	Laboratoire d'ingénierie éolienne et d'énergie renouvelable	Amy, P.	Informaticien	CRYOS	Assistante

# MOTS CLÉS PARTAGÉS ENTRE LES PUBLICATIONS



Keyword	Frequency
1. innovation	15
2. technologie	12
3. recherche	10
4. développement	8
5. économie	7
6. industrie	6
7. société	5
8. culture	4
9. éducation	3
10. environnement	2
11. santé	2
12. énergie	2
13. agriculture	2
14. transport	2
15. tourisme	2
16. sport	2
17. art	2
18. musique	2
19. cinéma	2
20. littérature	2
21. philosophie	2
22. religion	2
23. politique	2
24. droit	2
25. médecine	2
26. biologie	2
27. chimie	2
28. physique	2
29. mathématiques	2
30. informatique	2
31. linguistique	2
32. psychologie	2
33. sociologie	2
34. anthropologie	2
35. géographie	2
36. histoire	2
37. archéologie	2
38. botanique	2
39. zoologie	2
40. astronomie	2
41. géologie	2
42. météorologie	2
43. climatologie	2
44. océanographie	2
45. géophysique	2
46. géochimie	2
47. géologie structurale	2
48. géologie sédimentaire	2
49. géologie historique	2
50. géologie économique	2

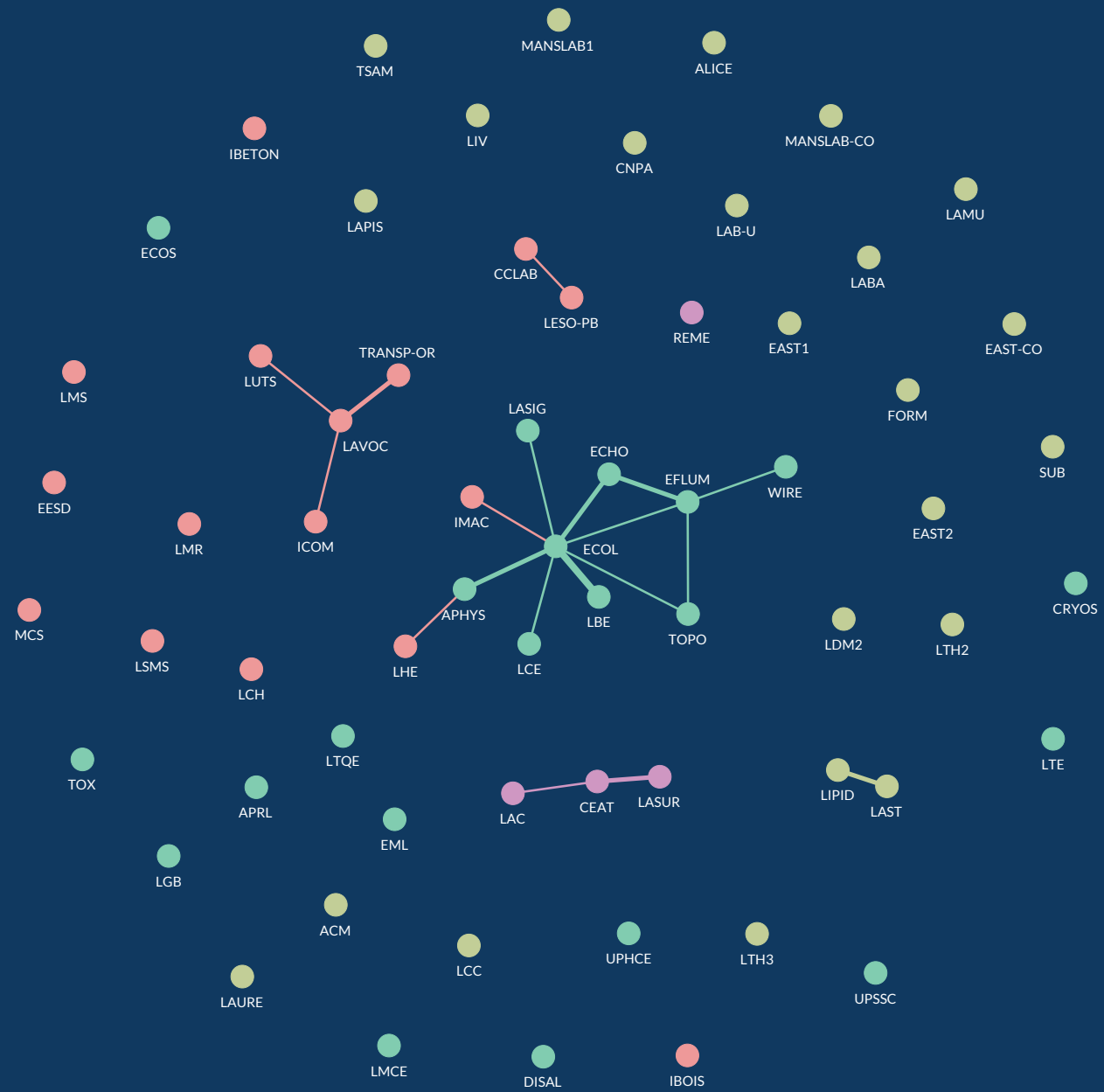
# ENSEIGNEMENTS DE L'ENAC QUI PARTAGENT DES COLLABORATEURS



Cours	Collaborateurs	Page
AB 001	AB 001	1
AB 002	AB 002	1
AB 003	AB 003	1
AB 004	AB 004	1
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AB 100	AB 100	1



# LABORATOIRES AVEC LES PUBLICATIONS PARTAGÉES





<b>Information</b>	<b>Affinity type</b>	<b>Source</b>
<del>Lab thematics</del>	Potential	<del>Symphony</del>
<del>Lab thematics</del>	Potential	<del>EPFL website</del>
<del>Individual expertise</del>	Potential	<del>Symphony</del>
<del>Individual expertise</del>	Potential	<del>EPFL website</del>
<del>Keywords</del>	Potential	<del>Audit 2011</del>
<del>Keywords</del>	Potential	<del>Infoscience</del>
Co-authoring	Actual	Infoscience
Co-teaching	Actual	IS-Academia
Co-advising	Actual	IS-Academia
Grants	Actual	Grant database
<del>Industrial partners</del>	<del>Actual</del>	<del>Audit 2011</del>

*Table of digital traces, the strikethrough identifies not usable data.*

*Potential affinities* were generated as **keywords** through an algorithm of text mining working on the publication abstracts of the ENAC laboratories.

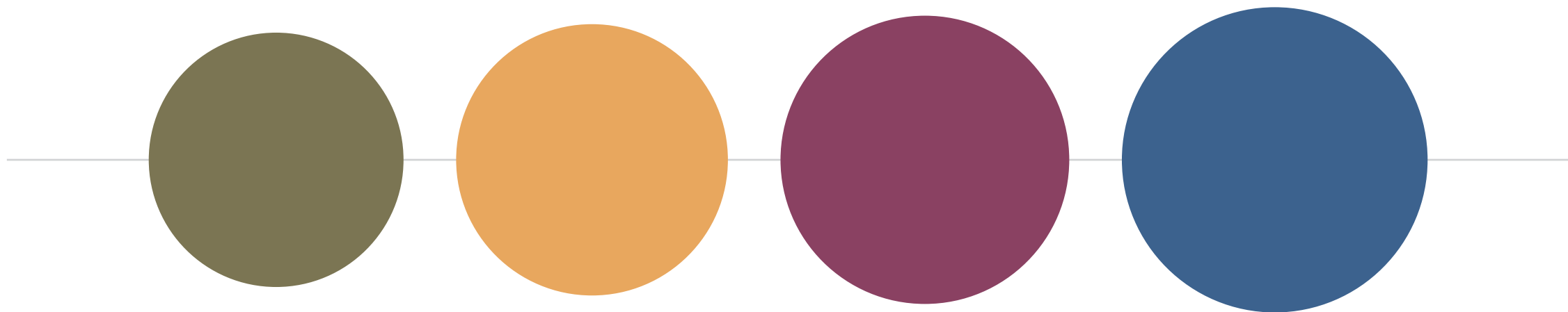
We identifies three types of *actual affinities*: the **publications** stored in the *Infoscience system*, the **courses** and the **supervision** recorded in *IS-Academia*.

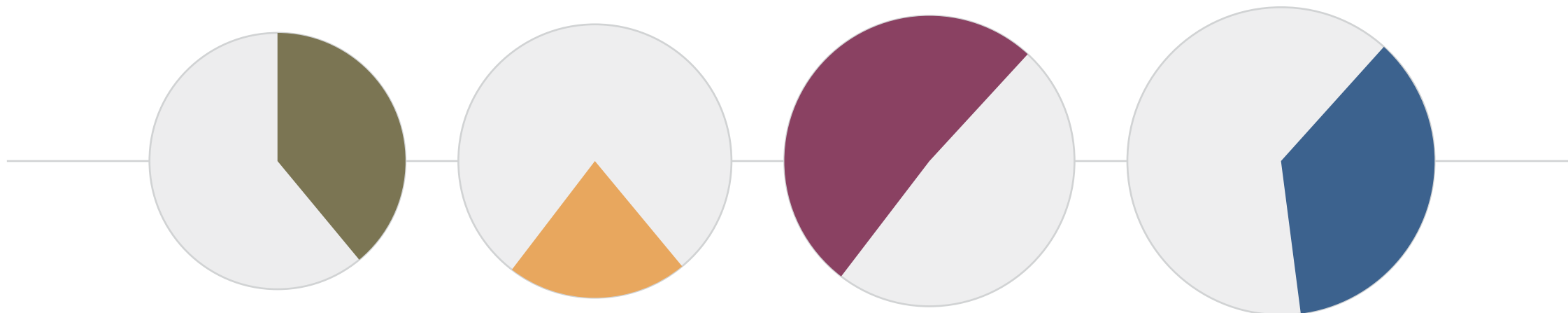
The *structure of the school* was used to reassemble laboratories and institutes. In particular, the **personal ID** (SCIPER), the **affiliations** of the staff and the **hierarchical structure** of the EPFL.

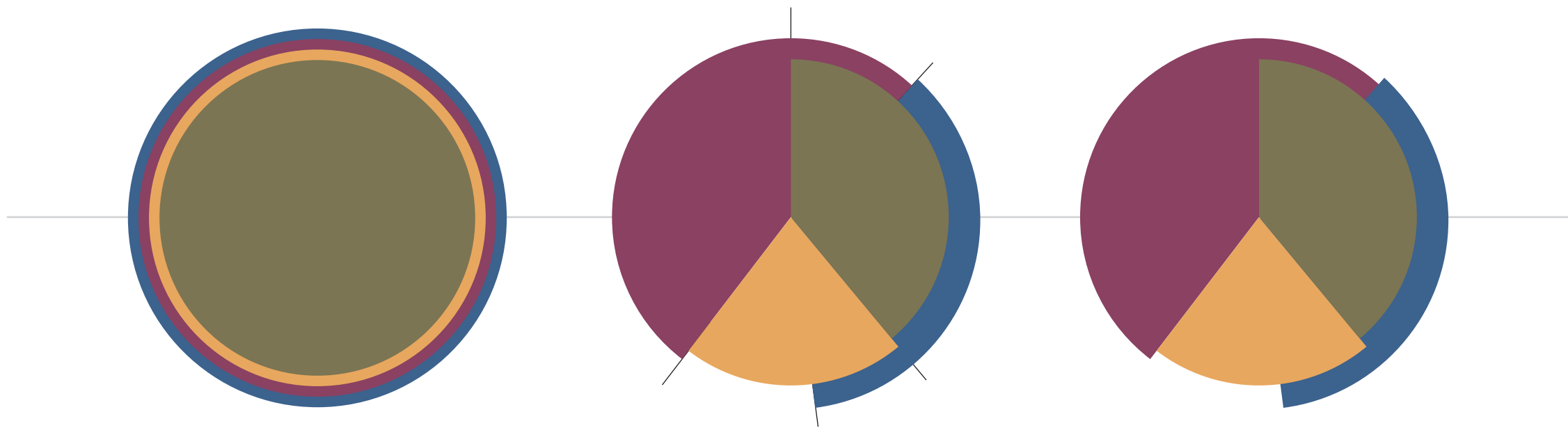


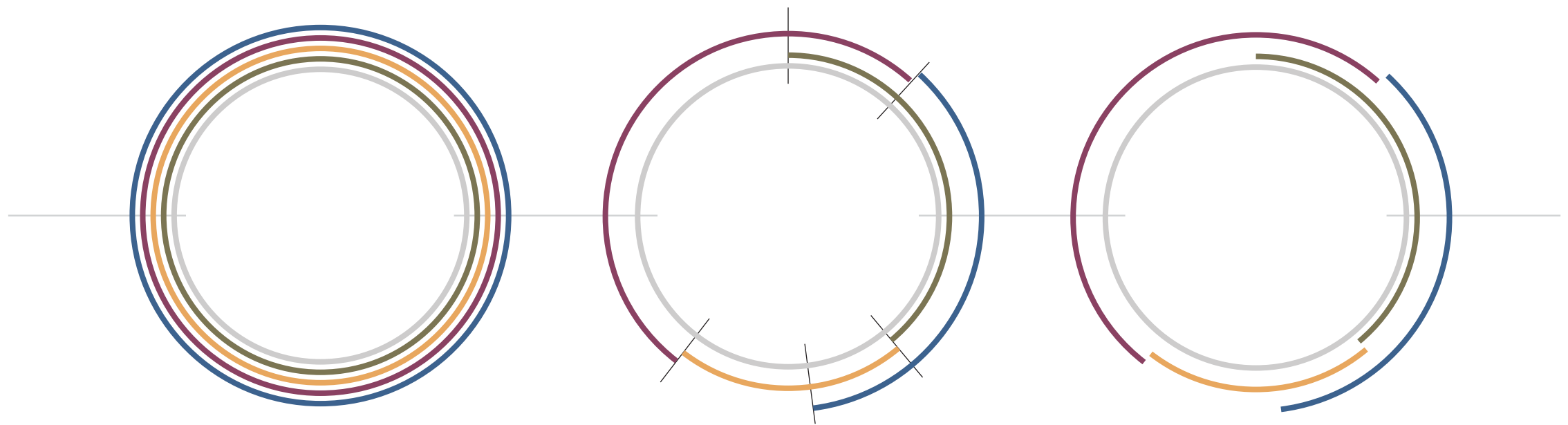
# Visual Investigation

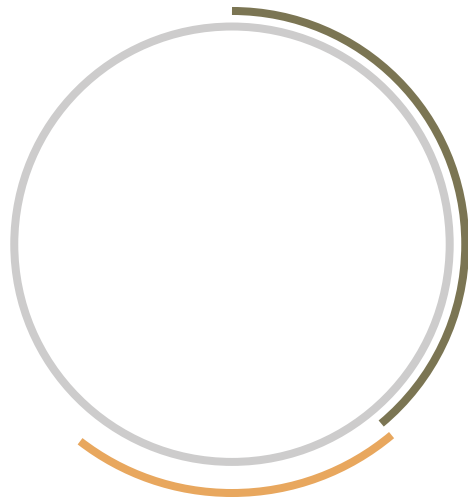
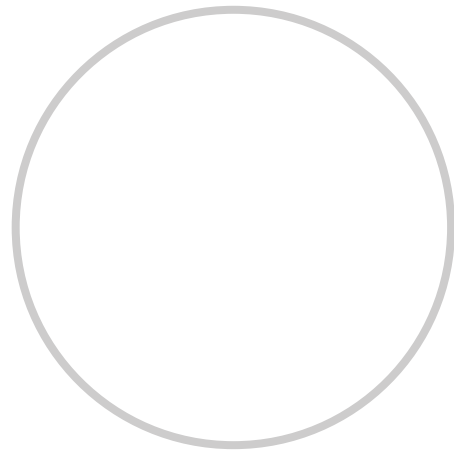
*drawing laboratories*

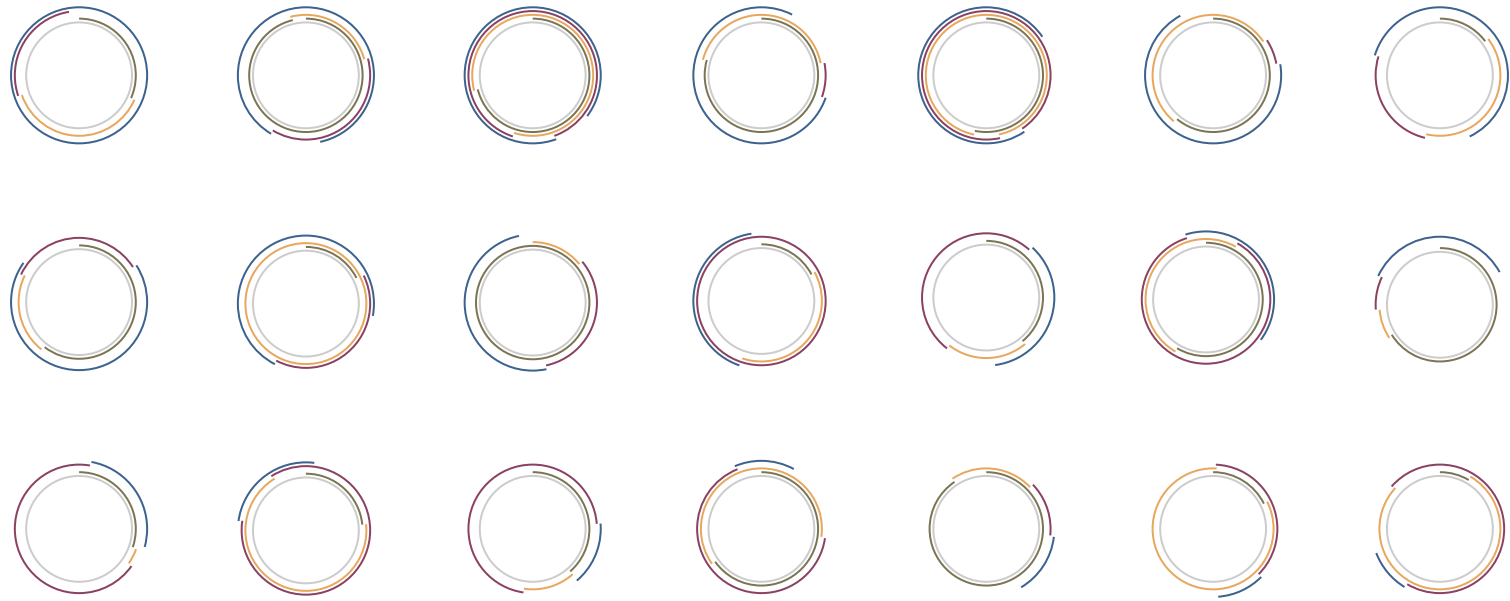


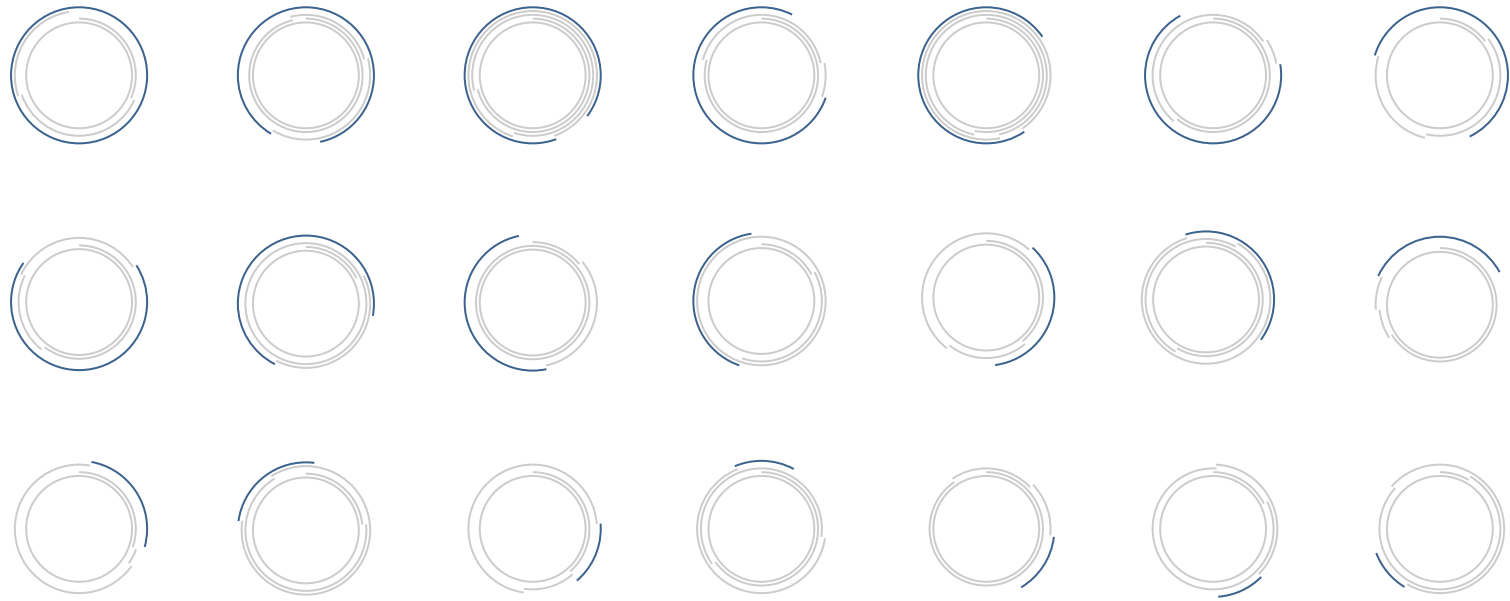






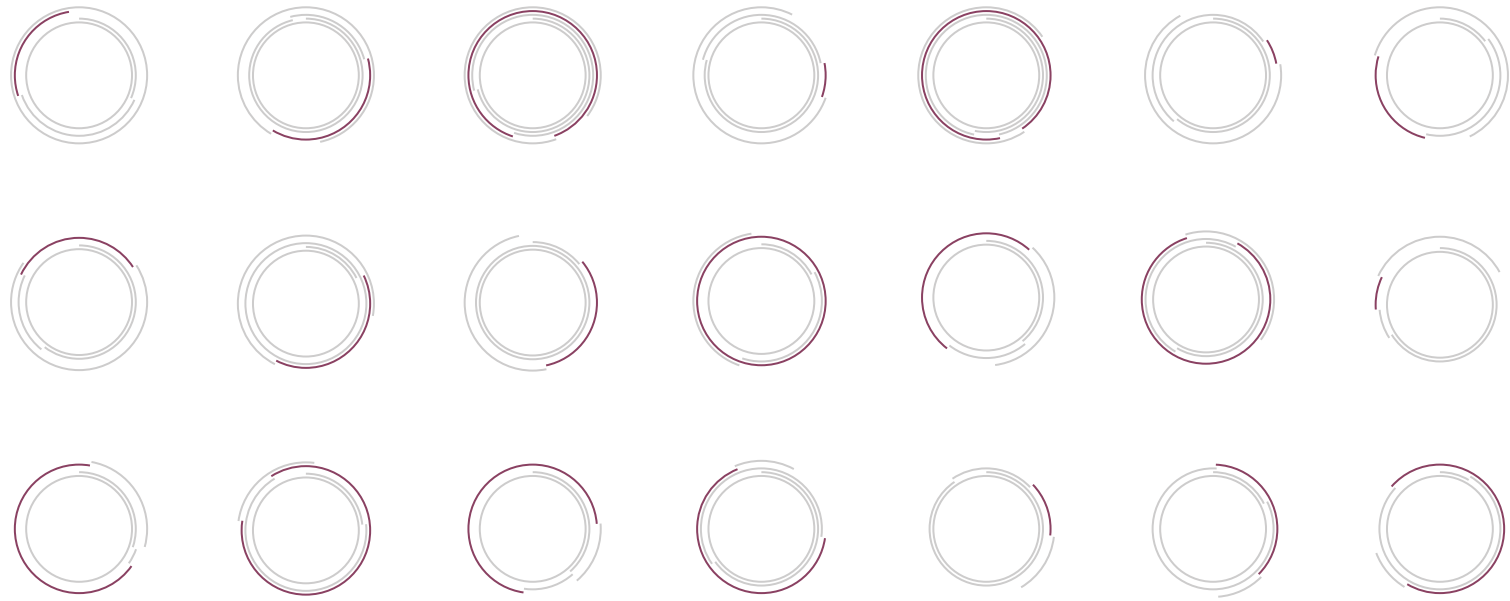


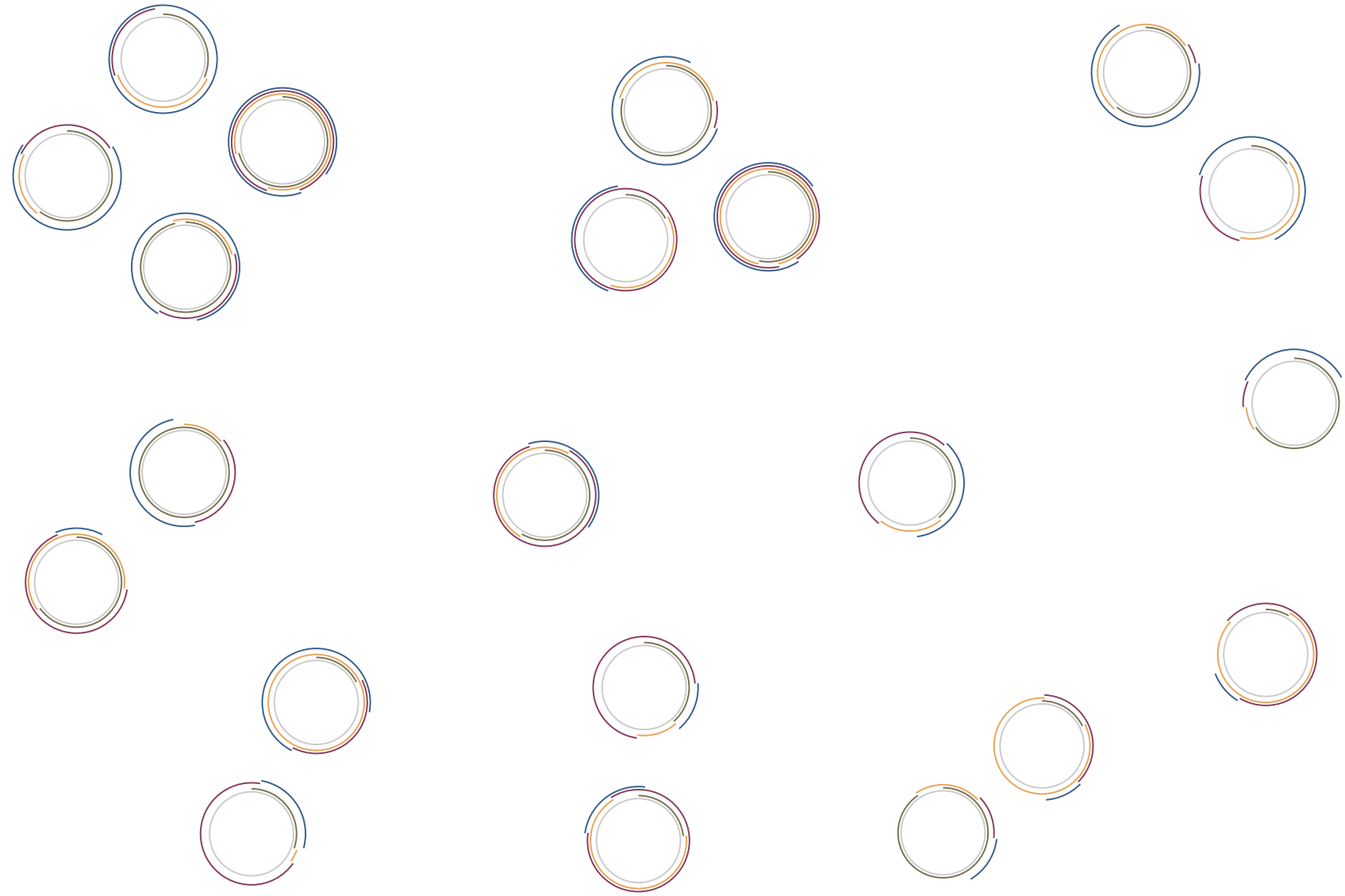


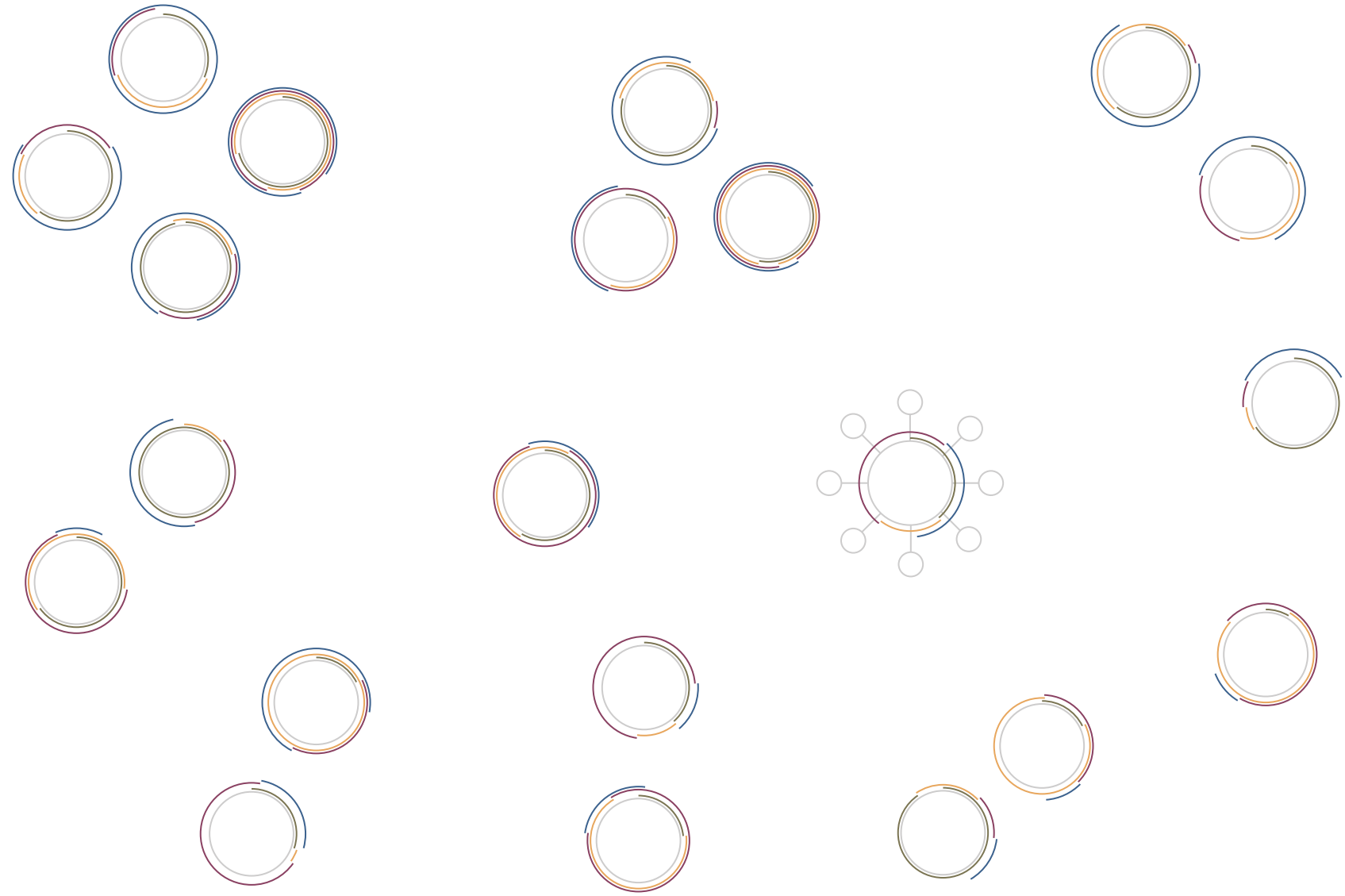


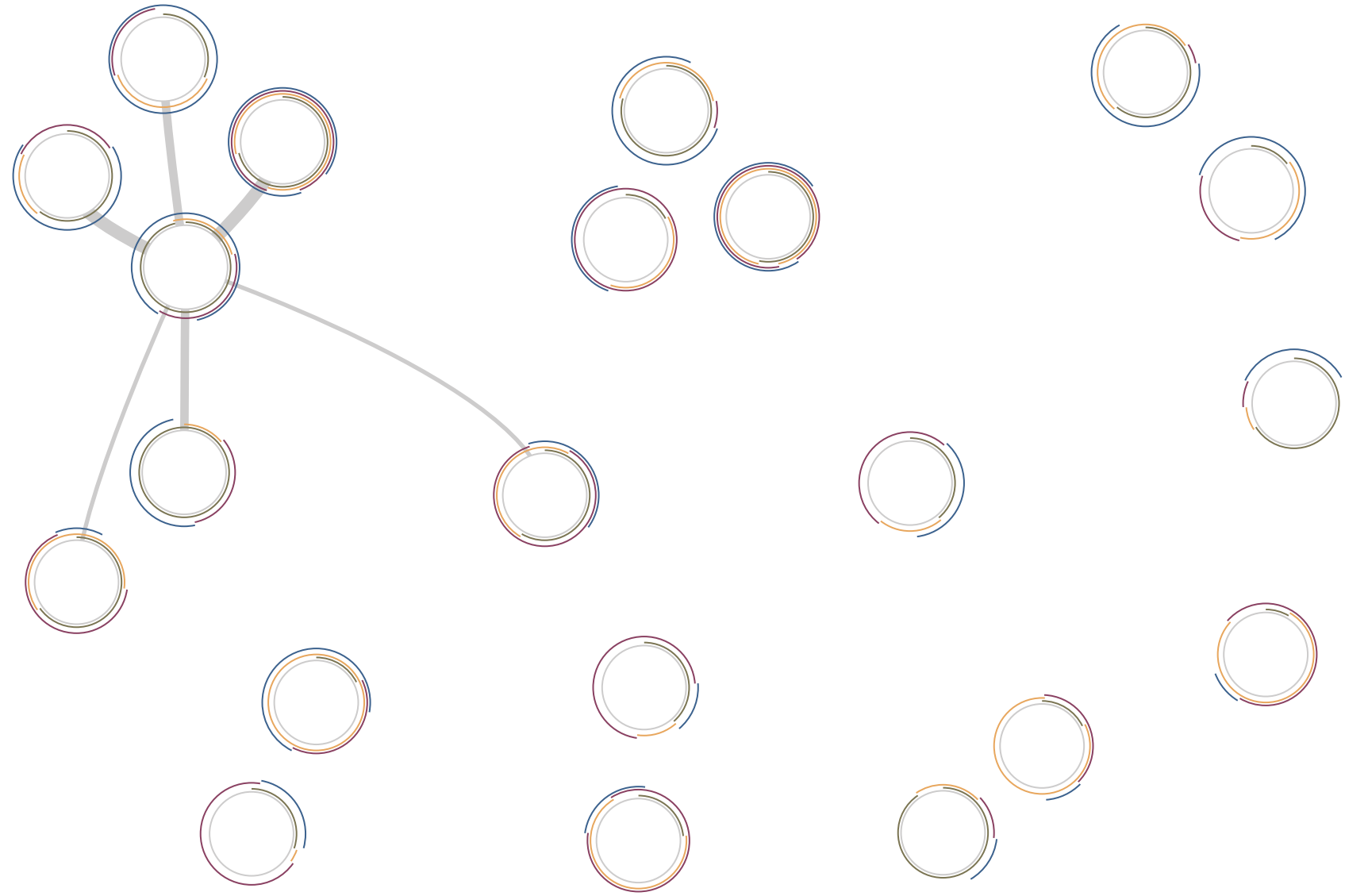


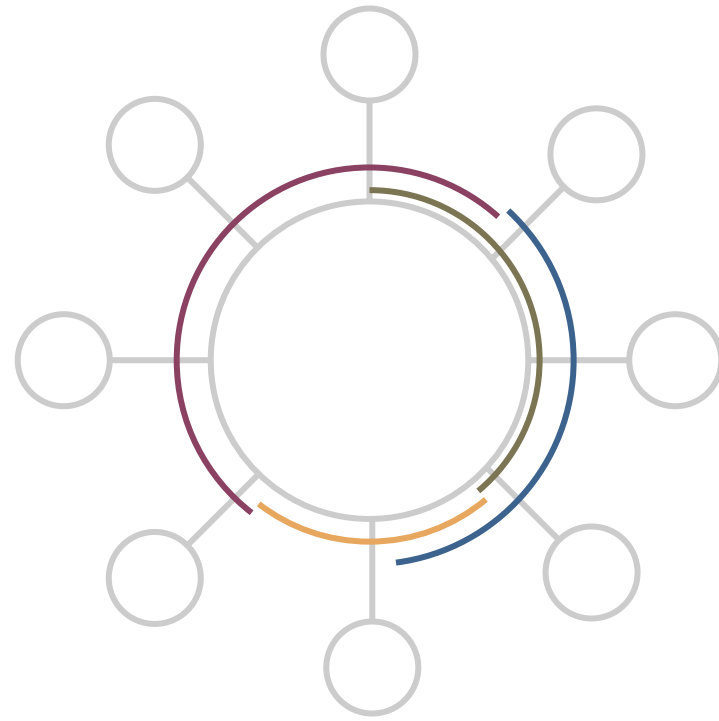


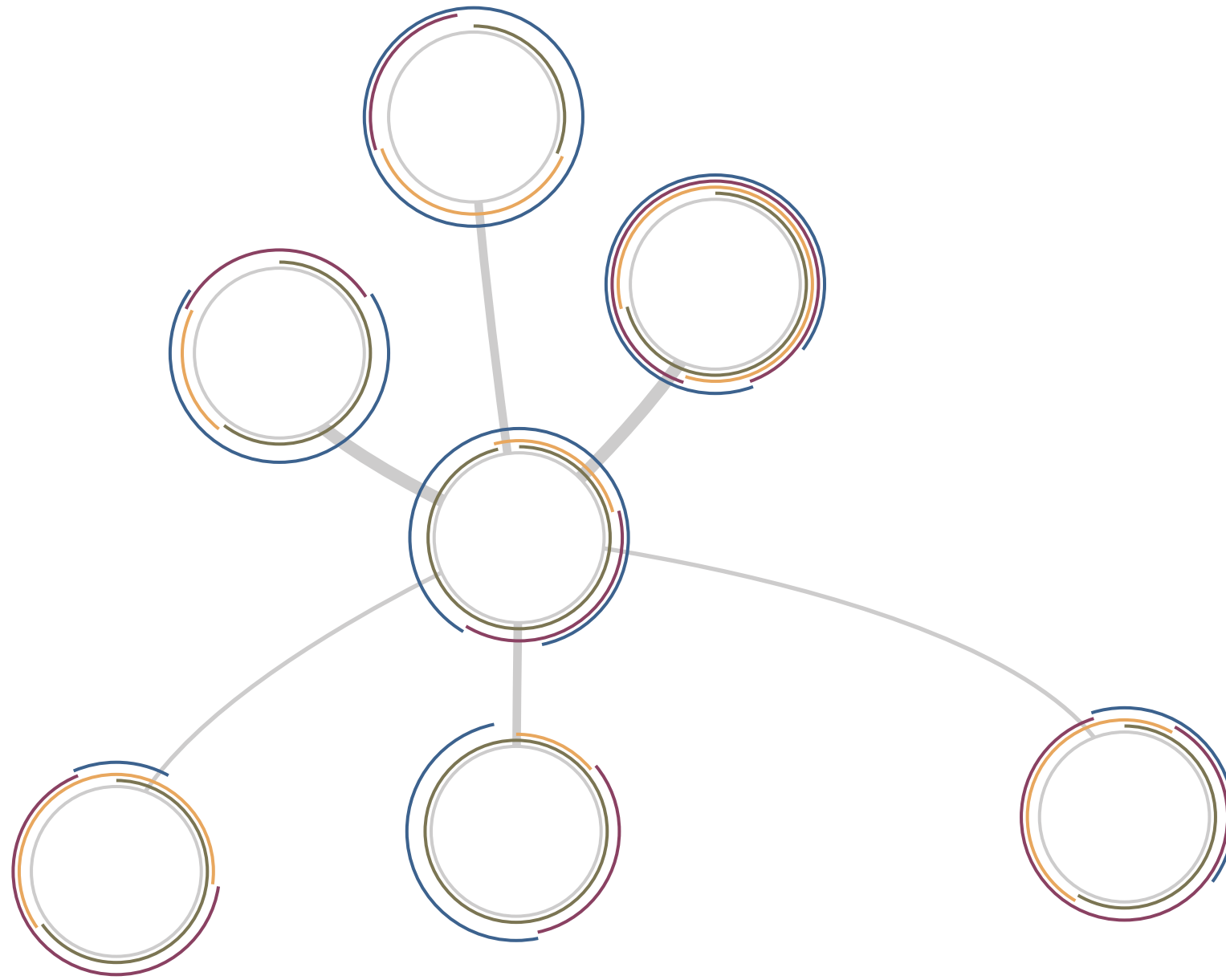












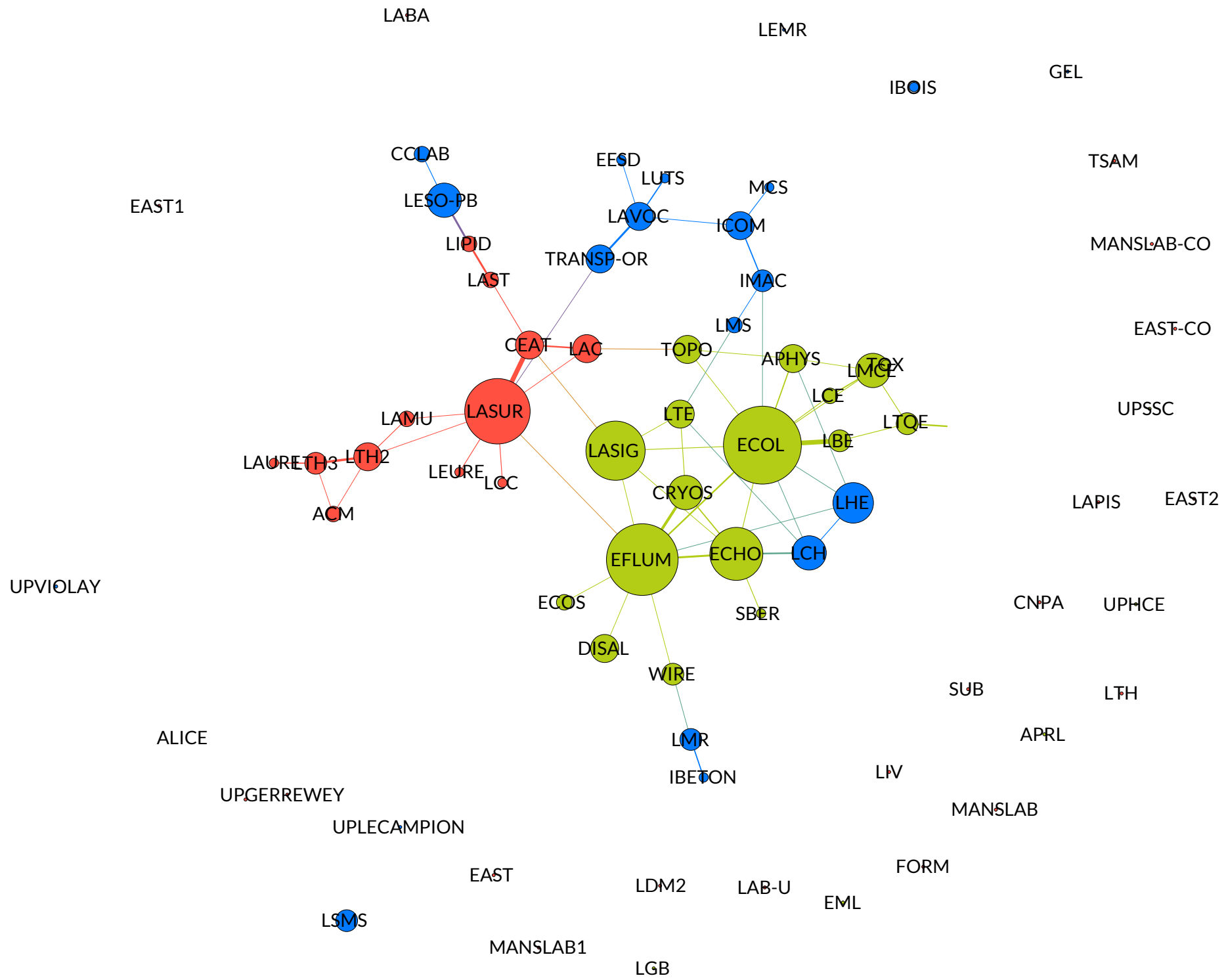




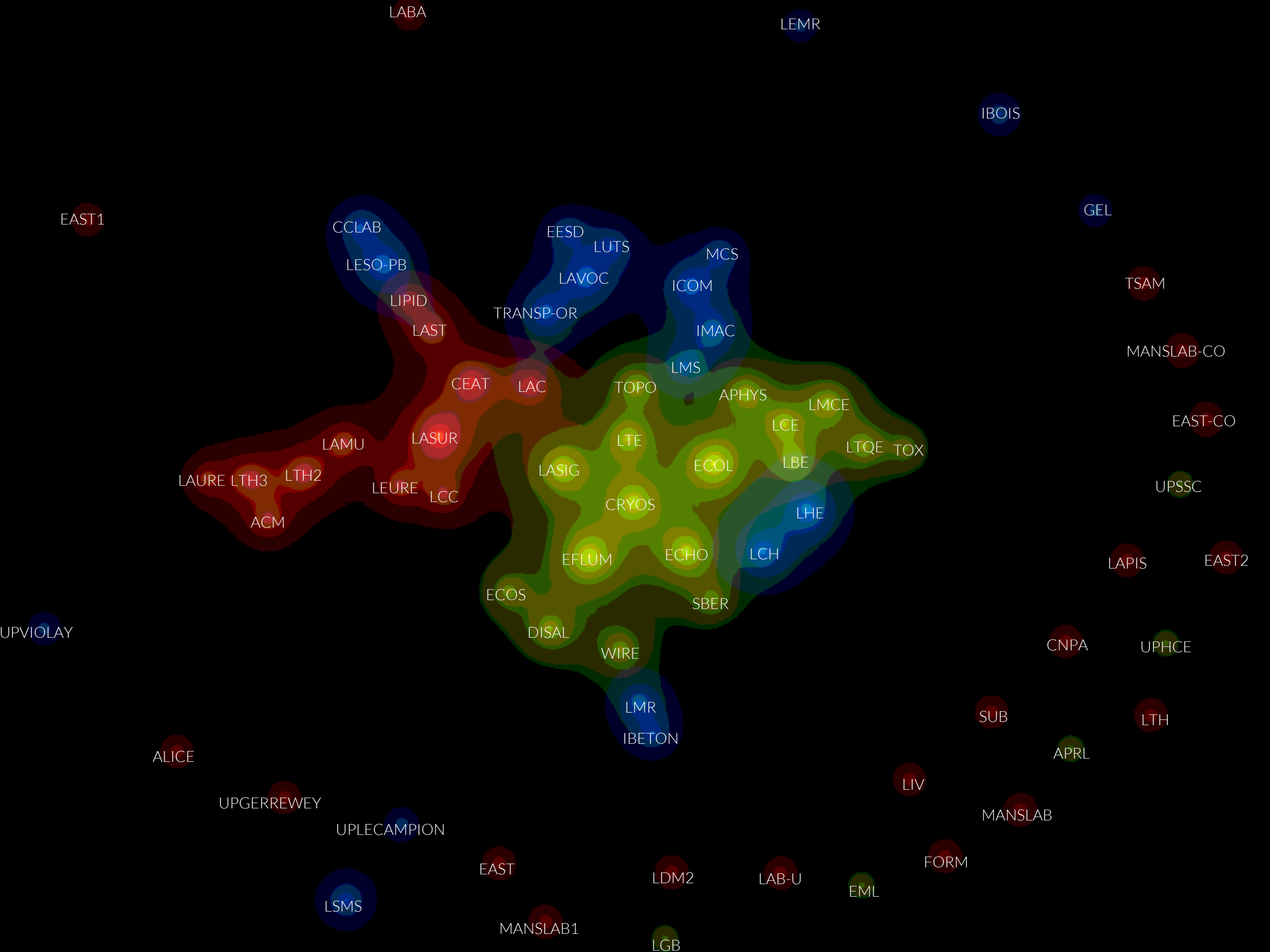


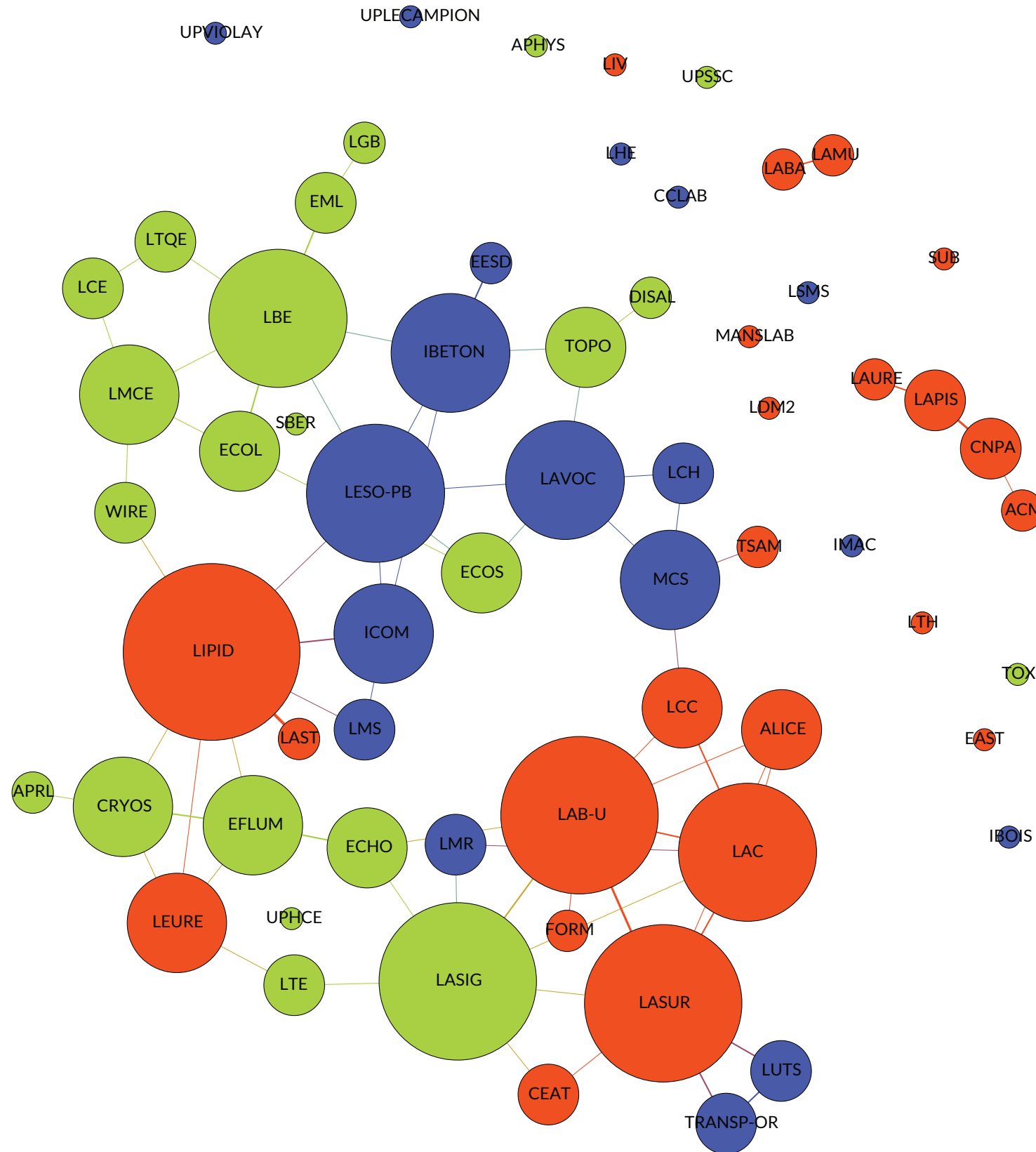
# Network Visualization

*size, isolemment, and continuity*

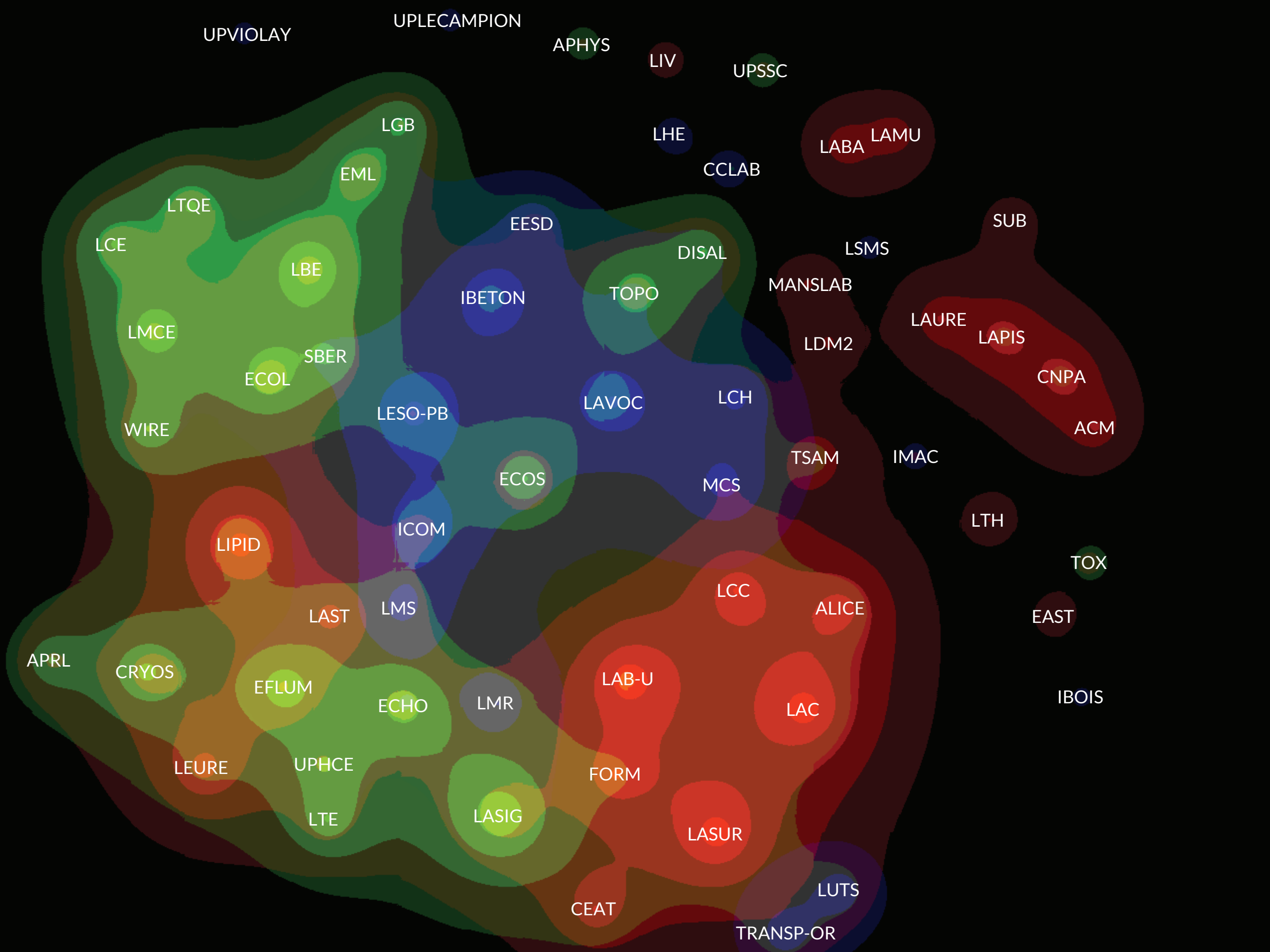


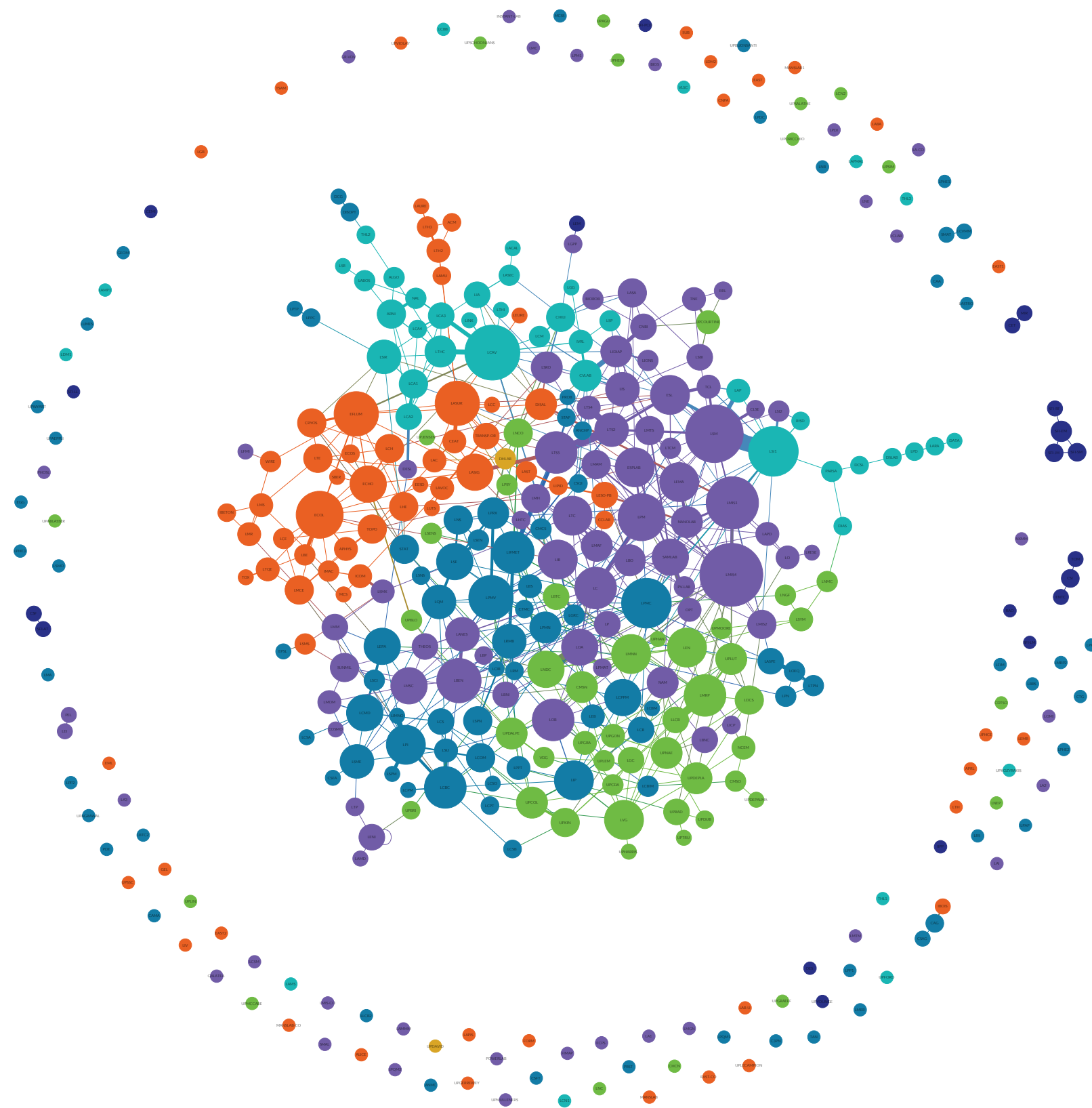
Publications



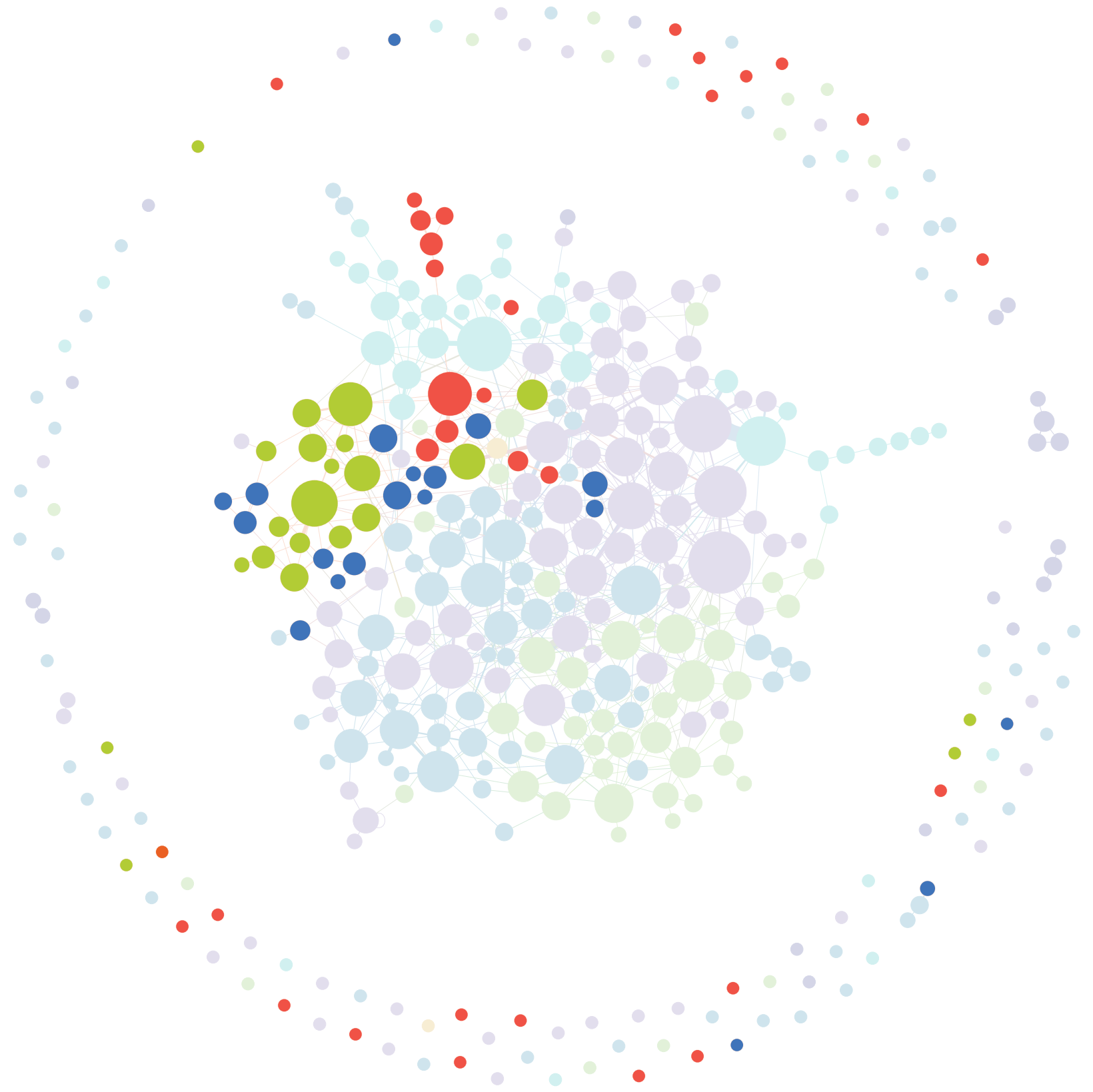


Education (Supervision and Courses)





Publications

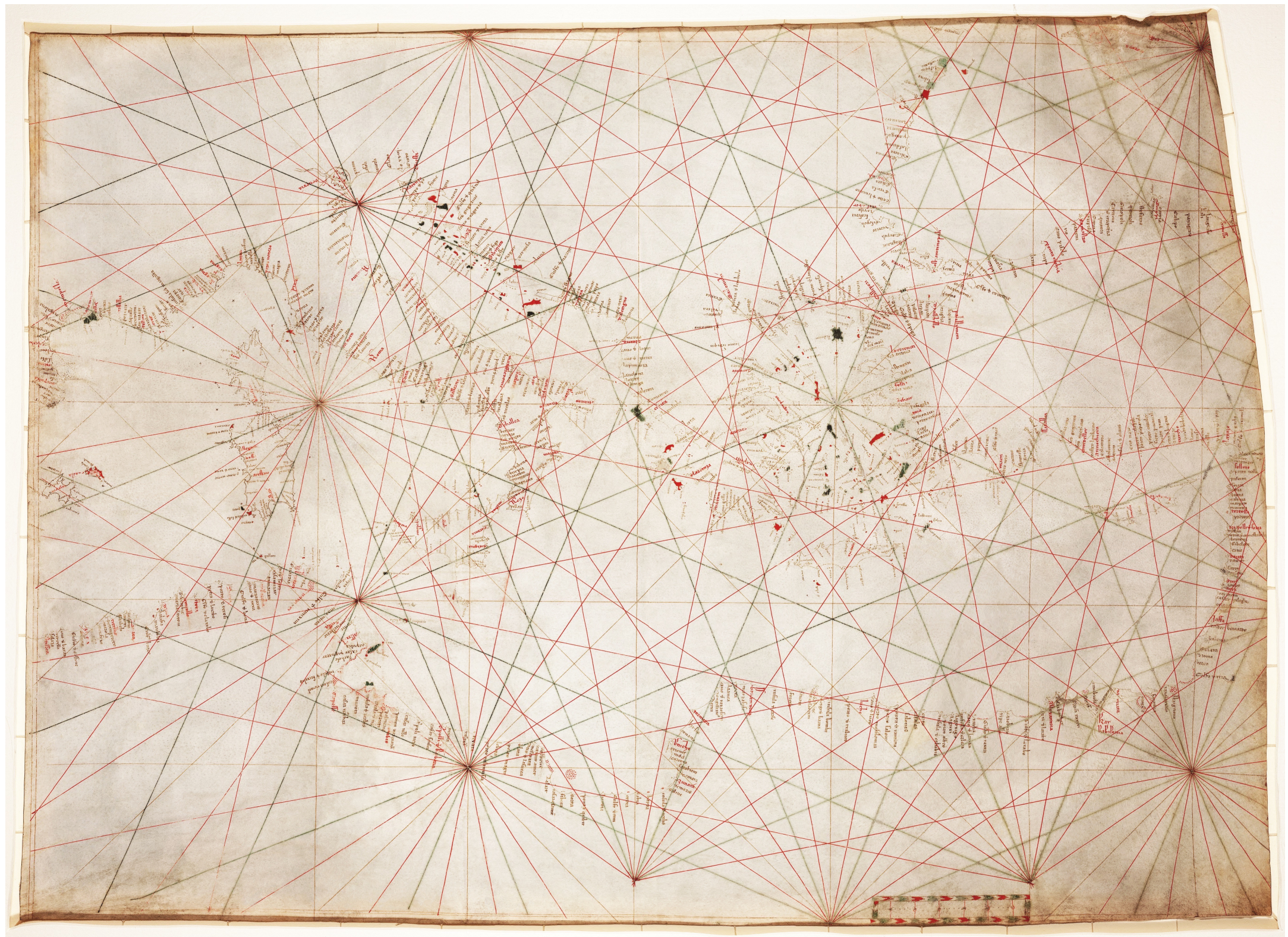


Publications



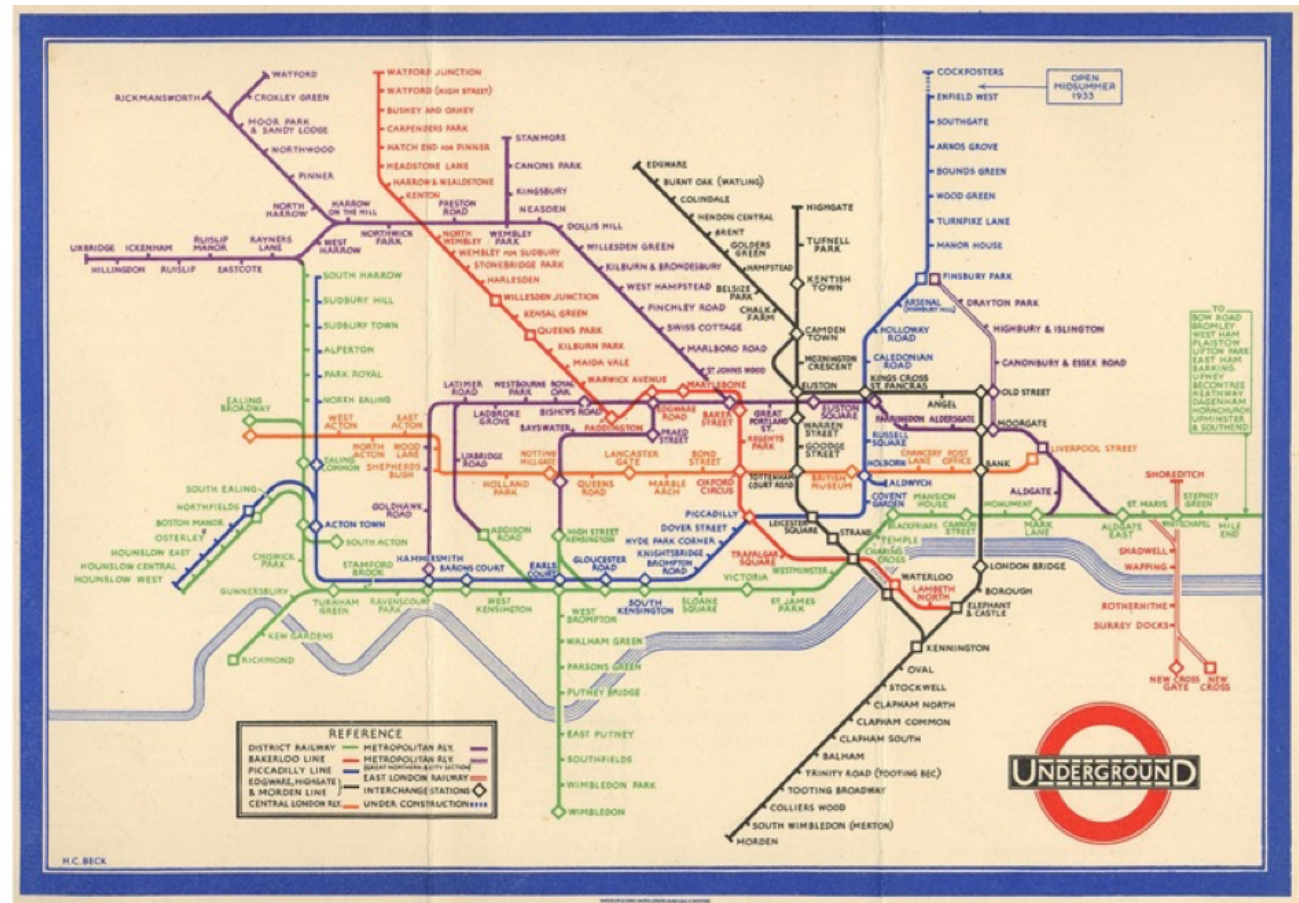
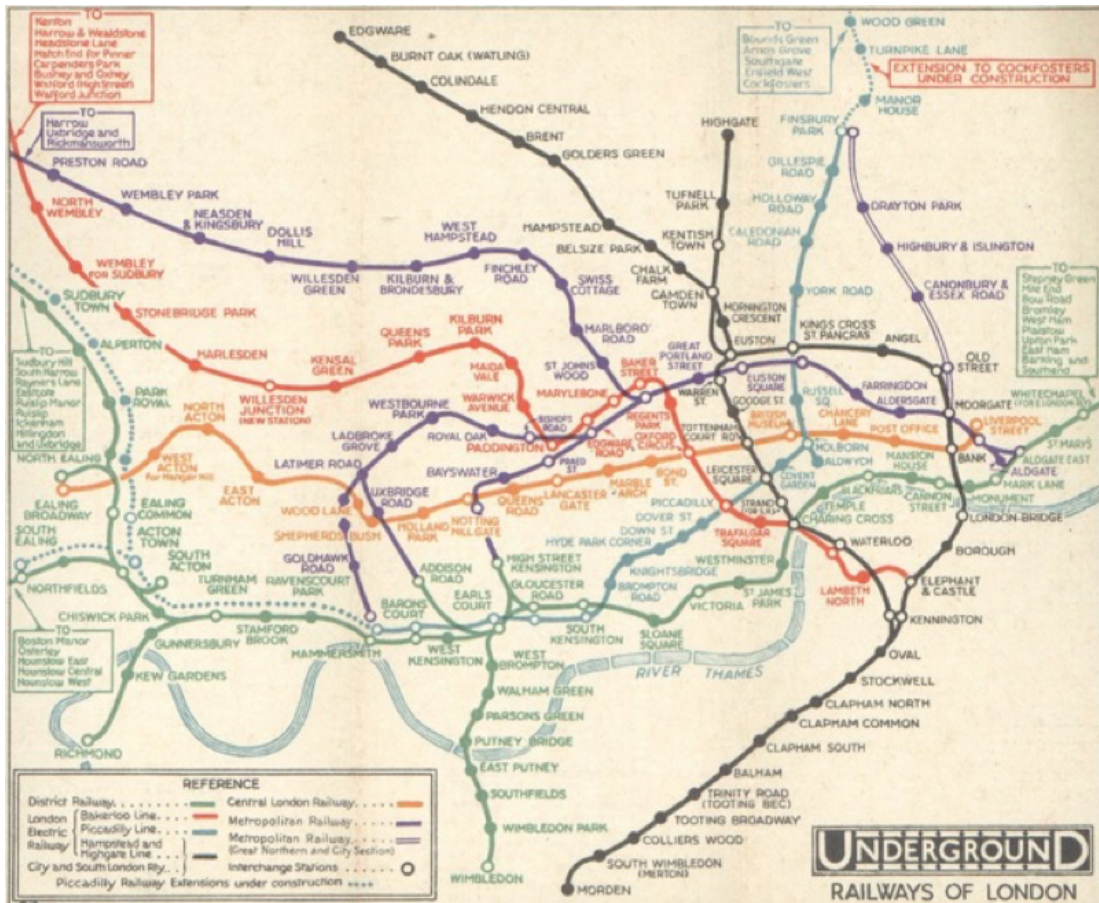
*“Design is the conscious and intuitive effort to impose **meaningful order**. [...] Our delight in the order we find in frost flowers on a window pane, in the hexagonal perfection of a honeycomb, in leaves, or in the architecture of a rose, reflects man’s preoccupation with pattern.”*





A Portolan chart that represents the Mediterranean Sea and its winds during the second quarter of the 14th century. © Library of Congress

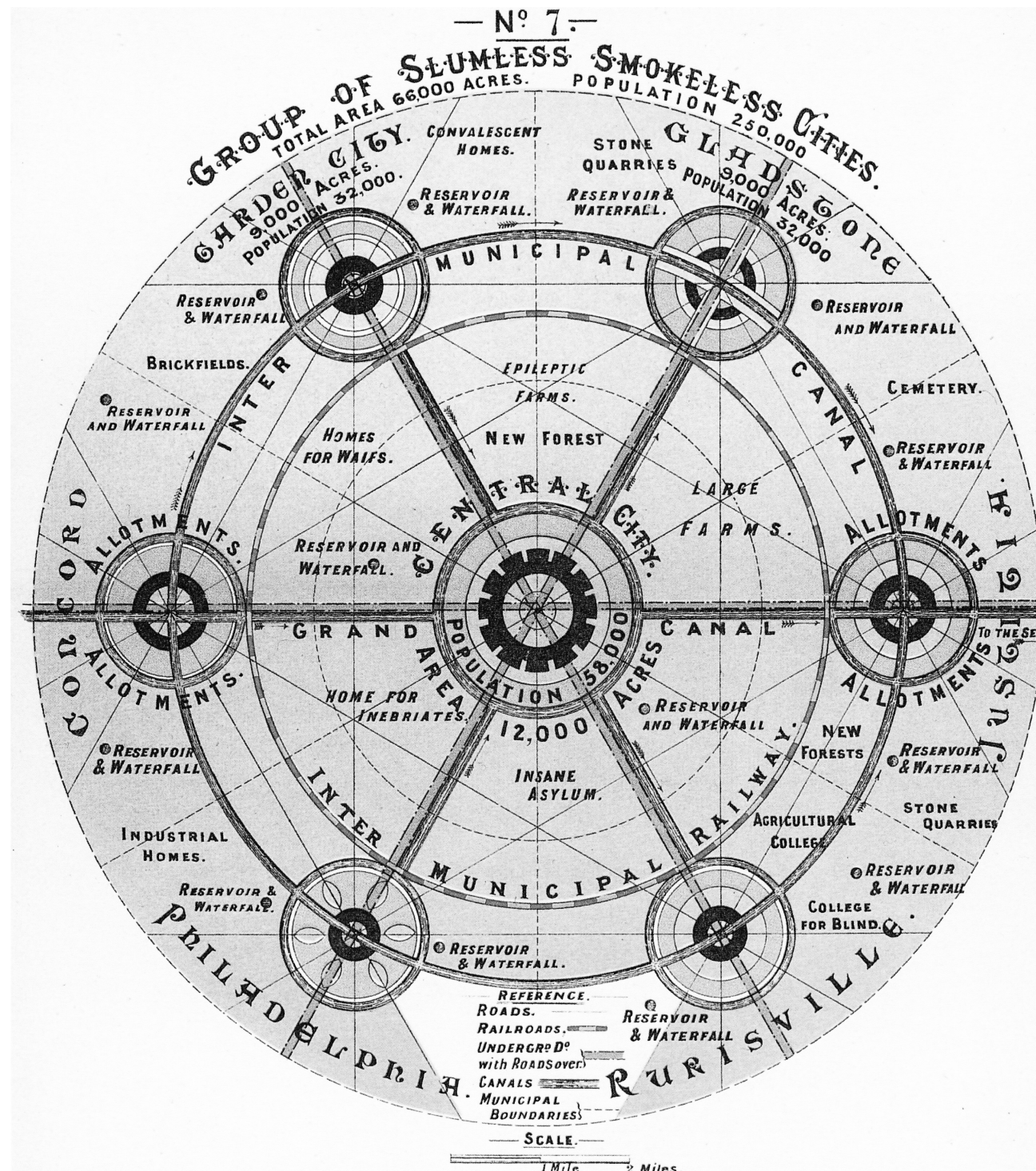




Pre and post Harry Beck's London underground map.

*“Regular graphs are unique in that each node has exactly the same number of links. Indeed, in a two-dimensional mesh of perpendicular lines forming a simple square lattice each node has exactly four links, or in a **hexagonal lattice of a beehive** each node is connected to exactly three others [links].”*





Beevers, Robert. 1988. The Garden City Utopia: a Critical Biography of Ebenezer Howard.





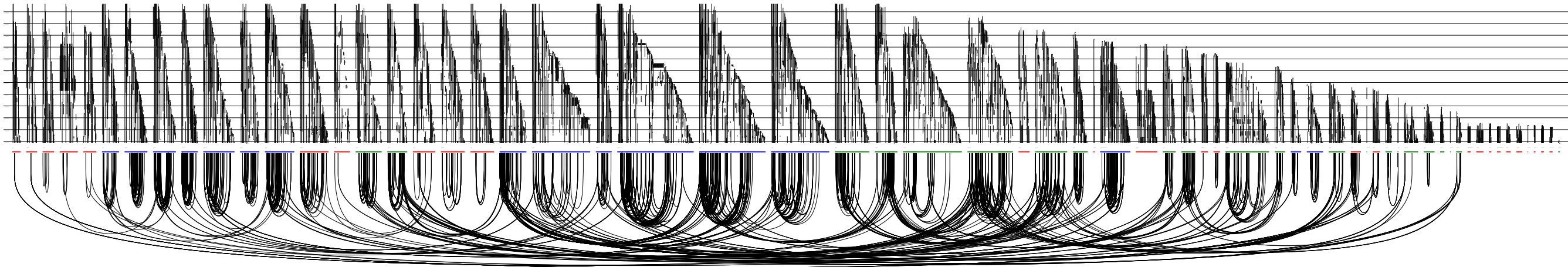




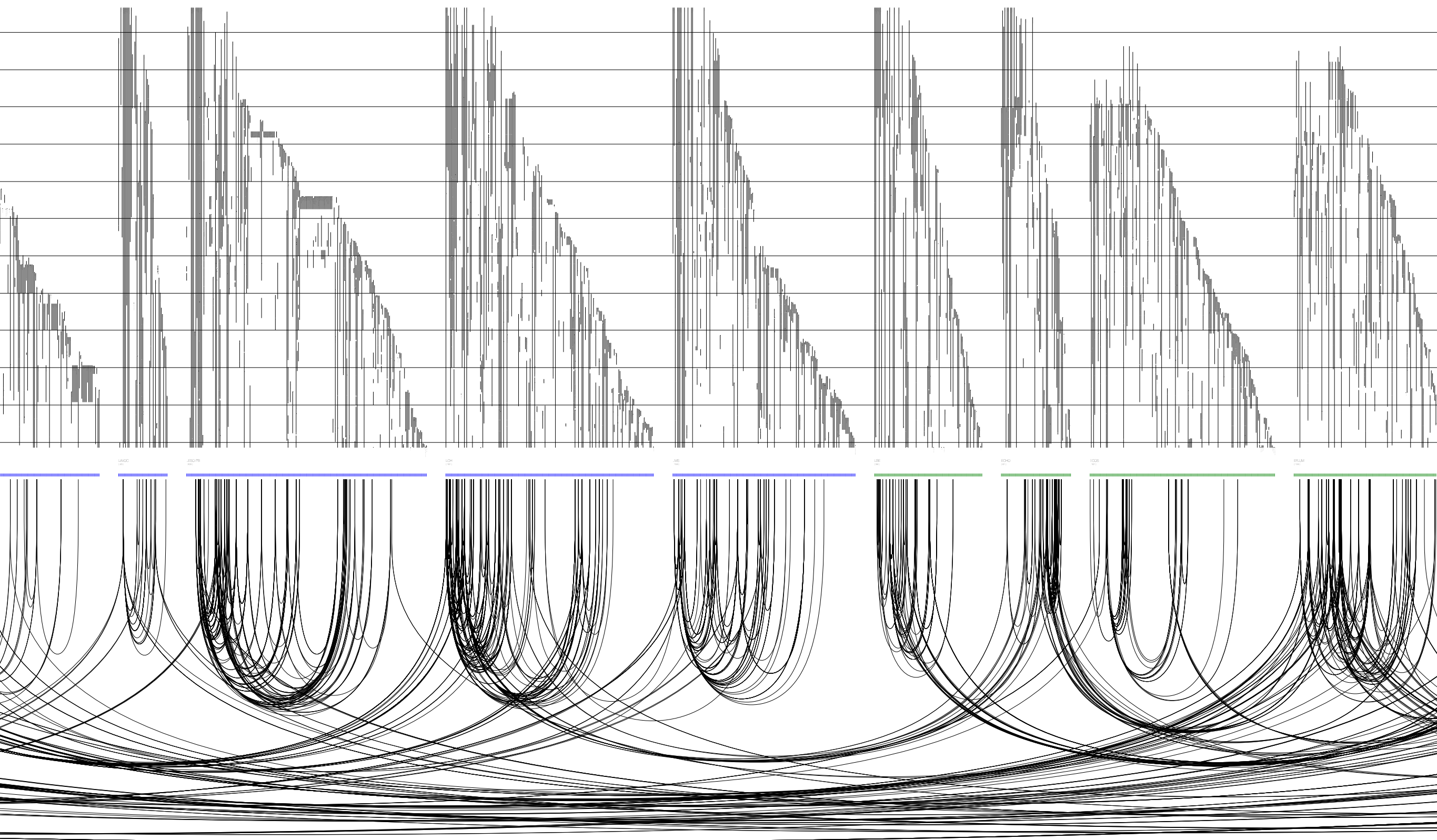
# Back to Individual

*the whole is different than the sum of its parts*





Making individuals and affinities visible together.

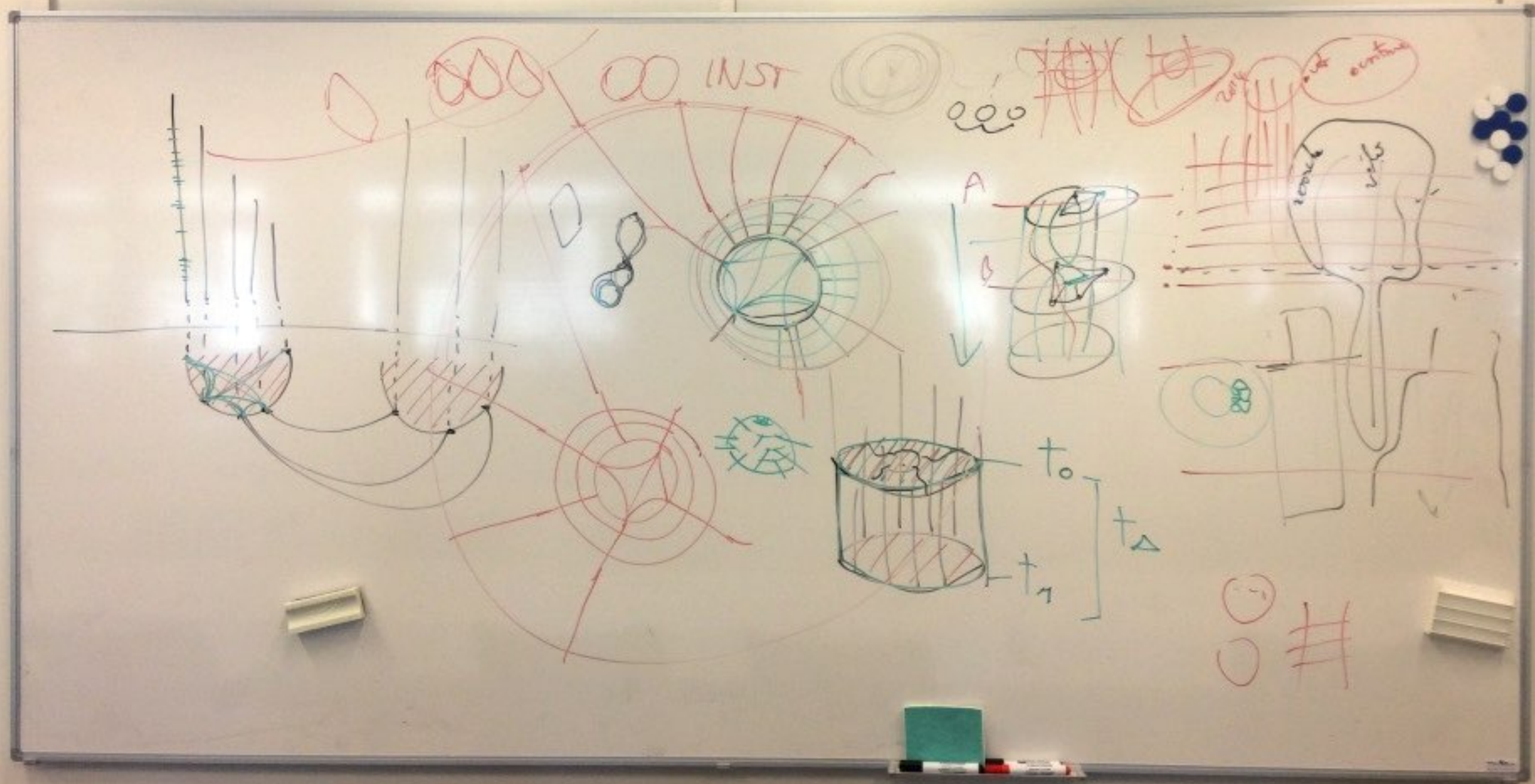


Making individuals and affinities visible together.

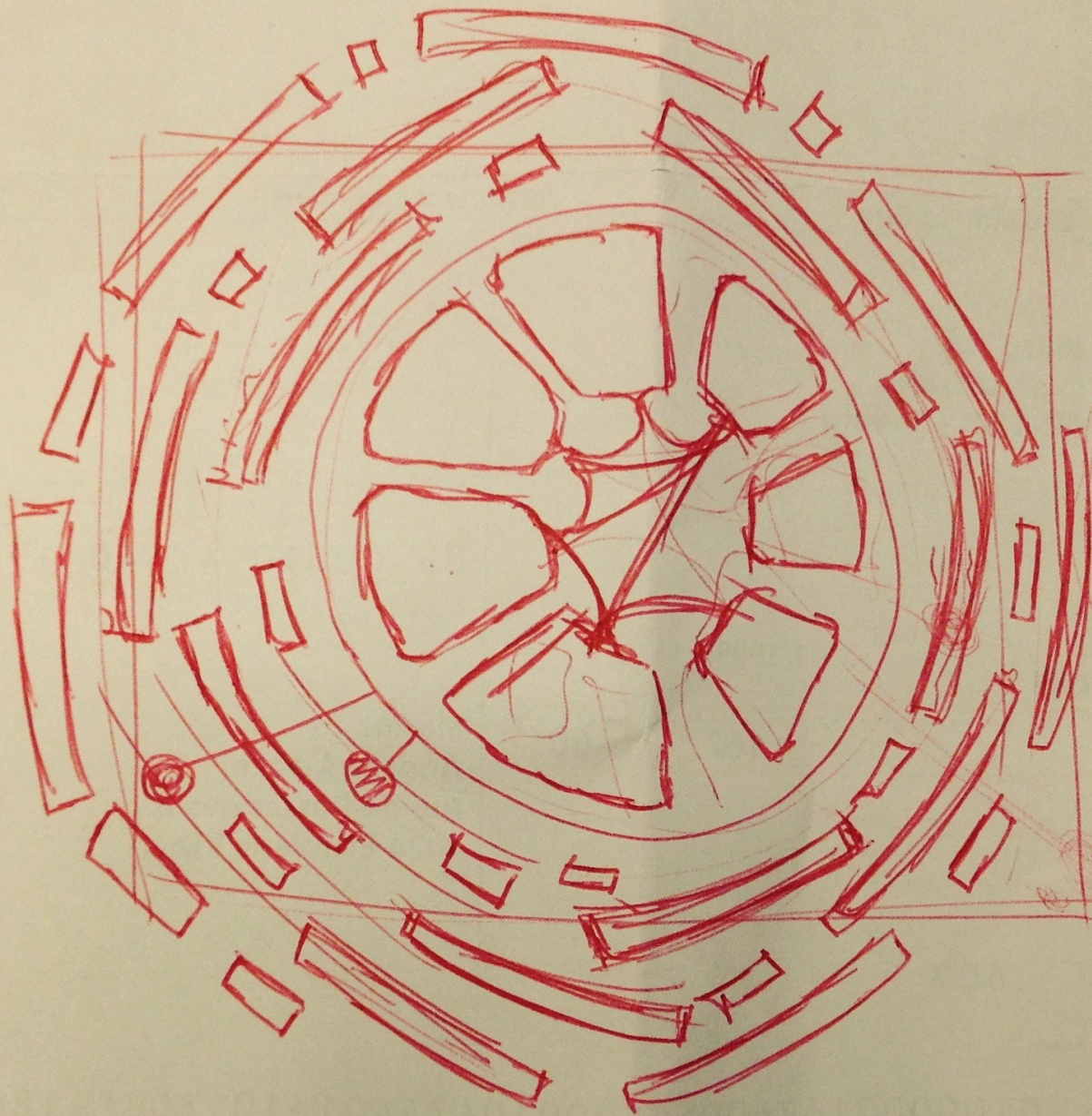




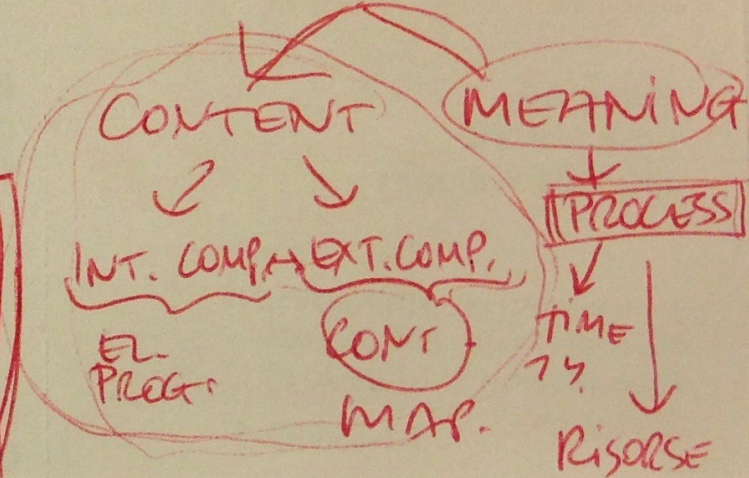






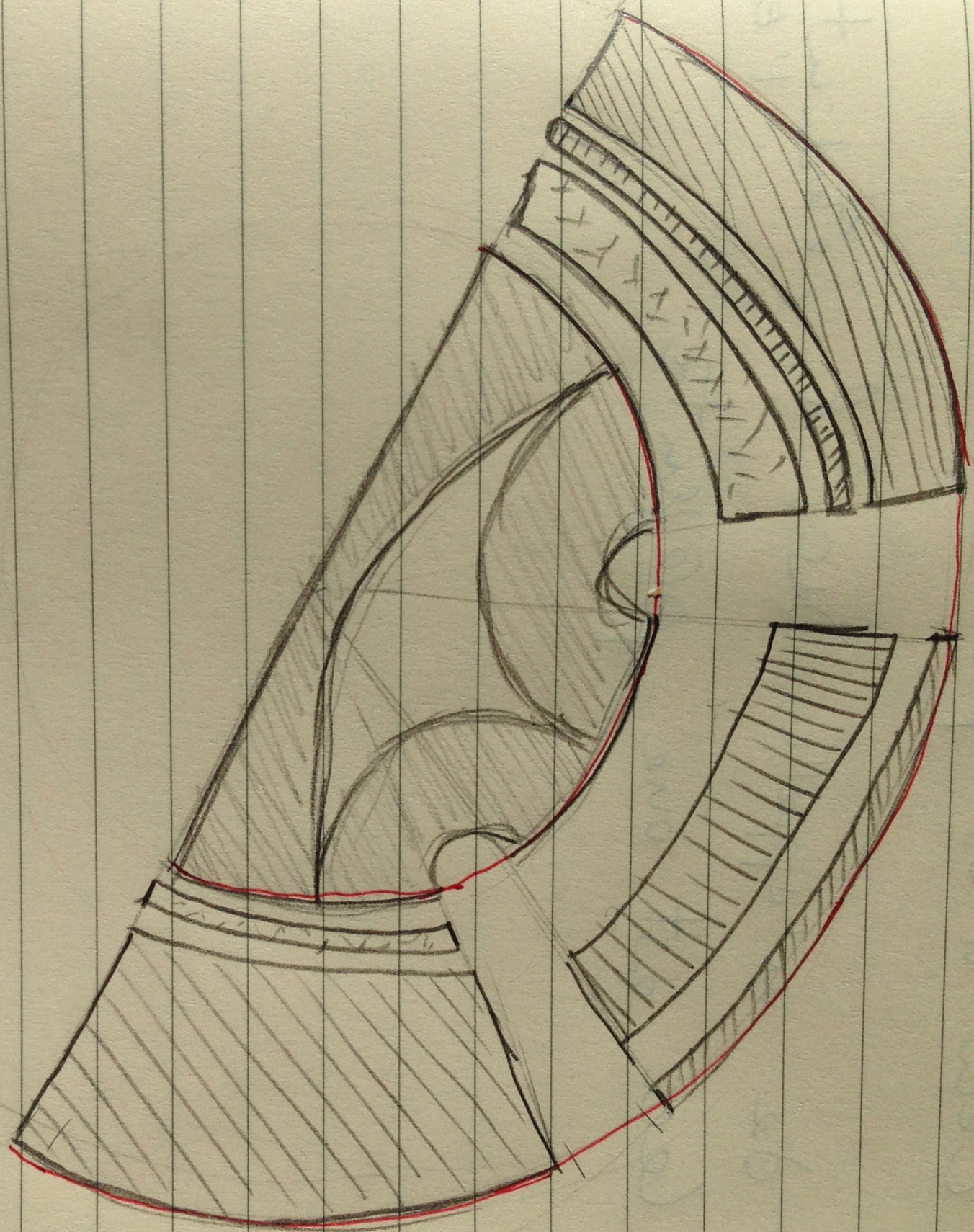
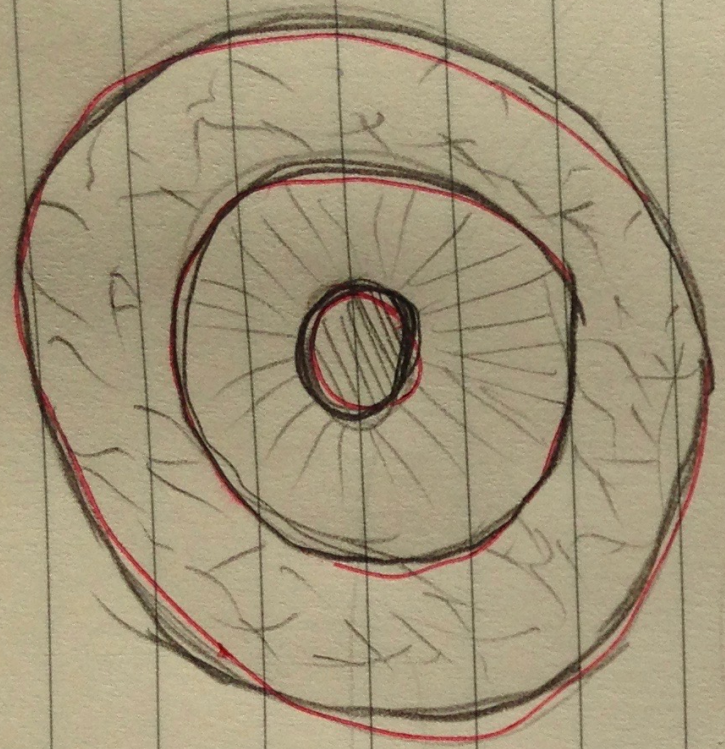
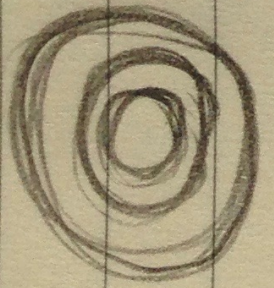


ONTOLOGIA



DORM & GRICK (1994)



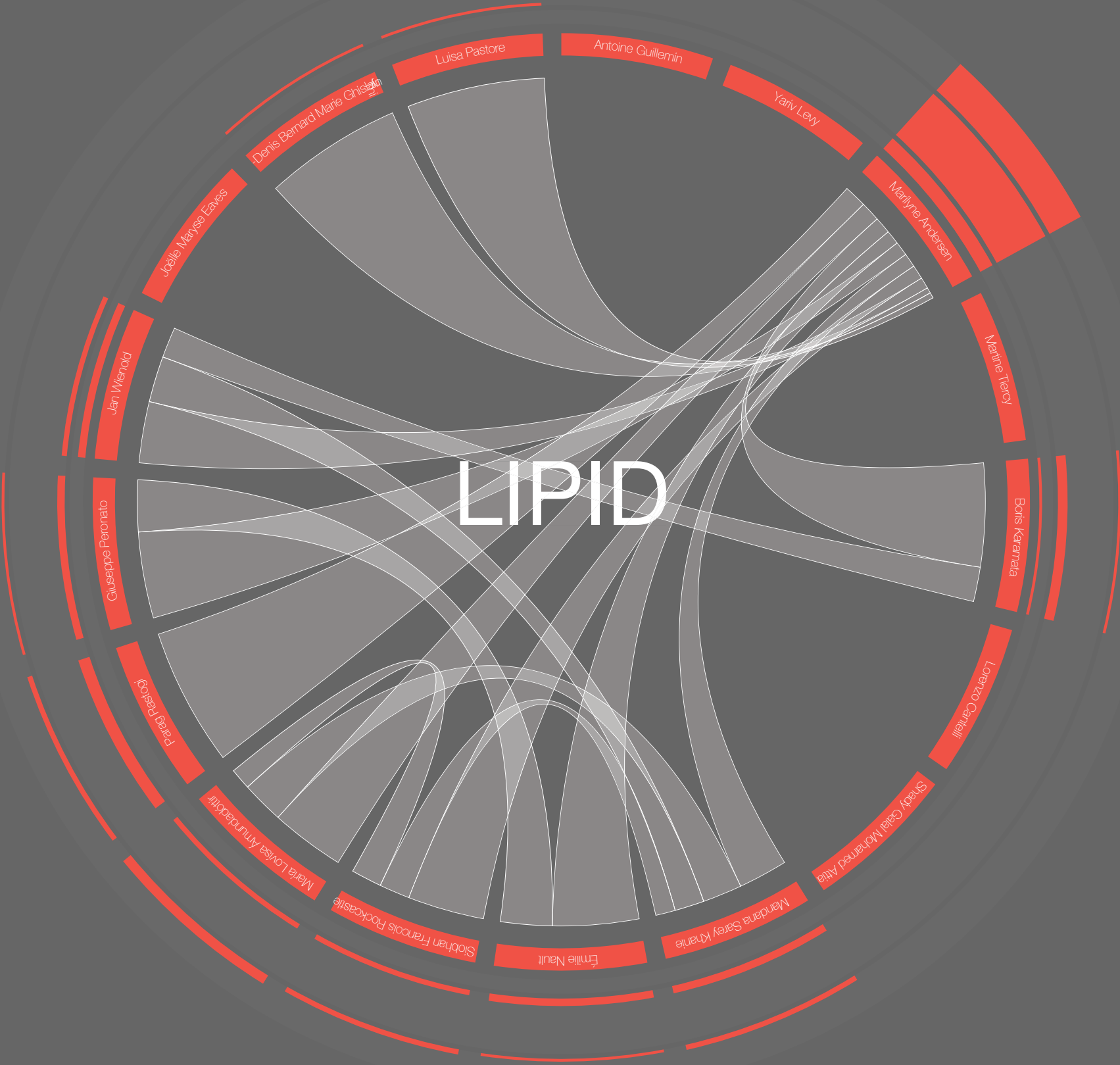




# LIPID



# LIPID



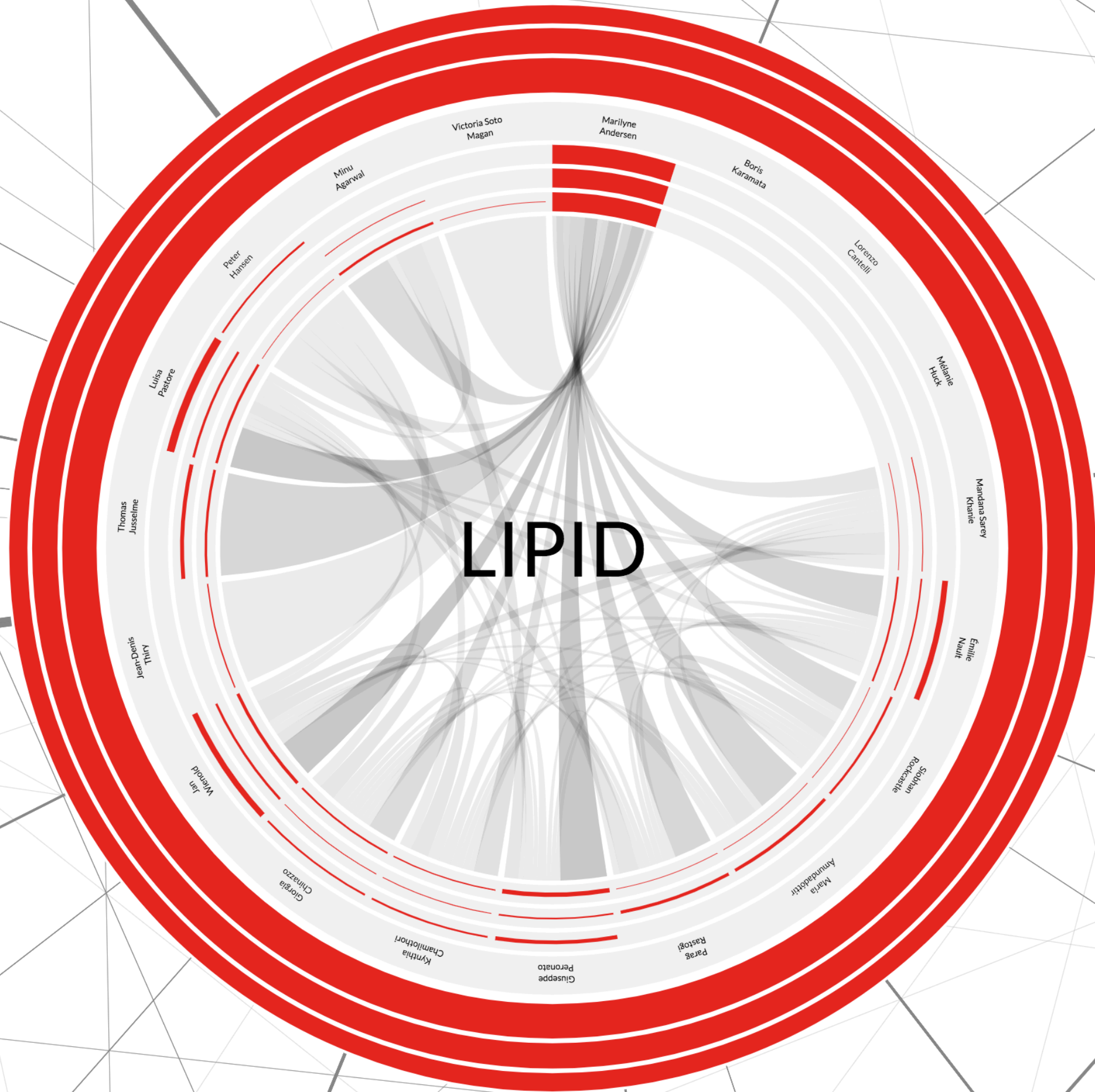


# LASIG



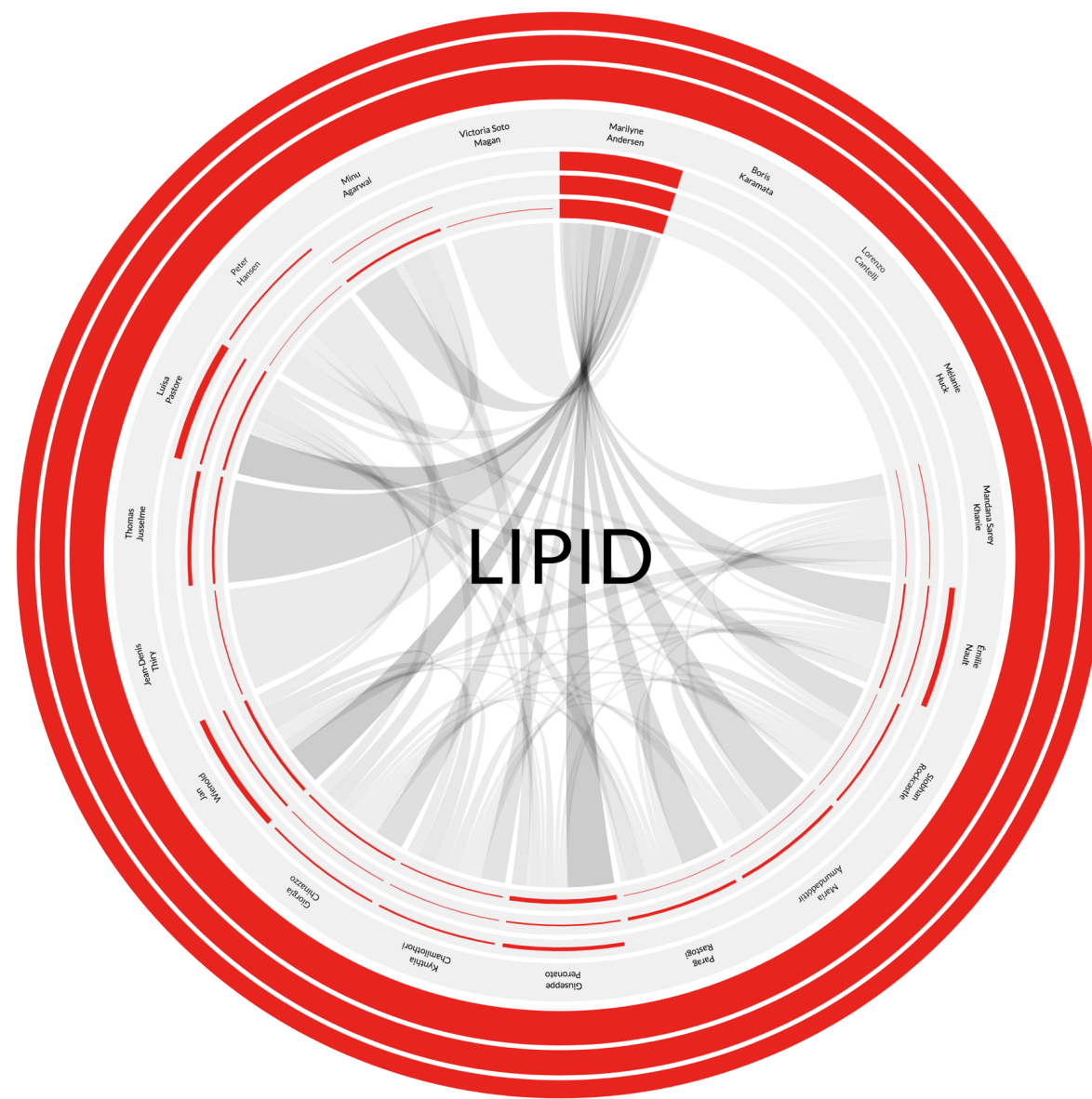
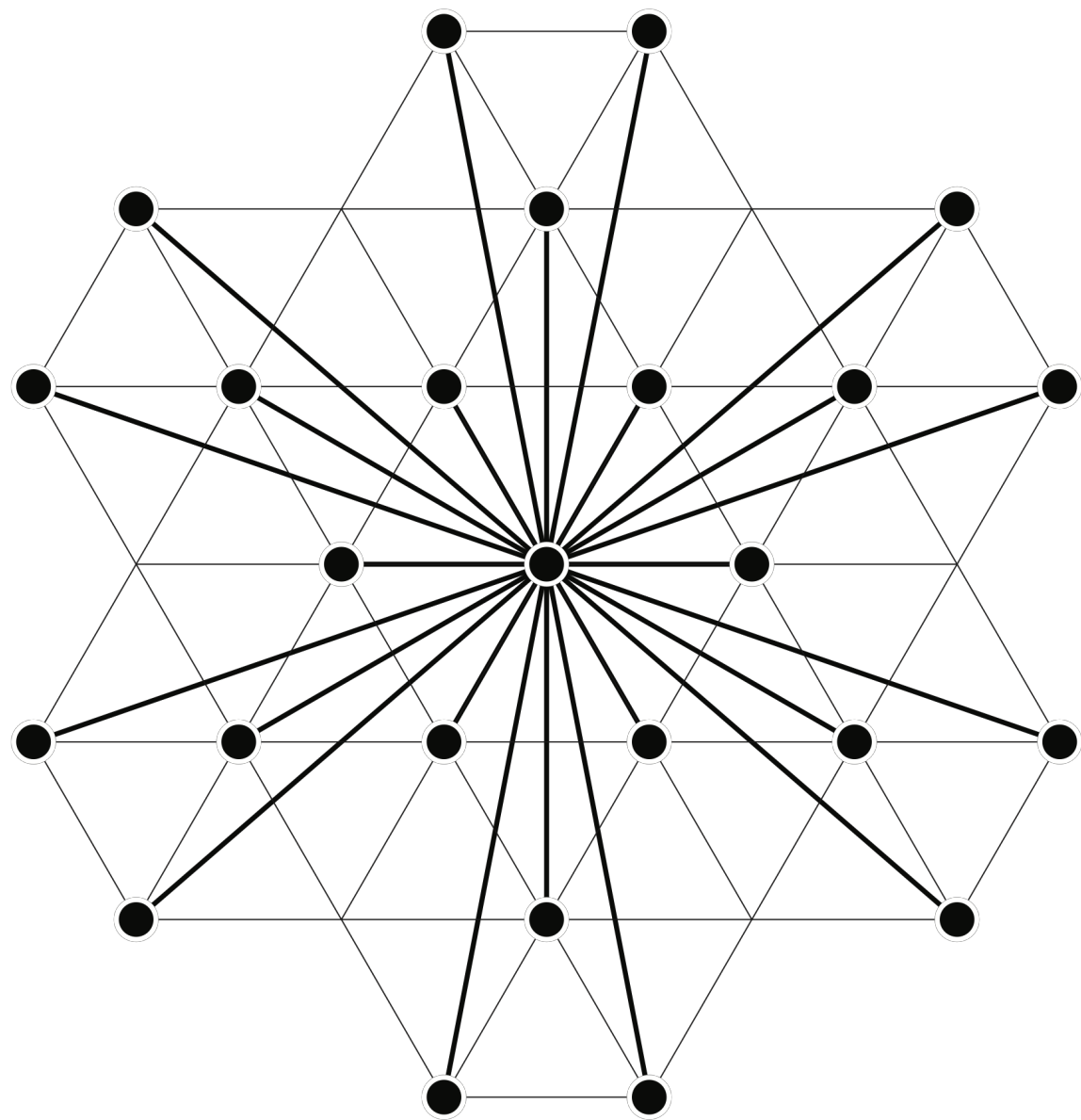
# LASUR





# Satellites

*intermediary connectivity level*

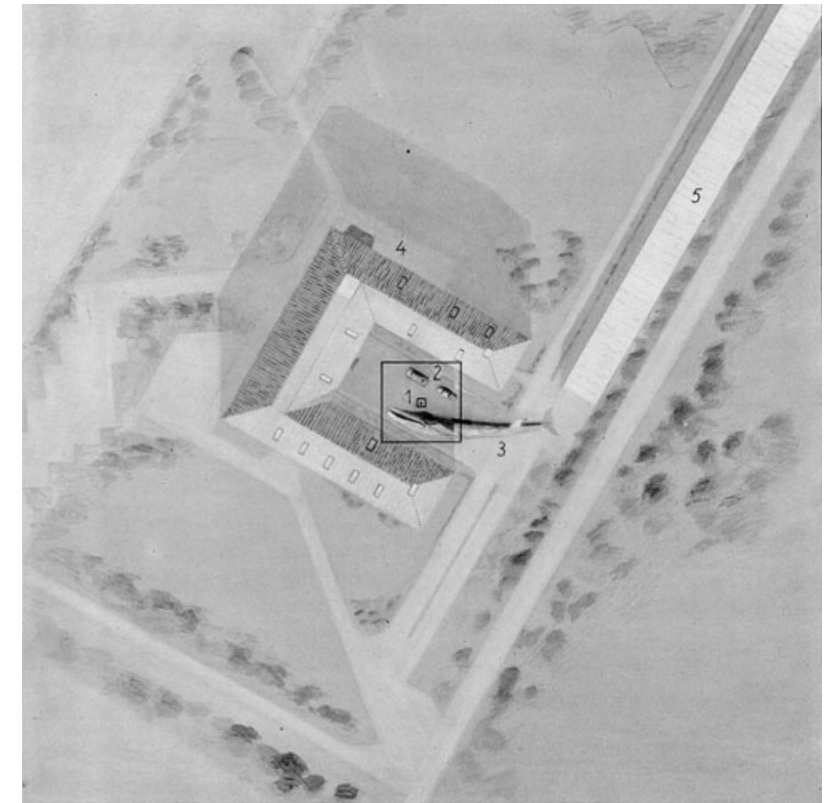
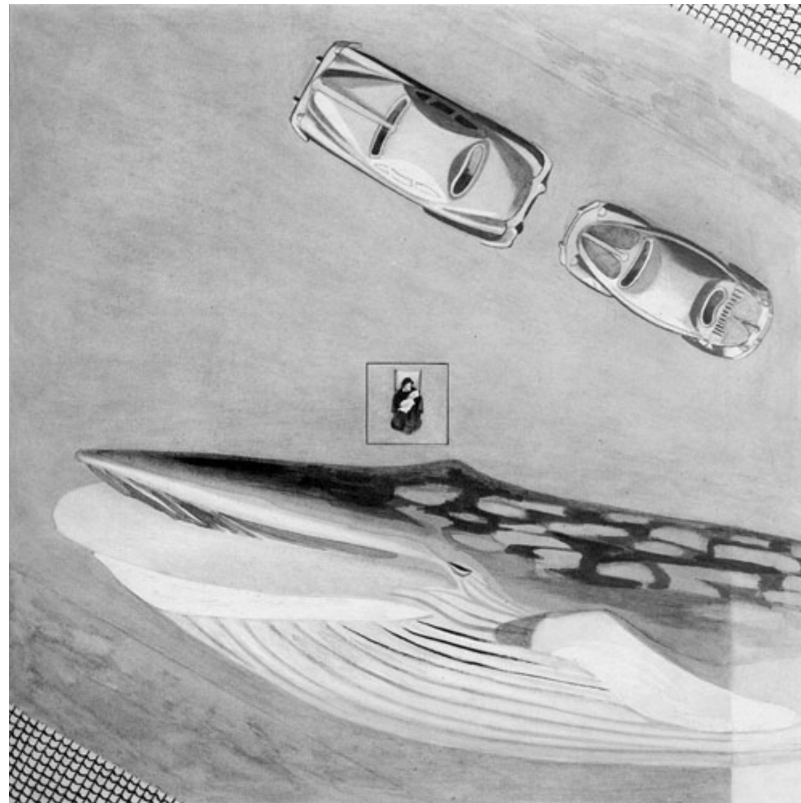


Intermediary level: Meso

*“Visual Information-Seeking Mantra: overview first, **zoom** and filter, then details on demand.”*

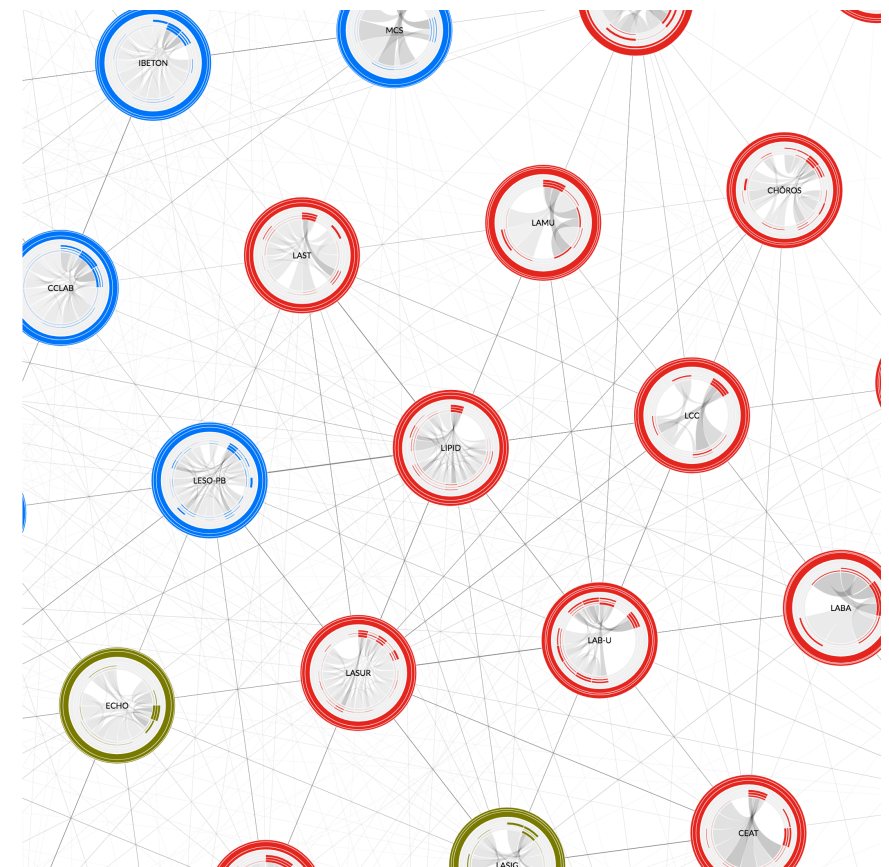
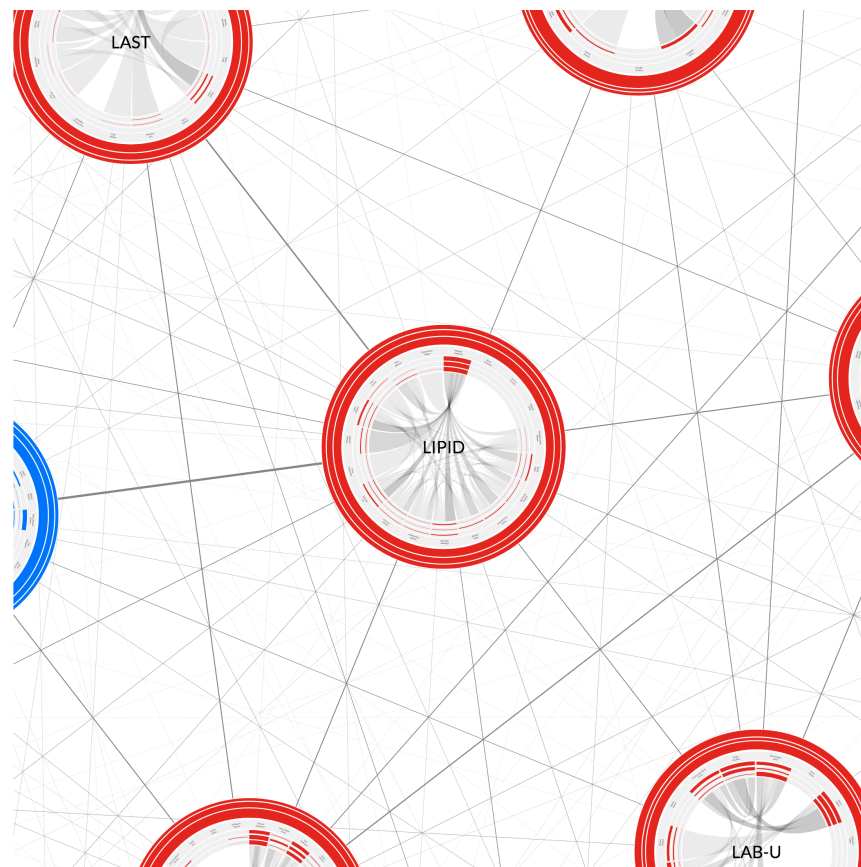
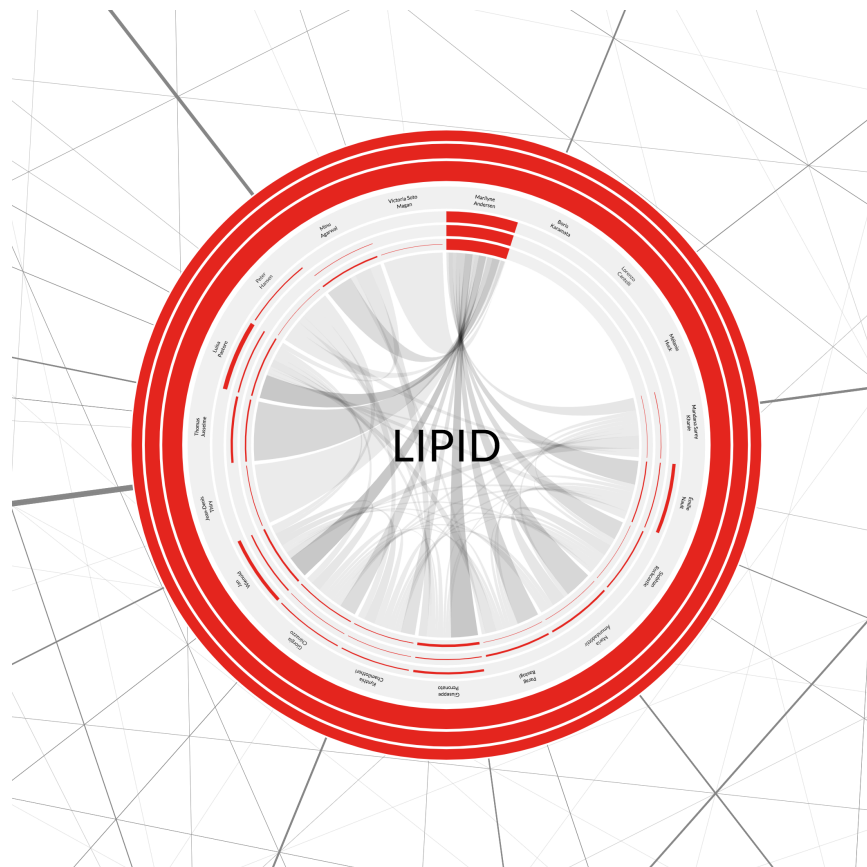


*“In this awesome journey to the ends of the universe, you have learned an immense amount **about its structure and the beings and things** that occupy it, and above all **about the relationships of things** to each other, in their various scales of dimension, with a vividness that words cannot express.”*



Boeke, Kees. 1957. Cosmic View.

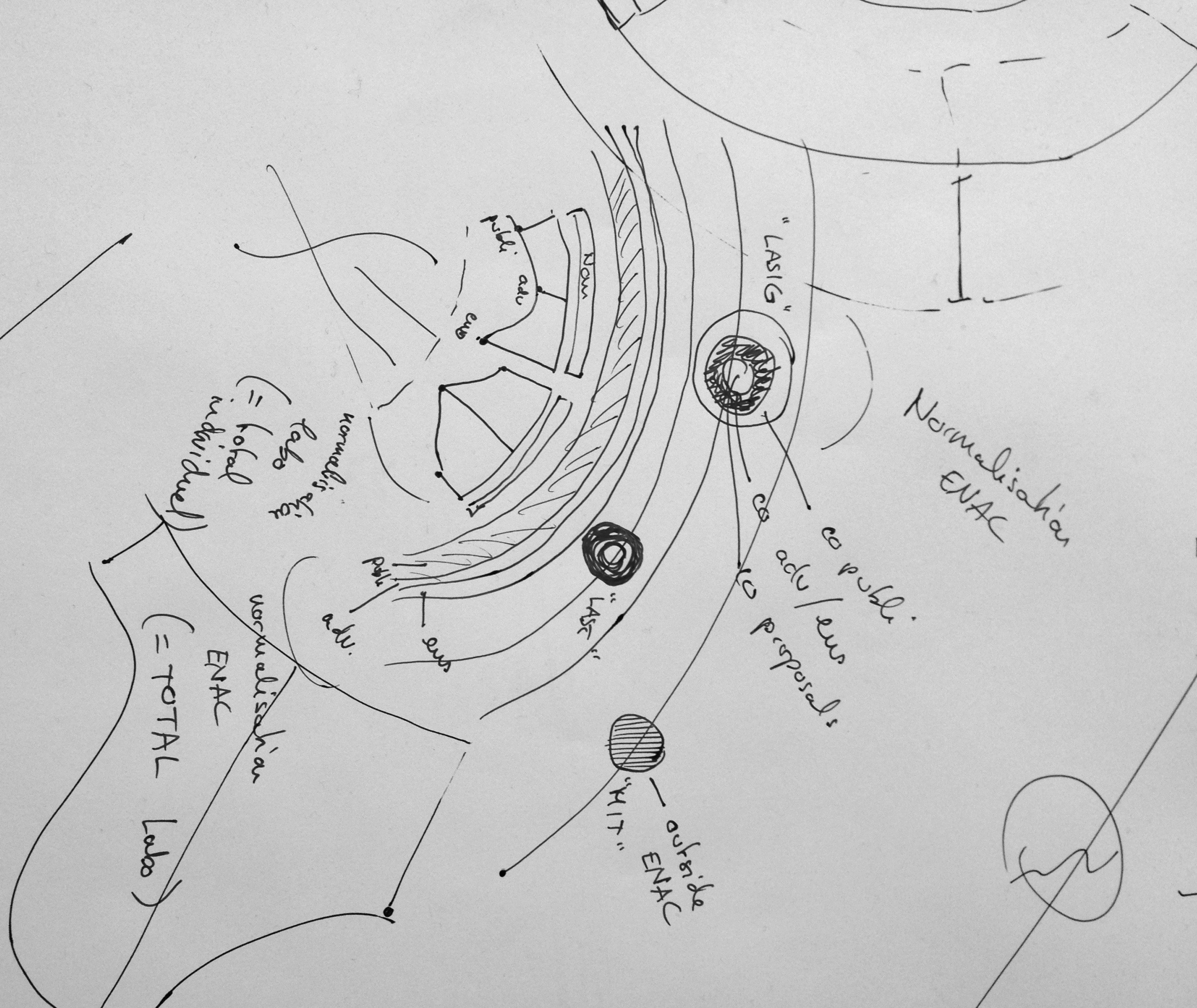




Hexagonal network is unified with the visualizations of the nodes.

*It is incorrect [...] to think that maps [...] prove the reality of the zoom effect: when one shifts from a map on a scale of 1 cm to 1 km to one on 1 cm to 10 km, **the latter does not contain the same information as the former: it contains other information that might (or might not) coincide with what appears in the former.***





publi  
adu  
eub

NOM

"LASIG"

Normalisation  
ENAC

normalisation  
Lado  
(= total  
individual)

proposals  
adu / eub  
publi.

papi  
adu.  
eub.

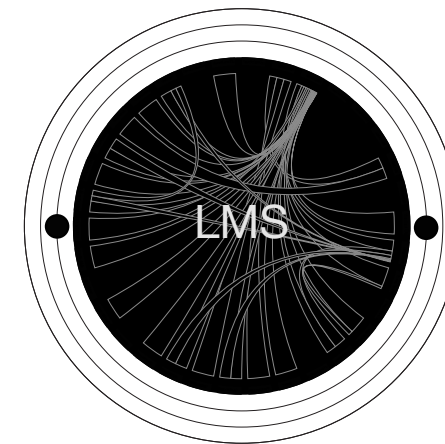
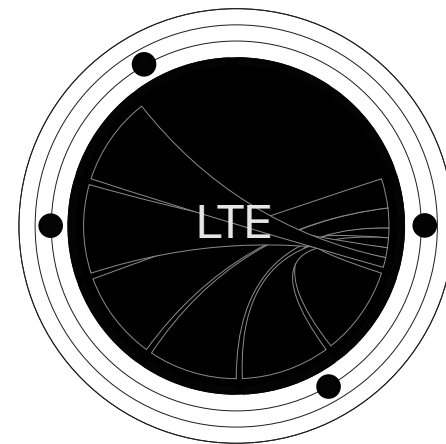
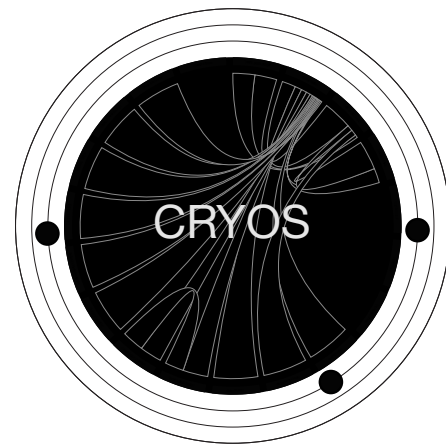
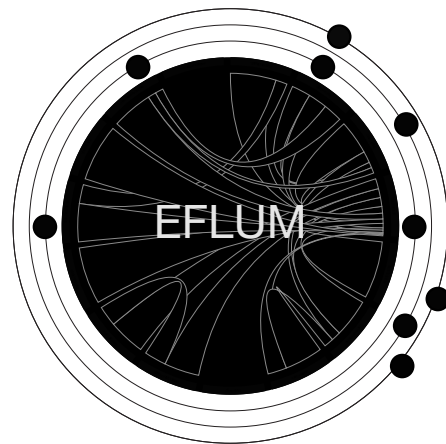
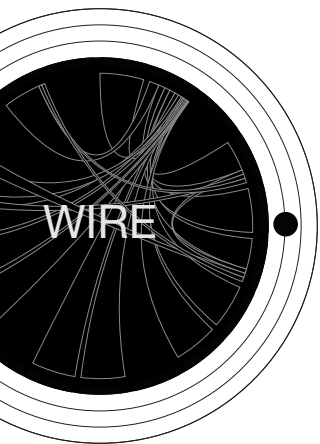
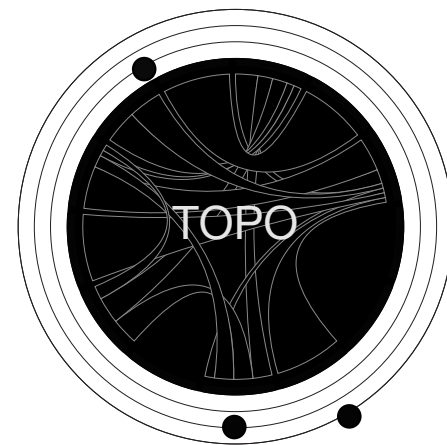
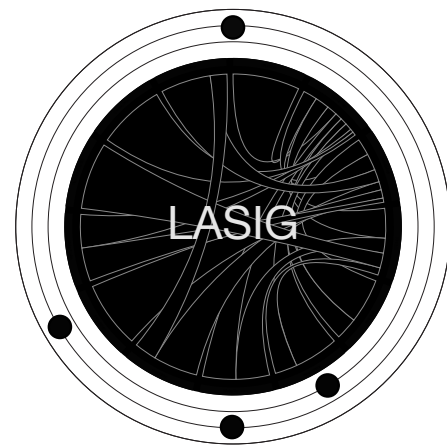
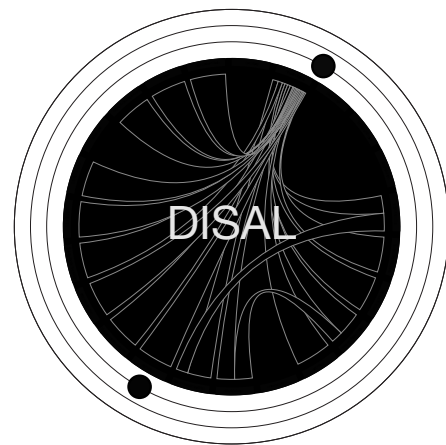
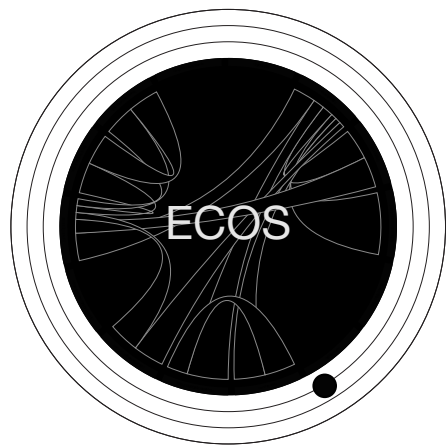
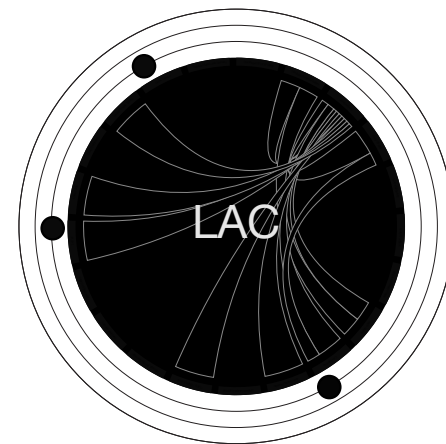
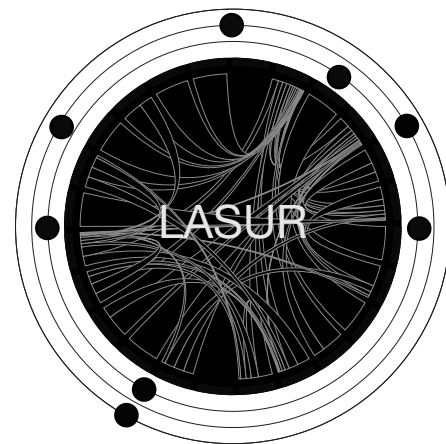
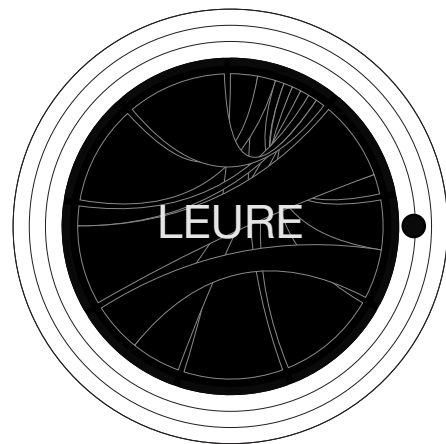
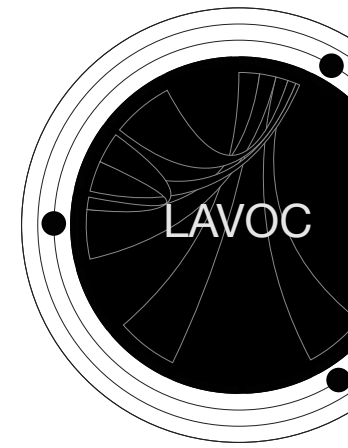
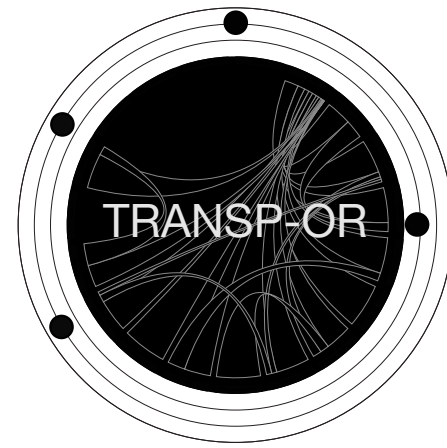
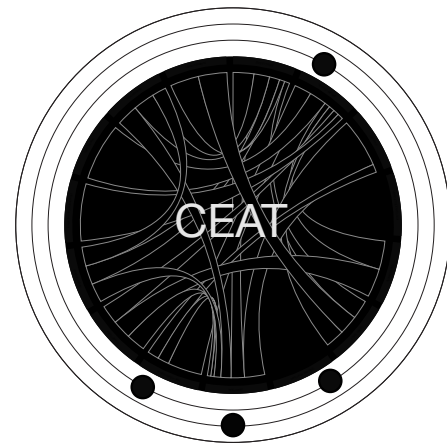
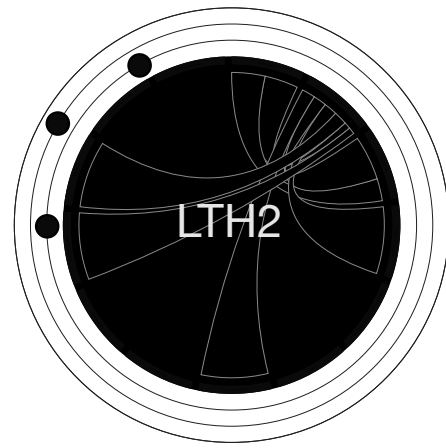
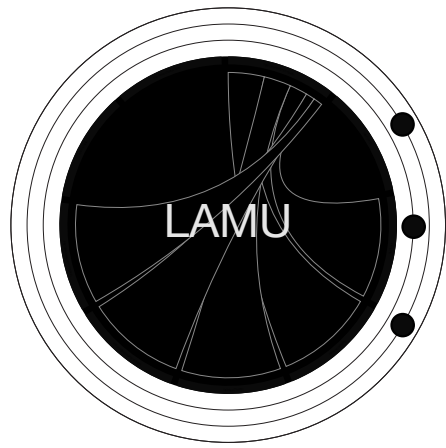
"LASI"

outside  
ENAC  
"MIT"

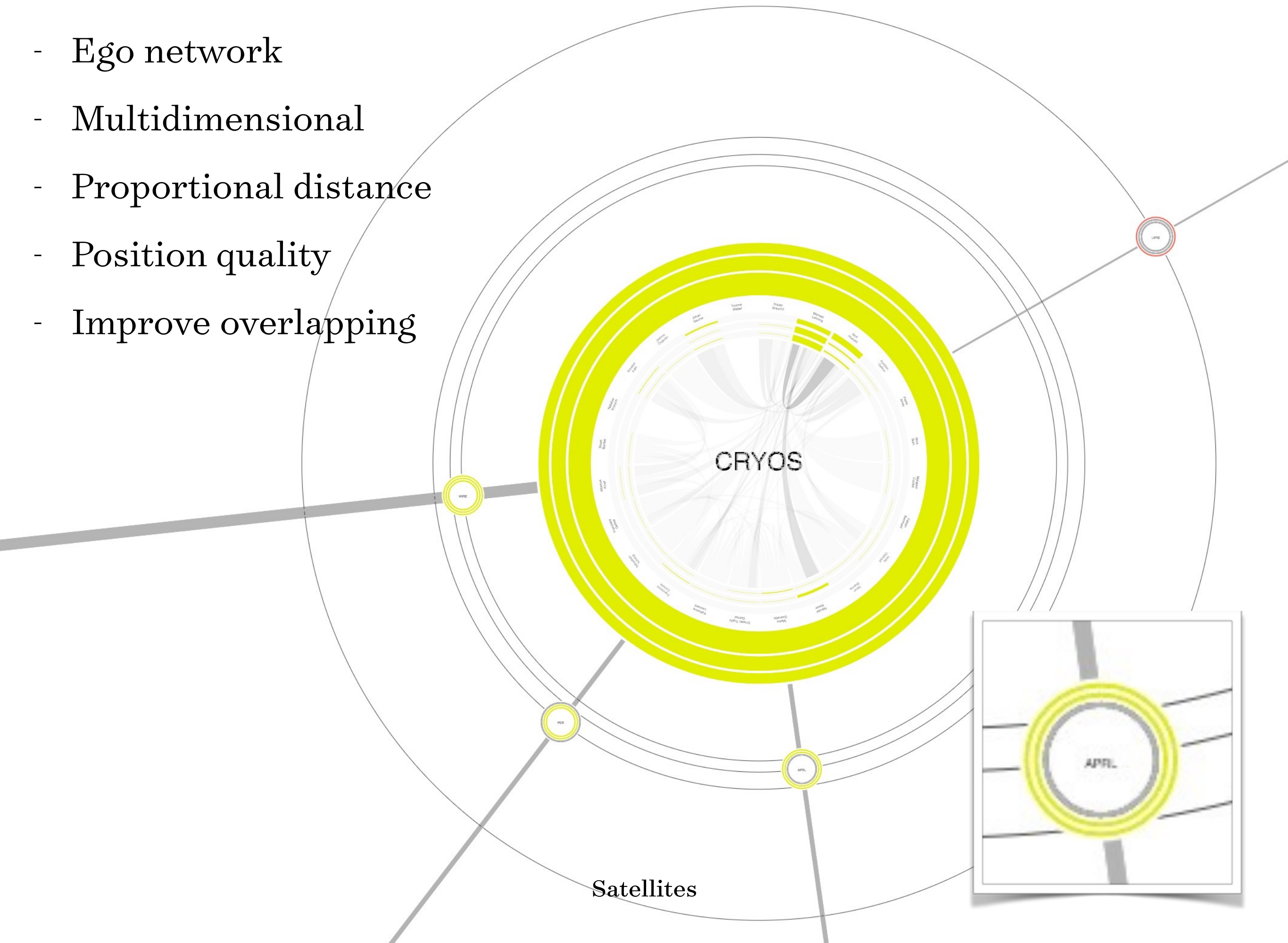
(= TOTAL Lado)

normalisation  
ENAC





- Ego network
- Multidimensional
- Proportional distance
- Position quality
- Improve overlapping



*“Micro and macro [...] are really two faces of the same thing”*

# Semantic Background

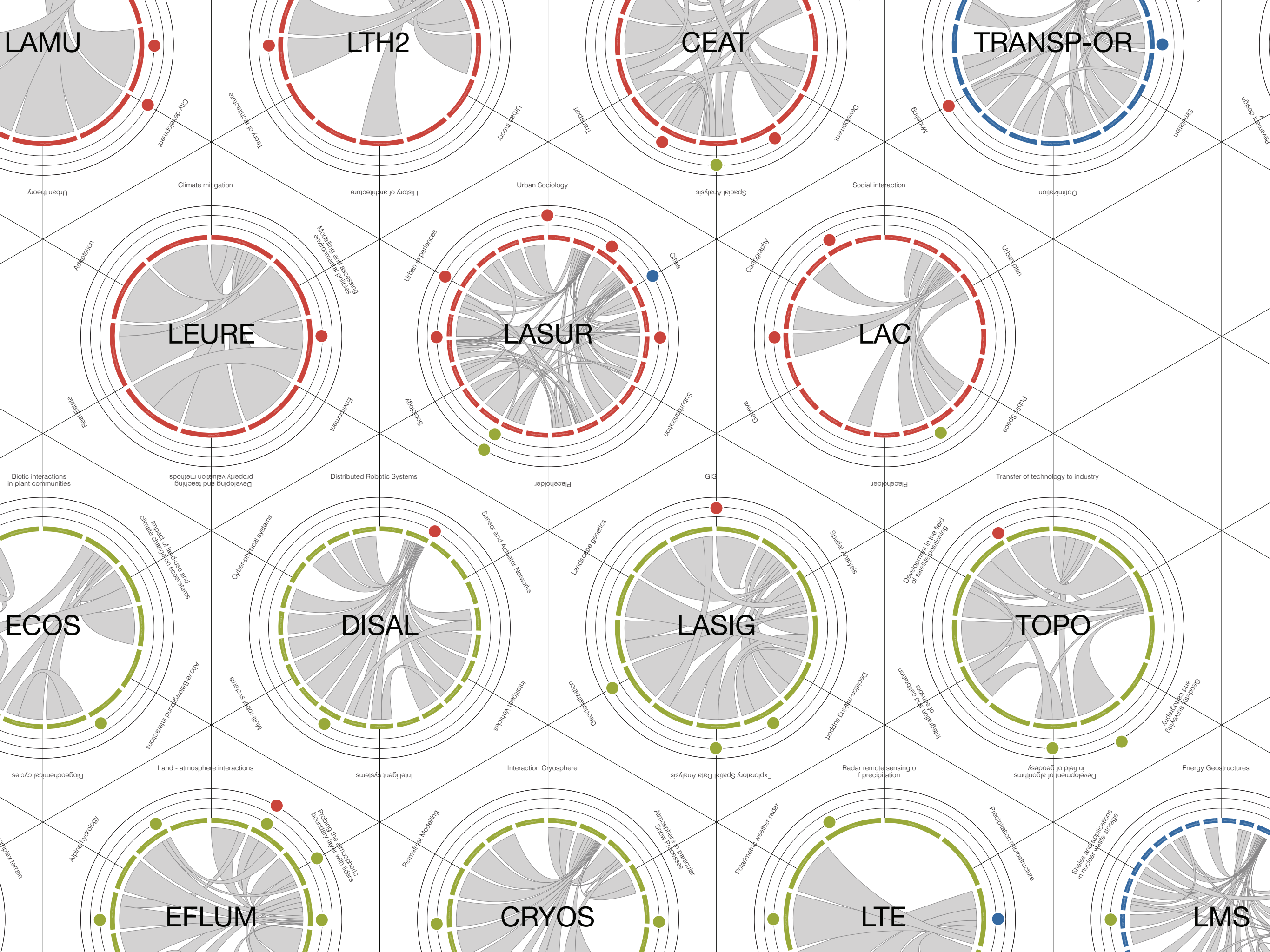
*defining potential affinities*

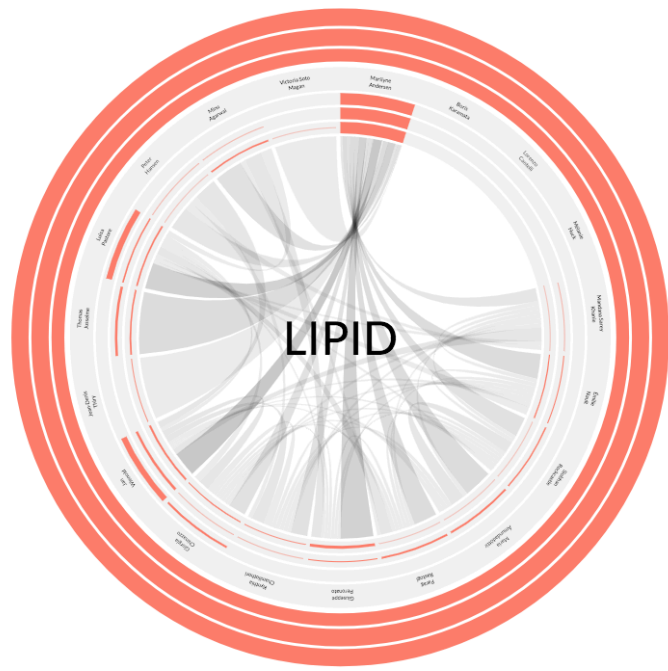
*“In information retrieval,  $tf-idf$  or  $TFIDF$ , short for term frequency–inverse document frequency, is a numerical statistic that is intended to reflect how important a word is to a document in a collection or corpus.”*

*— Wikipedia 2018*



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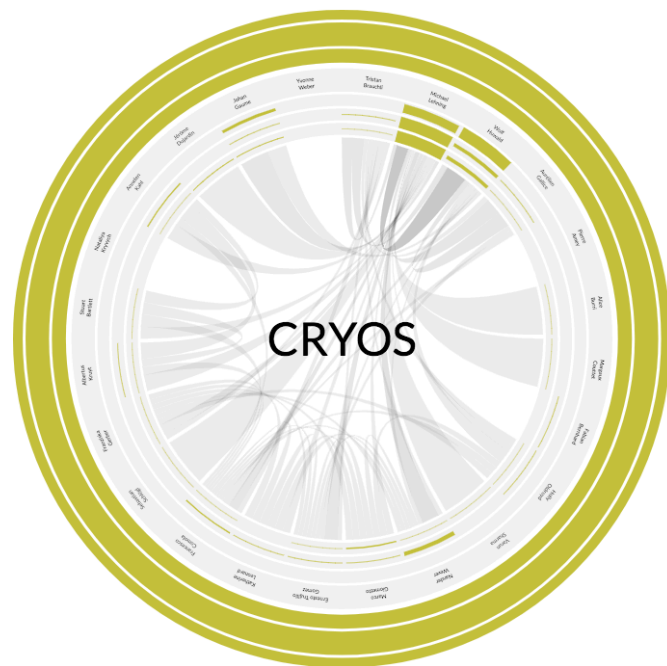


solar  
thermal  
climate  
energy

bipv  
solar  
energy  
buildings  
assessment  
neighborhood  
architectural  
irradiation  
prototype  
workflow  
design  
urban

## Characteristics

- Use of hexagonal grid
- Justification of closeness
- Semantic layer on links
- Color meaning

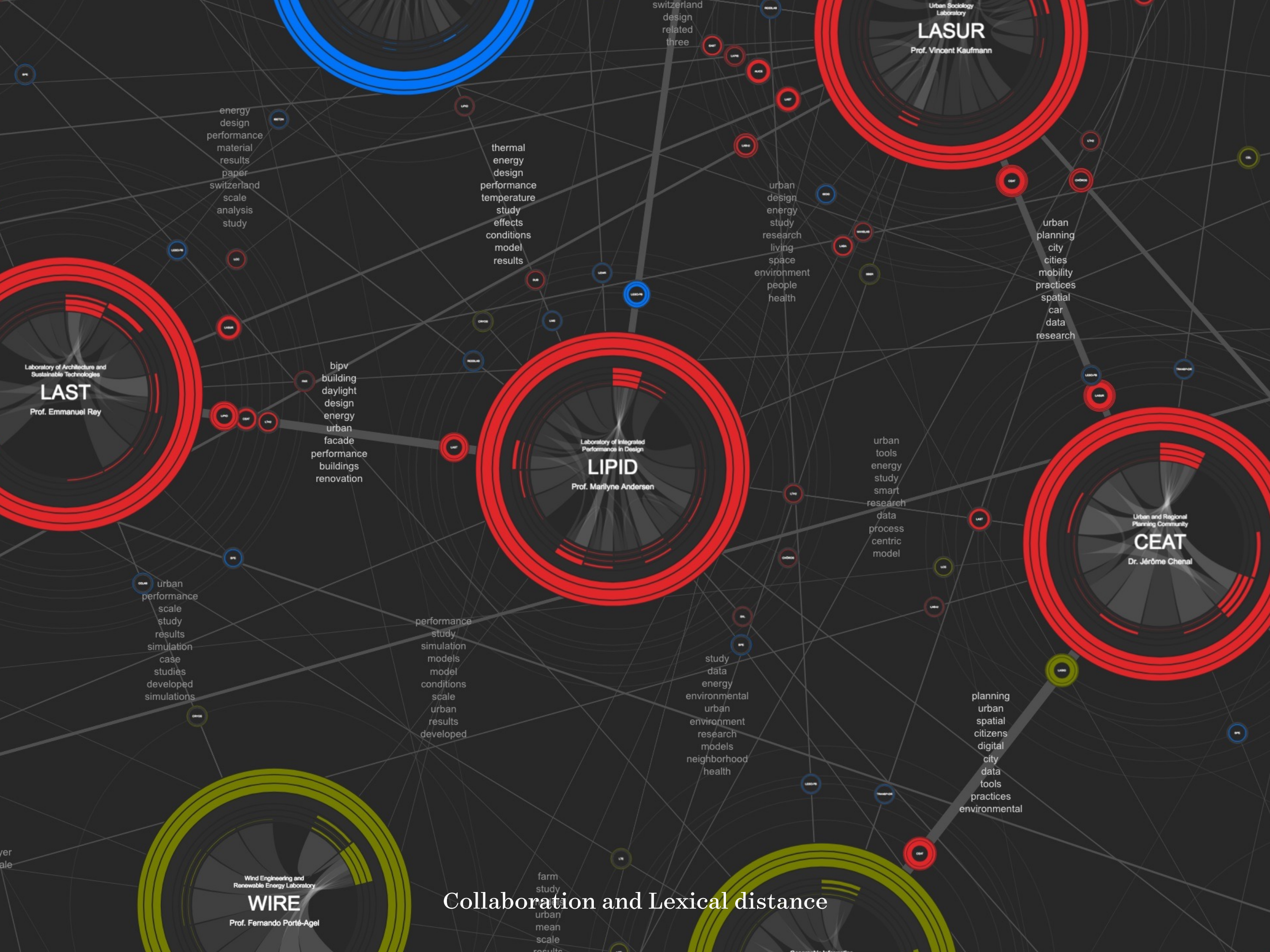


solar  
energy



Keywords as potential affinities.





**LASUR**  
Urban Sociology Laboratory  
Prof. Vincent Kaufmann

Laboratory of Architecture and Sustainable Technologies  
**LAST**  
Prof. Emmanuel Rey

Laboratory of Integrated Performance in Design  
**LIPID**  
Prof. Marilyne Andersen

Urban and Regional Planning Community  
**CEAT**  
Dr. Jérôme Chenal

Wind Engineering and Renewable Energy Laboratory  
**WIRE**  
Prof. Fernando Porté-Agel

**Collaboration and Lexical distance**

energy design performance material results paper switzerland scale analysis study

thermal energy design performance temperature study effects conditions model results

switzerland design related three

urban design energy study research living space environment people health

urban planning city cities mobility practices spatial car data research

bipv building daylight design energy urban facade performance buildings renovation

urban tools energy study smart research data process centric model

urban performance scale study results simulation case studies developed simulations

performance study simulation models model conditions scale urban results developed

study data energy environmental urban environment research models neighborhood health

planning urban spatial citizens digital city data tools practices environmental

farm study urban mean scale results

# Walkable Visualization





















# Conclusions

Translation is a process of design

It is reduction and amplification at the same time

It is a collage (remix)

Graphical grammar has to be developed

Readers are curious to see their representation

Visualize someone is a delicate task

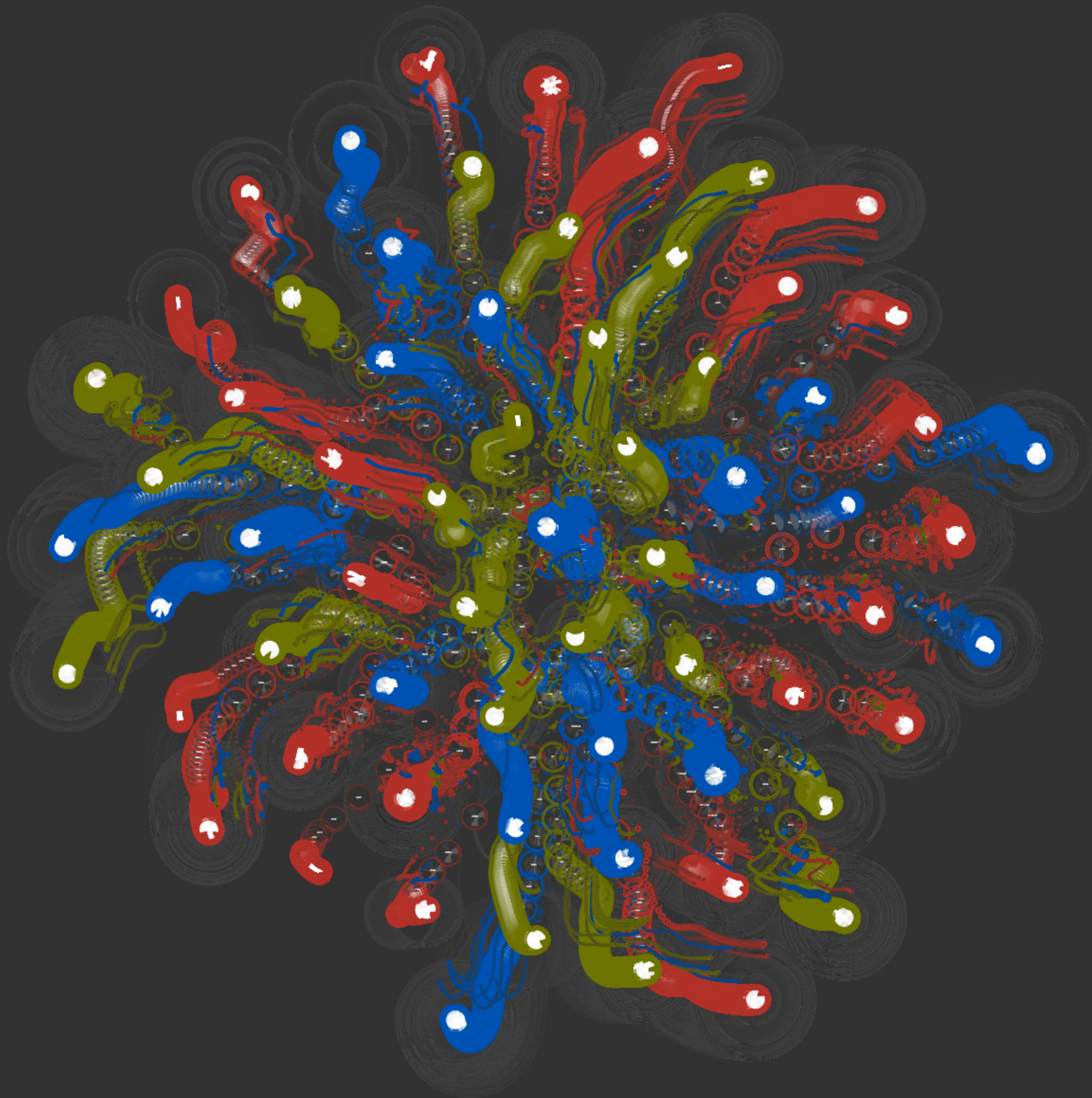
It exists a threshold of privacy

Assembling individuals changes such a threshold

# Glitches

*inconveniences during programming*





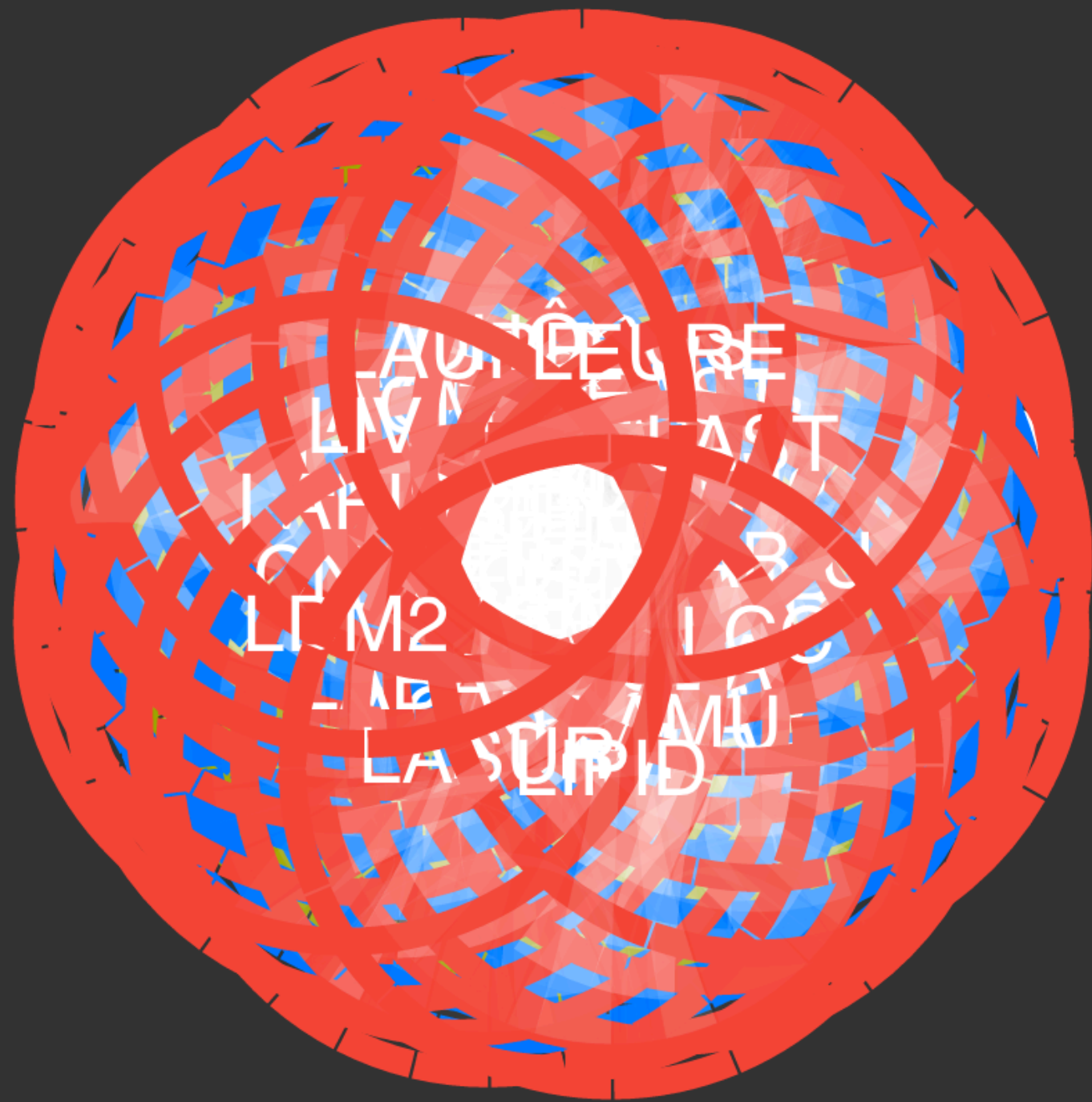














LESO-PB



LUD



LMR

TOX

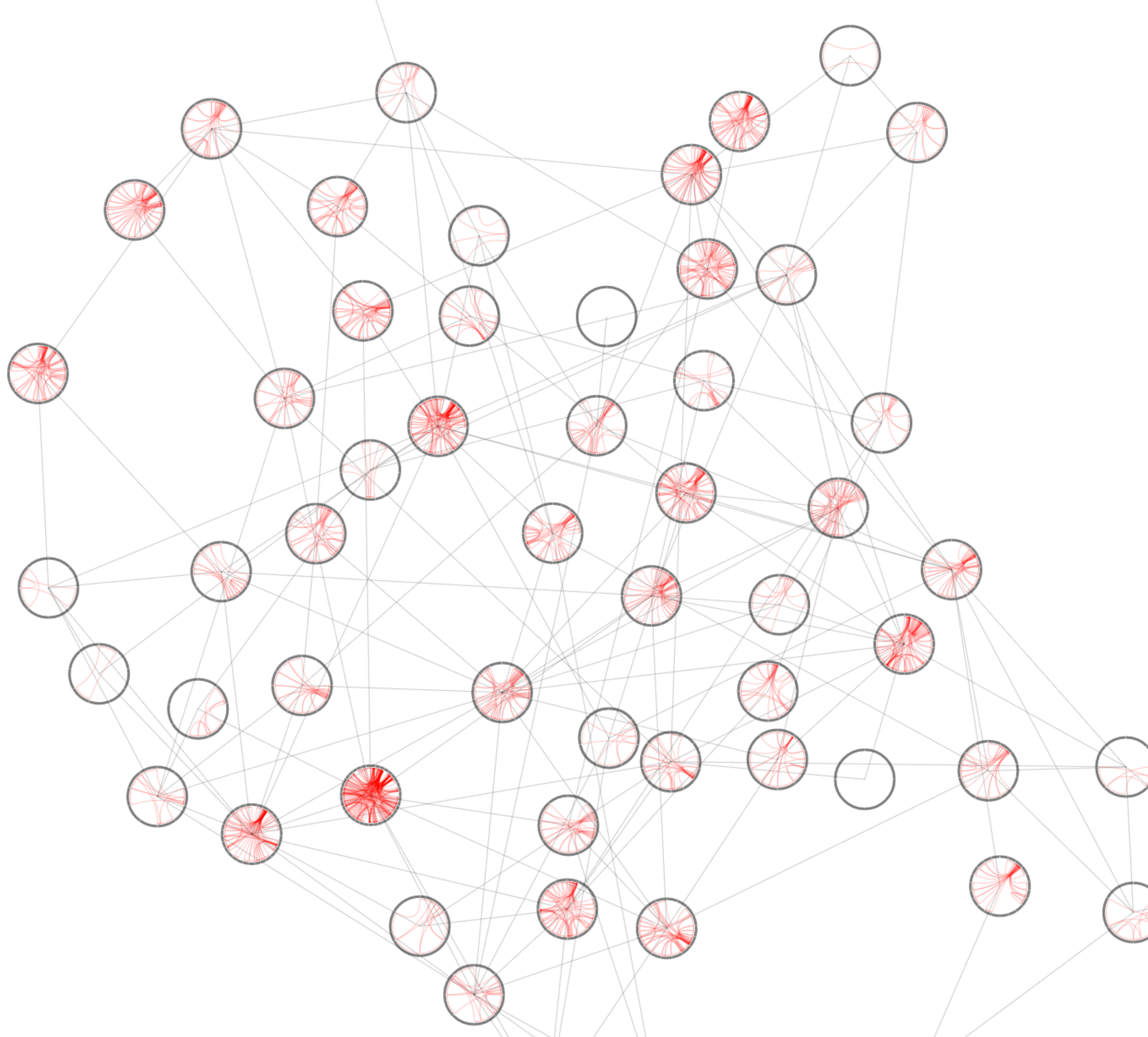


LBE



CEL







LSMS

D-PB

