

Survey on online social networks



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0%

100%

Preferences

*

A check-in post is a post in which location is disclosed, by checking-in at a point of interest like an airport, concert hall, square etc. The picture depicts an example of a check-in post.



Mark Zuckerberg added 2 new photos — with Stefan Stojanow and 3 others in Berlin, Germany.

February 25 at 7:17pm · 🌐

It's great to be back in Berlin! This morning we ran past the Reichstag, across the Tiergarten and then through the Brandenburg Gate. It was my first time running through snow in a while!



Due to technical constraints, Facebook may have to remove some or all of your 2 most recent check-in posts (your friends will not see these posts anymore) and some or all of your close friends' 2 most recent check-in posts (you will not see these posts anymore).

There are posts you and your friends already decided to share and you would not want Facebook to delete any of them so choose option "2 of your recent posts are kept and 2 of your friends' recent posts are kept" as most preferred.

Order the following scenarios in decreasing order of preference.

Click on an item in the list on the left, starting with your highest ranking item, moving through to your lowest ranking item.

Your choices

Your ranking

2 of your recent posts are kept and 2 of your friends' recent posts are kept.

1 of your recent posts is kept and 2 of your friends' recent posts are kept.

2 of your recent posts are kept and 1 of your friends' recent posts is kept.

2 of your recent posts are kept and 0 of your friends' recent posts are kept.

0 of your recent posts are kept and 1 of your friends' recent posts is kept.

1 your recent posts is kept and 1 of your friends' recent posts is kept.

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Preferences

* A **check-in post** is a post in which location is disclosed, as illustrated below.



A **co-location post** is a post in which you tag the friends you are with - either through a status message or a picture - as illustrated below.



Due to technical constraints, Facebook may have to **remove some or all of your 2 most recent check-in posts and some or all of your 2 most recent co-location posts** (think of posts in which you either tag friends, or check-in, but not both). If removed, your friends will not see these posts anymore.

There are posts you already decided to share and you would not want Facebook to delete any of them, so choose option **"2 of your recent check-in posts are kept and 2 of your recent co-location posts are kept"** as most preferred.

Order the following scenarios in decreasing order of preference.

Click on an item in the list on the left, starting with your highest ranking item, moving through to your lowest ranking item.

Your choices

Your ranking

0 of your recent check-in posts are kept and 1 of your recent co-location posts is kept.

2 of your recent check-in posts are kept and 0 of your recent co-location posts are kept.

1 of your recent check-in posts is kept and 1 of your recent co-location posts is kept.

1 of your recent check-in posts is kept and 2 of your recent co-location posts are kept.

2 of your recent check-in posts are kept and 1 of your recent co-location posts is kept.

2 of your recent check-in posts are kept and 2 of your recent co-location posts are kept.

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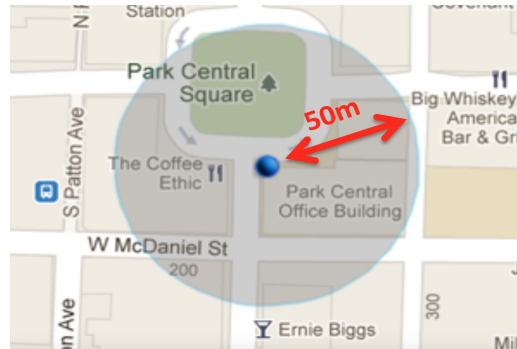
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Preferences

* We define location privacy as the precision with which someone (Facebook, your friends, or some public observers) can guess your location at any moment during the day. An average location privacy of 50 meters means that at any time during the day, your location can be guessed as close as 50 meters from your real location, as illustrated in the image.



With each of your check-in posts, your location privacy can change.

Order the following scenarios in decreasing order of preference.

Click on an item in the list on the left, starting with your highest ranking item, moving through to your lowest ranking item.

Your choices

- | |
|---|
| 24 posts for an average privacy of 0m |
| 19 posts for an average privacy of 200m |
| 0 posts for an average privacy of 1100m (1,1km) |
| 10 posts for an average privacy of 610m |
| 12 posts for an average privacy of 400m |
| 5 posts for an average privacy of 830m |

Your ranking

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Social Networks usage

*** On average how many times per week do you use Facebook?
Choose one of the following answers**

- Several times per day
- One time per day
- A few days per week
- One time per week
- Less than one time per week

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100%**Social Networks usage**

* On average how many times per week do you check-in on Facebook?
A check-in post is a post in which location is disclosed, as illustrated below.

**Choose one of the following answers**

- More than one time per day
- One time per day
- Once every few days
- Once per week
- Less than one time per week

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**Social Networks usage**

* On average how many times per week do you tag the friends that are with you on Facebook, in pictures or in statuses?
An example is illustrated below.



Choose one of the following answers

- More than one time per day
- One time per day
- Once every few days
- Once per week
- Less than one time per week

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Social Networks usage

*** How concerned are you about location privacy (i.e., the fact that someone can infer your more or less precise location at some points in time)?**
Choose one of the following answers

- Very concerned
- Moderately concerned
- Not concerned

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Social Networks usage

*** Were you aware that check-ins or tagging your friends can decrease your location privacy and your friends' location privacy?**

Choose one of the following answers

- I was aware they would impact my own privacy as well as my friends' privacy
- I was only aware they would impact my own privacy
- I was not aware they have any effect on privacy

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100%**Social Networks usage**

* **Were you aware that the check-ins and tags that your friends post can decrease your location privacy?**

Choose one of the following answers

Yes

No

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Social Networks usage

*** You are at a venue with your friend, who just checked-in at this venue and tagged you in his post. In terms of your location privacy, whom are you concerned about?**

Check any that apply

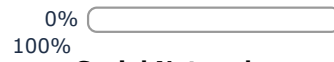
- Our common friends on Facebook
- My other friends on Facebook (not friends of your friend)
- My friend's other friends on Facebook (these are not your friends)
- Facebook
- None of the above

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Social Networks usage

* Will the information you learned through this survey change your behavior on Facebook in any way? If so how?