



ÉCOLE POLYTECHNIQUE  
FÉDÉRALE DE LAUSANNE

# Estimating Pedestrian Destinations using Traces from WiFi Infrastructures

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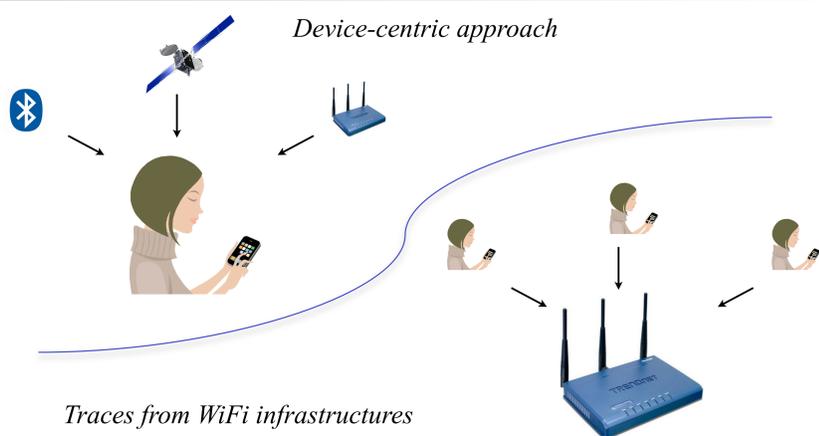
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## Motivation

Urban growth and its pressure on infrastructure causes congestion in pedestrian facilities and asks for tools to design and optimize infrastructure.

## Goal

Estimate and forecast pedestrian demand using data at the scale of pedestrian infrastructures.



Heatmap of the localization of points of interest on campus



Pedestrian network on campus

## What sensors to collect data at this scale?

- Smartphones generate information about the user:
    - on the phone (device-centric approach)
    - in the communication infrastructures
  - Traces in comm. infrastructures have major advantages (e.g., size of the sample)
- **Localization using traces from WiFi infrastructures**

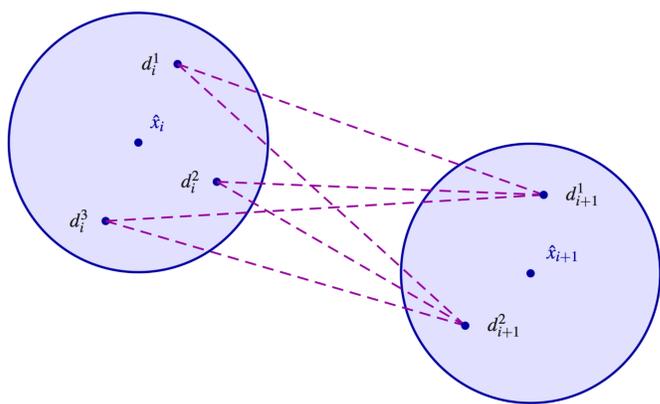
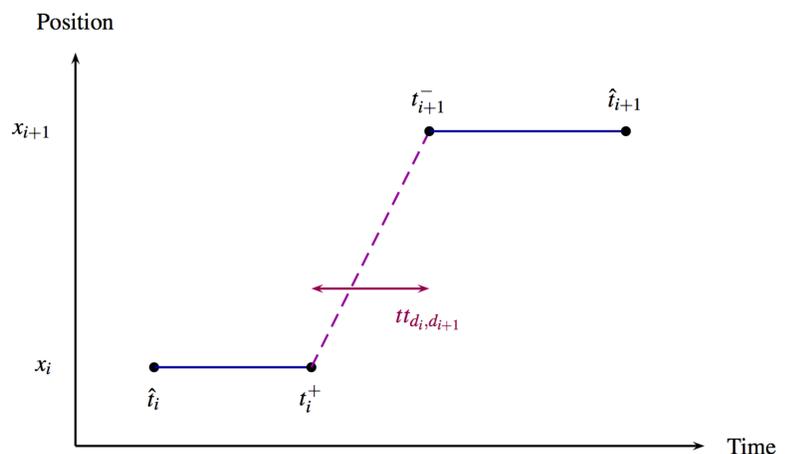
## Methodology

**Input :** - Measurements  $\hat{s} = (\hat{x}, \hat{t})$  (position and time)  
- Pedestrian network

**Output:** - Candidate lists of destinations  $d_i = (x_i, t_i^-, t_i^+)$  (position, time of arrival and time of departure) with probability of each list being the true one.

**Step 1: Generation of candidate lists of destinations**

**Step 2: Application of a probabilistic measurement model**



## Step 1: Candidate lists of destinations

### 1. Generating position of the destination $x$

For each signal  $\hat{s}_i$ , we select all neighboring destinations, and connect them with all possible next destinations for signal  $\hat{s}_{i+1}$

### 2. Generating trip departure and arrival times

Trip between  $x_i$  and  $x_{i+1}$  defines  $t_i^+$  and  $t_{i+1}^-$

Travel time between  $x_i$  and  $x_{i+1}$ :  $tt_{x_i, x_{i+1}}$

Then:

$$t_i^+ \sim U(\hat{t}_i, \hat{t}_{i+1} - tt_{x_i, x_{i+1}})$$

$$t_{i+1}^- \sim U(t_i^+ + tt_{x_i, x_{i+1}}, \hat{t}_{i+1})$$

## Step 2: Probabilistic measurement model

Computes destination probability:

$$P(d_1, d_2, \dots, d_n | \hat{s}_1, \hat{s}_2, \dots, \hat{s}_n)$$

using: - measurement likelihood (taking into account inaccuracy in the WiFi traces)  
- prior knowledge about destinations (travel model and activity model)

## Proof-of-concept on EPFL campus

Model			Truth			$\Delta x$
Time spent	Floor	Location	Time spent	Floor	Location	(in m.)
8.35am - 10.38am	0	Office	8.32am-10.30am	1	Classroom	58
10.39am - 11.51am	2	Office	Until 11.47am	3	Author's office	6
11.56am - 12.53pm	1	Restaurant	From 11.55 am	1	Restaurant	0
12.58pm - 1.33pm	3	Office	Around 1pm	3	Author's office	8
1.39pm - 2.00pm	1	Office	Around 2pm	3	Cafeteria	11
2.01pm - 7.40pm	0	Classroom	Until around 7.45pm	1	Author's office	13