# Potentials for combining walking and public transport at the agglomeration scale



TraCE - TRANSPORTATION CENTER EPFL 09

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch

STRC

### The background for what's in store...

Despite 30 yrs of public policy and (in)action, trends and odds are still negative. We're still getting:

OlderMore obeseMore suburban

>>> multimodal accessibility vs. car captivity



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

sonia.lavadinho@epfl.ch

STRC

### Walking at the core of multimodal behaviour

- Homo mobilis is not what he used to be.
- Less captive, less exclusive but more occasional uses according to opportunities and constraints
- >>> A multimodal being whose mobile personality and mobility strategies both revolve around walking metrics



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch



### Framework RATP Seminar « Walking at the heart of mobilities »

### Goal Evaluate, measure and understand the place of walking in contemporary mobility systems



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch



**Propose concepts for setting up :** networks orhizomatic grapes, connectors, clusters nodes within networks life hubs enhancers of affordances >>> orientating, anchoring, navigating



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch

STRC

### Focusing on ...

Intermodal interfacing (life hubs)
Transit / sojourn dynamics
Breathing / bathing spaces
Desire lines and intuitive signage
Over & underground weaving



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

sonia.lavadinho@epfl.ch

STRC

### What is walking to a PT operator ?

### Saturated PT network

Create high value walking segments and label them with the PT brand

### Trafic disturbances

 Optimize alternate surface itineraries to alleviate pedestrian jams at stations



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

sonia.lavadinho@epfl.ch

STRC

Ascona

Overinvested underground / underinvested surface

Sell a global over- and underground network

- Restructured information nodes
  - Agents are to sell information rather than tickets

 BYO itineraries information gathering / harvesting answer both nomad / sedentary logic



TraCE - TRANSPORTATION CENTER EPFL (

09 Sep 2009

### Challenges for PT / added value for walking

### Explosion of free mobility

- 60% trips for shopping & leisure, vs. 27% for work
- > 40 min/px/day; 60% visiting, dining out, promenading

### Widened life basins (time & space-wise)

- Leisure-oriented goals
- More complex and random travel patterns
- Diluted peak hours
- Nearness dynamics even in scattered suburbia

>> intertwining coarse frame of fast PT connections & capillary walking (TUBE & WALK LONDON)



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch

### Challenges for PT / added value for walking

# Constellar mobility > IT ubiquitous connection: influence of peers over en-route travel plans >> creative à la carte multimodal ticketing >> IT real-time travel planners



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch

**Contextual speed** > capacity to link a great number of social realities located apart in space Texturising walking > lateral grasping of opportunities **Palimpsest space** > multi-layered motives and actions



TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch

STRC



Pedestrian (walking exclusively)

 Public (PT, *lieux-mouvements* in which the pedestrian remains a pedestrian)

Walking-component (start/end + transfers between modes)

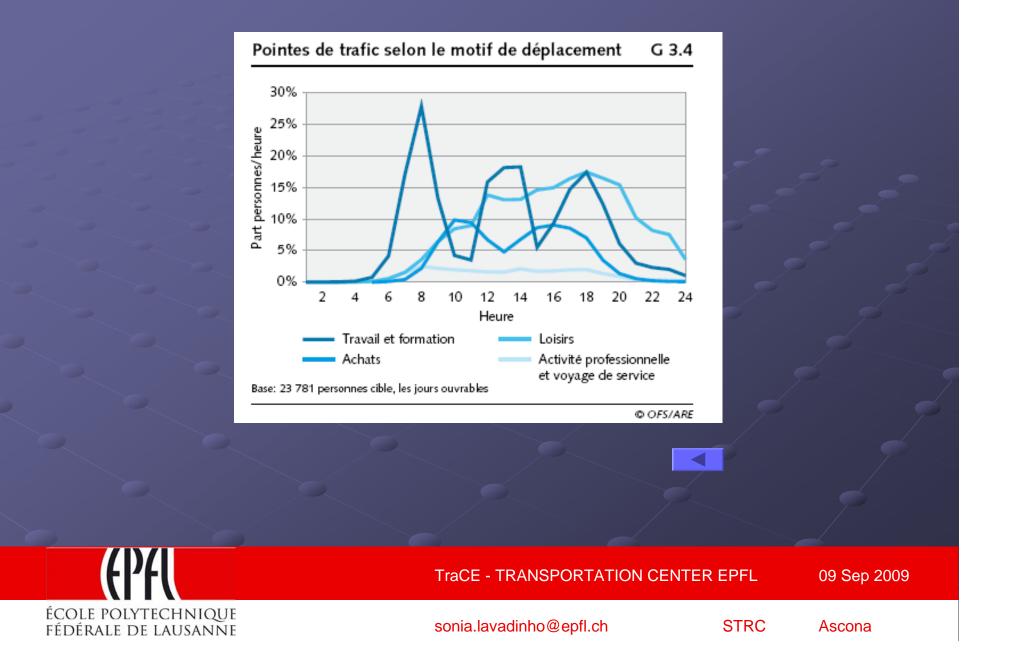
>>> Walking & PT are co-dependent in the chaining of daily activities



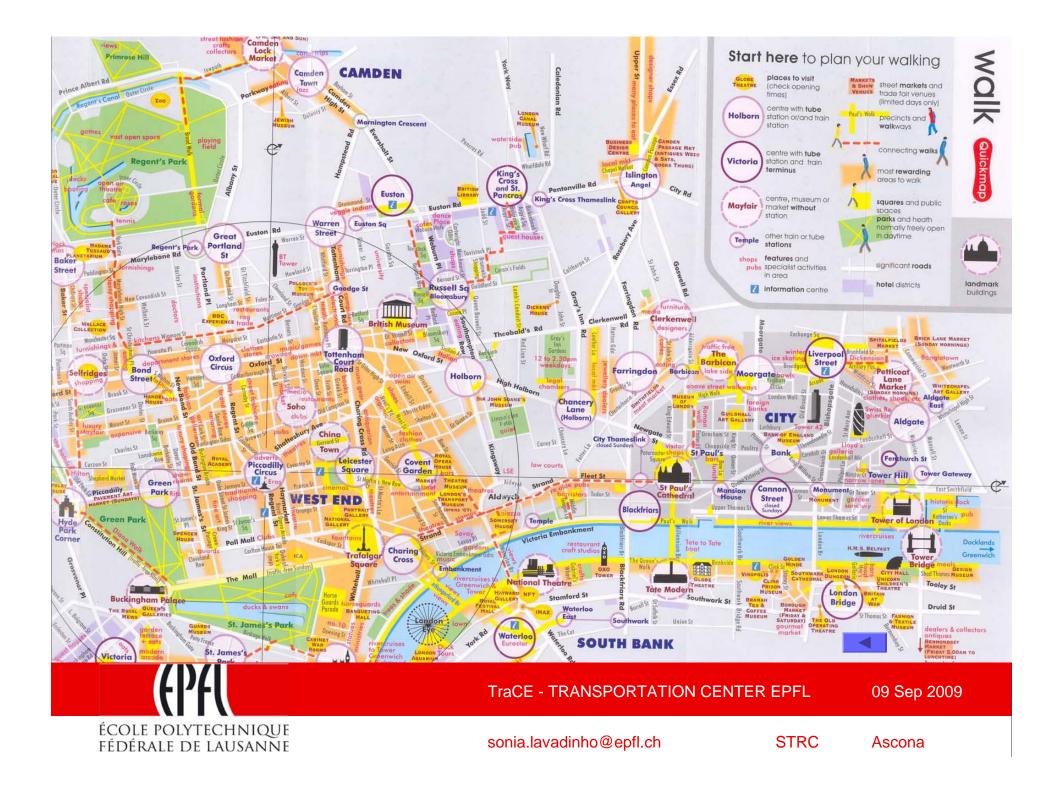
TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

STRC





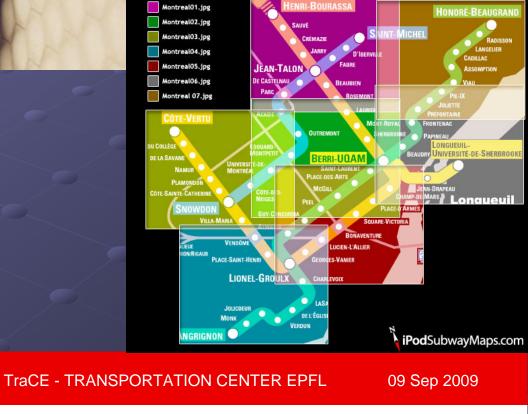


### The augmented pedestrian

#### Take your iPod personally.

### Montreal, QC



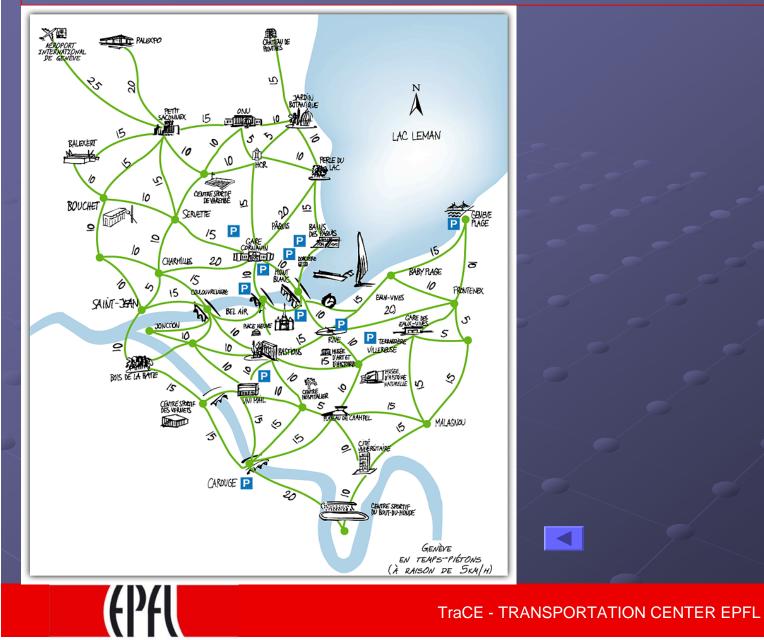




sonia.lavadinho@epfl.ch

STRC

### Geneva en temps-piétons walk-friendly mapping



ÉCOLE POLYTECHNIQUE

FÉDÉRALE DE LAUSANNE

09 Sep 2009

sonia.lavadinho@epfl.ch

STRC

### Life hub

 Supports activities well beyond modal transfer

- Modal choice is conditioned by its overall quality
- Challenges
- Accessible
- Transfer-friendly between modes, over- & underground
- Loss of time => full-fledged time

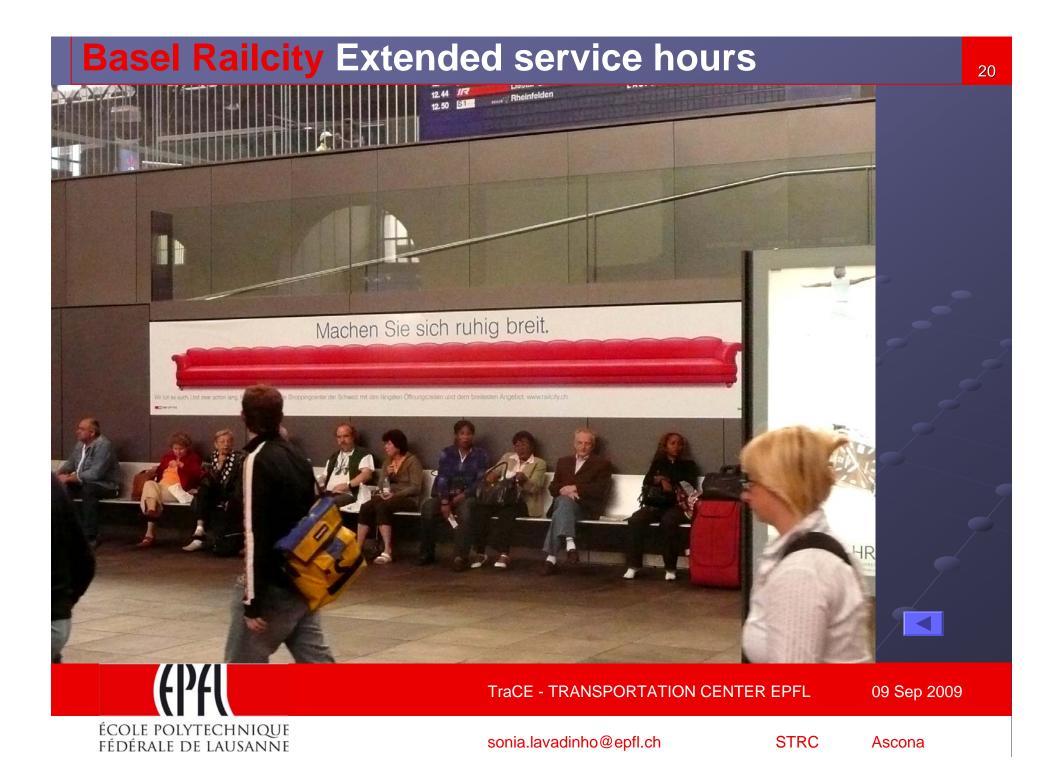


TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

sonia.lavadinho@epfl.ch



### **Basel Railcity** Lines of desire



sonia.lavadinho@epfl.ch

STRC

## Zuri' zu fuss Signage



### Lyon Les berges du Rhône Signage



### **Zurich Sihlcity** Palimpsest space



### **Zurich Sihlcity Lateral grasping**





TraCE - TRANSPORTATION CENTER EPFL

09 Sep 2009

Ascona

25

sonia.lavadinho@epfl.ch