Potentials for combining walking and public transport at the agglomeration scale



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The background for what's in store...

Despite 30 yrs of public policy and (in)action, trends and odds are still negative. We're still getting:

OlderMore obeseMore suburban

>>> multimodal accessibility vs. car captivity



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Walking at the core of multimodal behaviour

- Homo mobilis is not what he used to be.
- Less captive, less exclusive but more occasional uses according to opportunities and constraints
- >>> A multimodal being whose mobile personality and mobility strategies both revolve around walking metrics



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Framework RATP Seminar « Walking at the heart of mobilities »

Goal Evaluate, measure and understand the place of walking in contemporary mobility systems



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Propose concepts for setting up : networks orhizomatic grapes, connectors, clusters nodes within networks life hubs enhancers of affordances >>> orientating, anchoring, navigating



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Focusing on ...

Intermodal interfacing (life hubs)
Transit / sojourn dynamics
Breathing / bathing spaces
Desire lines and intuitive signage
Over & underground weaving



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What is walking to a PT operator ?

Saturated PT network

Create high value walking segments and label them with the PT brand

Trafic disturbances

 Optimize alternate surface itineraries to alleviate pedestrian jams at stations



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Overinvested underground / underinvested surface

Sell a global over- and underground network

- Restructured information nodes
 - Agents are to sell information rather than tickets

 BYO itineraries information gathering / harvesting answer both nomad / sedentary logic



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Challenges for PT / added value for walking

Explosion of free mobility

- 60% trips for shopping & leisure, vs. 27% for work
- > 40 min/px/day; 60% visiting, dining out, promenading

Widened life basins (time & space-wise)

- Leisure-oriented goals
- More complex and random travel patterns
- Diluted peak hours
- Nearness dynamics even in scattered suburbia

>> intertwining coarse frame of fast PT connections & capillary walking (TUBE & WALK LONDON)



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Challenges for PT / added value for walking

Constellar mobility > IT ubiquitous connection: influence of peers over en-route travel plans >> creative à la carte multimodal ticketing >> IT real-time travel planners



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Contextual speed > capacity to link a great number of social realities located apart in space Texturising walking > lateral grasping of opportunities **Palimpsest space** > multi-layered motives and actions



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Pedestrian (walking exclusively)

 Public (PT, *lieux-mouvements* in which the pedestrian remains a pedestrian)

Walking-component (start/end + transfers between modes)

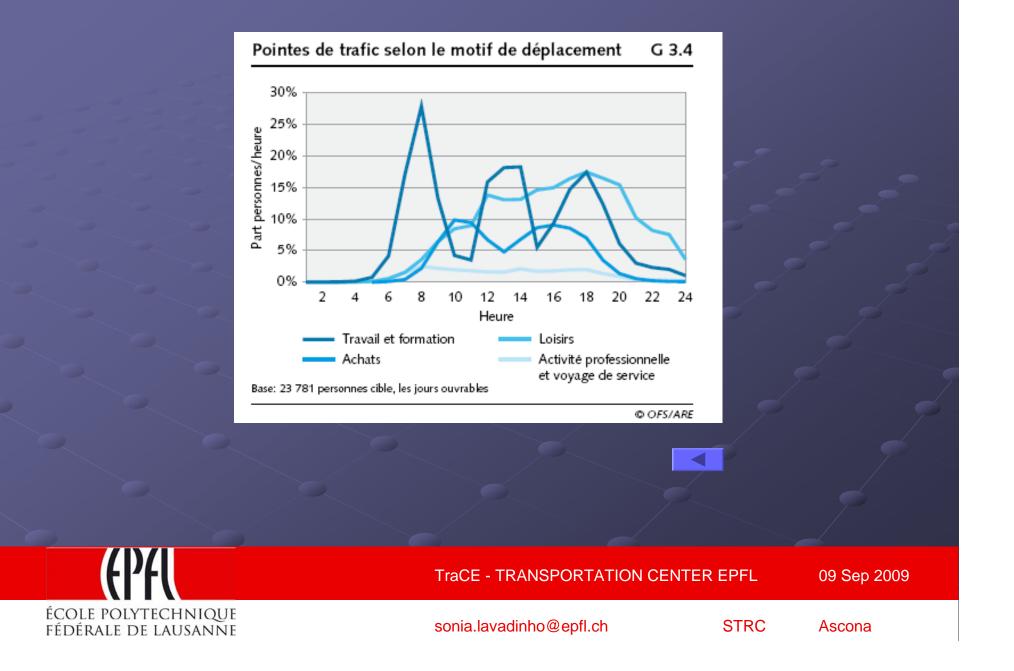
>>> Walking & PT are co-dependent in the chaining of daily activities



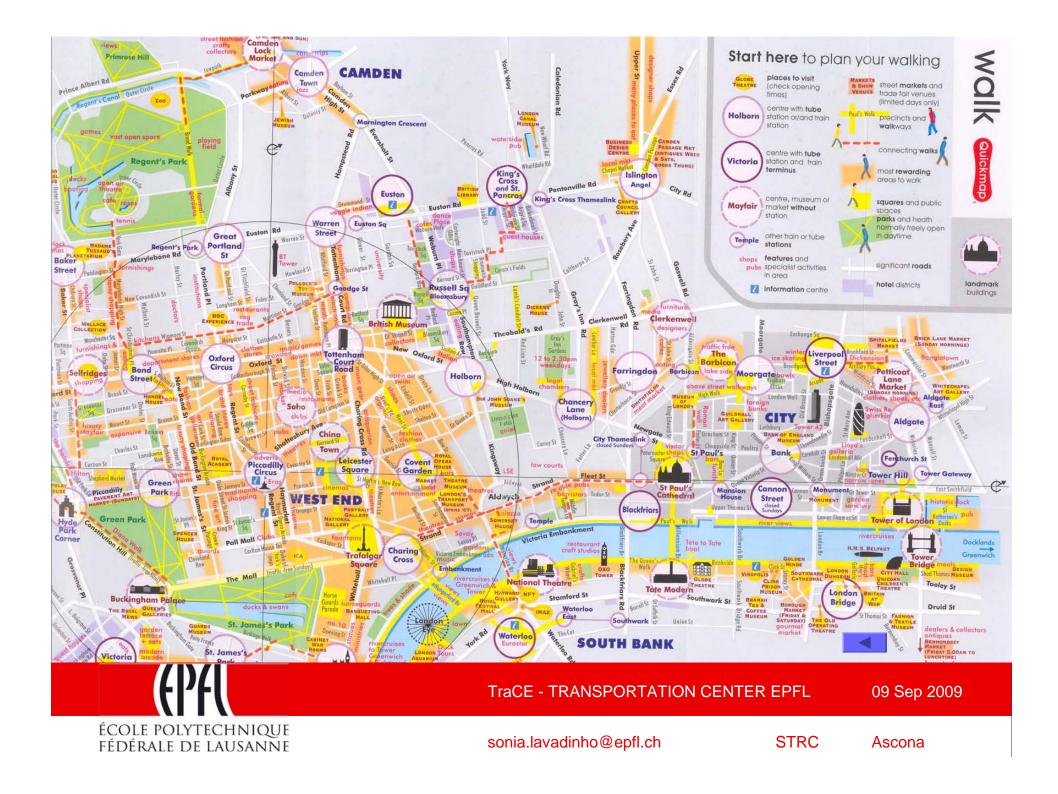
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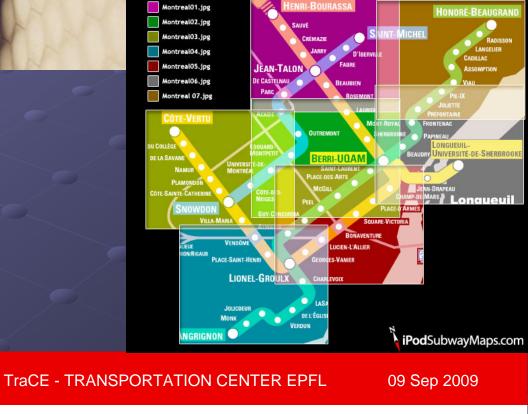


The augmented pedestrian

Take your iPod personally.

Montreal, QC



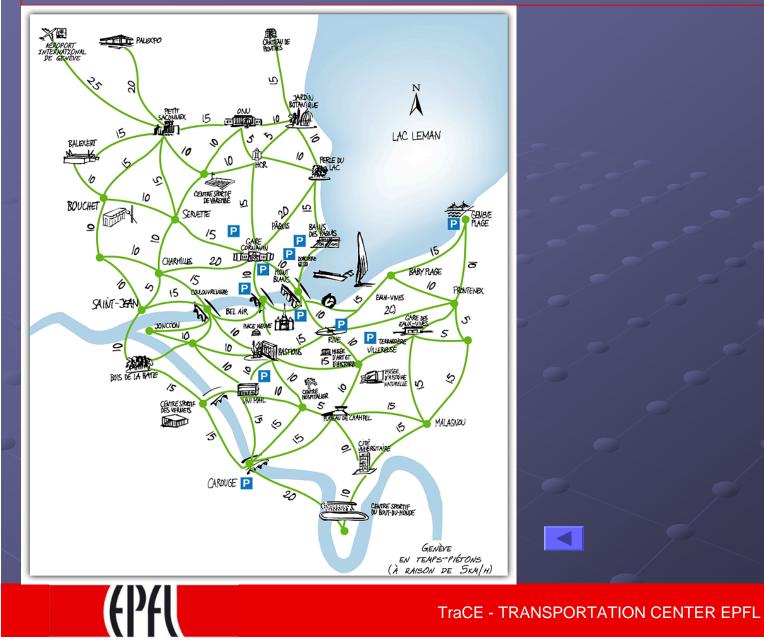




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Geneva en temps-piétons walk-friendly mapping



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Life hub

 Supports activities well beyond modal transfer

- Modal choice is conditioned by its overall quality
- Challenges
- Accessible
- Transfer-friendly between modes, over- & underground
- Loss of time => full-fledged time

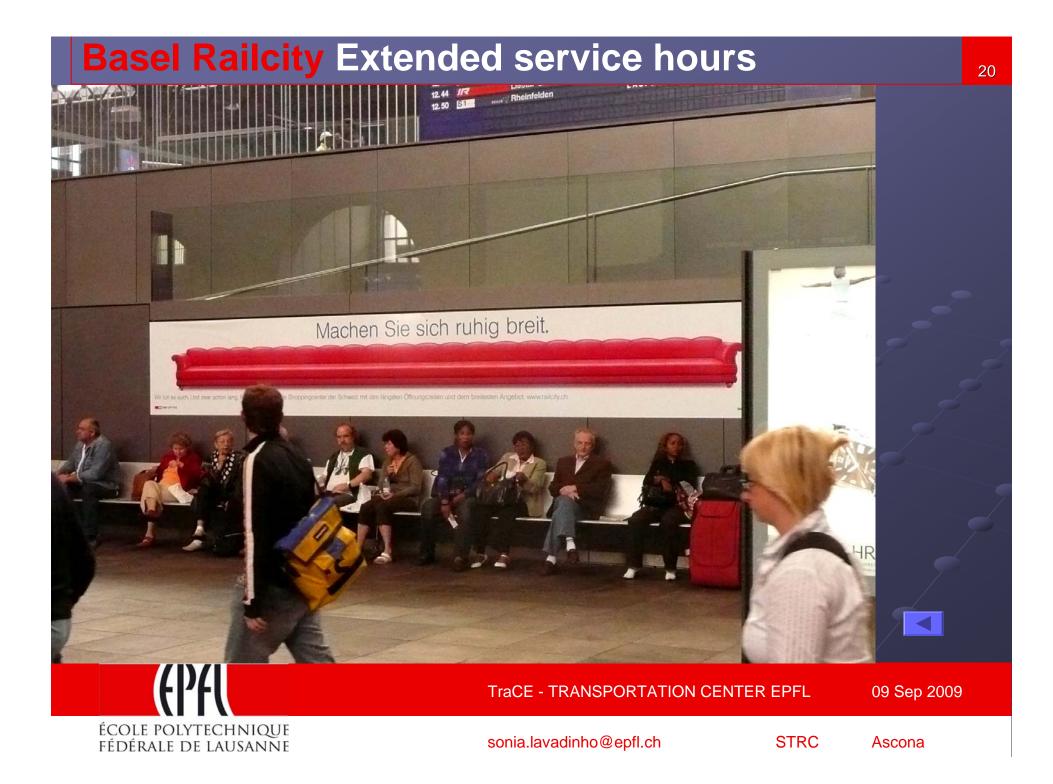


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Basel Railcity Lines of desire



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Zuri' zu fuss Signage



Lyon Les berges du Rhône Signage



Zurich Sihlcity Palimpsest space



Zurich Sihlcity Lateral grasping





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