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An Architecture for the Integration of Internet and Telecommunication Services

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Abstract

In this paper, we propose an architecture for *hybrid services,* i.e., services that span many network technologies, especially the PSTN and the Internet. These services will play an important role in the future, because they leverage on the existing infrastructures, rather than requiring brand-new and sophisticated mechanisms to be deployed. We explore a few issues related to hybrid services and propose a platform, as well as a set of components, to facilitate their creation and deployment. The existing infrastructure is only required to generate specific events when requests for hybrid services are detected. We present the design of a service layer, based on Java, that handles the treatment of these special requests. Our service layer is provided with a set of generic components realized as Java Beans. Hence, we can provide hybrid services without changing the existing infrastructure. We illustrate this strength of our architecture by discussing the call forwarding service.

1 Introduction

The recent growth in the number of Internet users, coupled with the strong foothold of the Public Switched Telephone Network (PSTN), is creating a demand for a new class of PSTN and Internet integrated services that can take advantage of both technologies simultaneously. We refer to this new class of services as *hybrid services*. Examples of hybrid services are: Click-to-Dial [Fay97a] (which enables the user to request, from a Web browser, a connection to be set up between two telephone sets connected to the PSTN); voice over PSTN and Internet interconnected by H.323 gateways; universal messaging; and access to both electronic-mail and voice-mail either from the Internet or the PSTN.

The demand for hybrid services is further fostered by the anemic market penetration of broadband integrated networks based on Asynchronous Transfer Mode (ATM) technology, as well as by the fact that cellular networks are already well integrated with the PSTN. This makes purely Internet-based solutions, relying on Internet telephony for voice, impractical. Taken separately, the PSTN and Internet are far from being an ideal ground for developing future hybrid services; however, if coupled together they can complement each other effectively.

The PSTN (including its cellular extension) provides an extremely reliable, available and ubiquitous system, with guaranteed Quality of Service (QoS), and a business that commands $600 billion in total annual revenues (two orders of magnitude higher than the one of the Internet). The PSTN is endowed with a powerful service creation and provision platform called the Intelligent Network (IN) [Q.1211][Fay96][MPZ96]. The design of the IN followed a simple principle: separation of service-specific software from basic call processing. Before the advent of the IN, services were incorporated in the network switches in a manner that was specific to each manufacturer. Therefore, introducing new services required the modification of software in each and every switch in the network. Such a process took years to complete and made network operators heavily dependent on their equipment suppliers. The IN reduced a great deal of this dependency by moving service-specific software into specialized nodes called Service Control Points (SCPs). Basic call processing is performed in the switches, named Service Switching Points (SSP) in IN parlance. The communication between SSPs and SCPs is done through a channel called Common Channel Signaling No. 7 (CCS7) [Mod90]. The advent of the IN reduced the time frame of the introduction of a new service to a few months. The success of IN concepts steered their application in the mobile communications environment; examples of applications are Wireless IN (WIN) [Fay97b] and Customized Applications for Mobile network Enhanced Logic (CAMEL) [GSM 02.78].

The Internet is characterized by a devolved service architecture, i.e., there is no global service creation and provision framework. New services can be created by any user that can afford a server. Creating new services implies developing a distributed application that must be installed and executed in the terminals and servers. Internet applications take advantage of intelligent terminals and powerful user interfaces. However, some services (and even basic mechanisms) of the Internet require specialized servers; the most important of such servers is the Domain Name Server (DNS).

Hybrid services are expected to play a very important role in the years to come. This is due to both the desire of users to integrate the ways they communicate (a promise made more than 20 years ago by the Integrated Services Digital Network, ISDN, but not fulfilled yet) and the willingness of service providers (Internet Service Providers, ISP, Internet Telephony Service Providers, ITSP, and Telcos) to differentiate their offers from their competitors'. Last but not least, smart cellular phones (featuring the functions of both a phone and a small laptop) are expected to fuel the integration of services.

In the recent past, new research activities that focus on hybrid services have emerged [TAPI3.0, Fay97a, Geoplex]. So far, these efforts have focused mainly on *inter-working* rather than *integration*. The common approach taken by these activities is to model the PSTN (or the Internet) as a stand-alone system whose services can be accessed through a gateway that acts like a PSTN (or Internet) terminal. While these new activities are leading to the development of new services, such as Click-to-Dial, we are still far from the true integration that will allow service providers to rapidly create and deploy services that can take advantage, simultaneously, of all existing delivery and access systems.

In this paper, we present a new approach to hybrid service creation in a heterogeneous environment that spans the PSTN and the Internet. We propose an architecture, as well as an early set of *service components*, that allows simple and rapid creation and deployment of integrated telecommunication and Internet services. A service component defines a set of pre-developed service elements that can be used to assemble a distributed service. These service components are run on terminals, network elements, as well as servers and peripherals; they therefore provide an openly programmable service environment. The proposed service components are implemented as a set of JavaBeans. Using Java technology allows service developers to write applications in a single language that can be executed without modification on any equipment, while the JavaBeans technology is used to implement the *service components*. In our model, these service components are provided by vendors of network equipment, servers, peripherals and terminals. Therefore, the service developer needs only to customize the service logic and integrate it with the service components.

This paper is organized as follows. In Section 2, we review the state of the art in the Internet and the PSTN. In Section 3, we describe the concepts of hybrid and teleinformation services according to our framework. In Section 4, we present our service platform architecture, as well as a set of generic service components. In Section 5, we discuss an example of hybrid service that can be constructed using the framework and service components described in Section 4. Finally, in Section 6 we summarize the main contributions of this paper and discuss some remaining issues.

2 Internet and PSTN service integration: state of the art

In the recent past, we have witnessed research efforts geared towards the development of services that can span both the PSTN and the Internet. We classify the efforts relevant to this paper into four categories: enabling technologies for interoperability at the signaling and control level, efforts related to the access to telephony services from a computer, works on the access to the IN infrastructure from the Internet, and enablers of distributed computing. Highlight representatives (H.323, Computer-Telephony Integration, PSTN/Internet inter-working, and CORBA, respectively) of the four categories are presented below.

2.1 Interoperability among network technologies with and without QoS guarantees : H.323

Networks over which hybrid services are deployed use differing technologies; specifically, some of them can embed mechanisms for delivering the QoS requested by the user, while others may not. Making such networks interoperate is one important issue involved in providing hybrid services. H.323 [H.323][Thom96] is an ITU-T standard that solves much of this problem. Its primary goal is to enable audiovisual interactions among terminals situated in various environments, i.e., Local Area Networks (LANs) with their many technologies (which may or may not guarantee QoS) and telecommunication networks (PSTN, ISDN). The key H.323 components that are important to the scope of our work are the *gateway* and the *gatekeeper*. An H.323 gateway is in charge of translating call signaling, control messages, and multiplexing techniques across the network technologies involved in the call. While the gateway is an optional element in an H.323 system, its absence, however, undermines interoperability among differing network technologies. An H.323 gatekeeper performs network administration, bandwidth re-negotiation and address translation. H.323 terminals must get permission from the gatekeeper before they can place or accept a call. A gatekeeper is not required in an H.323 system ; however, its presence empowers the network administrator with much control on the network, and provides users with the possibility to define alias addresses that are independent of the network addresses.

2.2 Computer-Telephony Integration (CTI): TAPI and JTAPI Approaches

CTI is the main scheme for the integration of computer networking and Telecommunications. The foundations for this integration were laid by the European Computer Manufacturers Association (ECMA) in the technical report ECMA TR/52 [ECMA] on the provision of Computer-Supported Telecommunications Applications (CSTA) [Ans96][Dho96]. Many implementations were carried out for CSTA : Microsoft's Telephony Application Programming Interface (TAPI) [TAPI3.0], Novell's Telephony Services Application Programming Interface (TSAPI) [Cro96] and Sun's XTL [SunXTL]. In this section, we focus on TAPI 3.0, because it has already incorporated H.323, which enables services to span several network technologies. When using TAPI, an application can generate calls that will actually go through many different network technologies (because of the use of H.323) ; this makes TAPI a major player at the hybrid service provision marketplace. Most of the other telephony APIs consider only the Internet and the telephone network.

Despite its wealth of relevant features, TAPI suffers from an important limitation: its tight relation to Microsoft Windows platforms. Relief is supplied by a solution based on the Java language [Fla96]: Java Telephony API (JTAPI) [JTAPI97]. Java is a platform-neutral language, i.e., a program written in Java is portable, as is, onto any platform that runs a Java Virtual Machine (JVM); the JVM translates the program into platform-specific code [Fla96]. JTAPI shields applications from the specifics of the used platforms (Fig. 1). It can be used to access TAPI functionalities when the host runs Microsoft Windows, or XTL functionalities on a Sun machine. It is made up of a core package which provides the basic framework for modeling telephone calls and rudimentary features (e.g., placing, answering, and dropping a telephone call). This package is composed of objects which define the JTAPI call model : *Provider* (of the telephony service), *Call*, *Address*, *Connection*, *Terminal*, and *TerminalConnection* objects.

<table>
<tr><td colspan="2">Java applications</td><td colspan="2">Applets</td></tr>
<tr><td colspan="4">JTAPI</td></tr>
<tr><td colspan="4">Java Run-Time</td></tr>
<tr><td>XTL</td><td>TSAPI</td><td>TAPI</td><td>Other</td></tr>
<tr><td colspan="4">Telephony H/W</td></tr>
</table>

Fig. 1. Typical stack using JTAPI.

More interestingly, JTAPI can be used with dumb terminals such as Network Computers (NCs). In this case, much of the processing is uploaded to a network-based proxy. Therefore, we can use JTAPI for dumb mobile terminals as well. There is, however, another scheme that can be used to perform the uploading: it is a script language based on the Wireless Markup Language (WML) [WML98], which is an adapted version of HTML to the wireless environment. This script language, called WMLScript, is much simpler than JavaScript (script language associated with Java). A major drawback of using WMLScript for hybrid services is that it is too tightly related to the wireless environment and is still less known in the wide communications community. It is based on tools that currently have little acceptance. For now, we promote the use of JTAPI, essentially because of its completeness.

2.3 PINT: PSTN and Internet Inter-working

A working group, called PSTN/Internet Interworking (PINT) group, was created at the IETF in 1997 with the objective of opening up the IN architecture to user requests issued from the Internet [Fay97a][Kris97]. In this scenario, the user makes the call request from the Internet (the Web) and later communicates through the PSTN. The reference model laid out by the PINT group is depicted in Fig. 2. Requests received from the user on the Web are sent to a Web server that processes and forwards them to the gateway between the Internet and the PSTN. This gateway then communicates with legacy IN components such as the Service Node (SN), the SSP (both the mobile switching center and the classical telephone central office), the SCP, and the Service Management System (SMS). An SN can be regarded as a hybrid component that provides, among other activities, the combined functionality of an SSP and an SCP. The SMS is a system that embeds the functions necessary for the management of the IN infrastructure.

There is another trend, toward the interweaving of the IN and the Internet, where nearly the entire IN control system runs on the Internet [Low97]. In this trend, the role of the SCP is reduced to finding a Web server that contains the logic and data to be used for the services, unlike in the conventional IN system where the whole service software is controlled by the SCP. By running much of the IN control system on the Internet, service providers can enable the customers to create their services as easily as create their Web pages. Interoperability, among IN system providers, can also be achieved [CNIS].